

DEPARTMENT OF MANAGEMENT STUDIES

# ILLUMINEZ

PRESENTS

## NEXORA

Where future managers build powerful  
network with today's industry experts

MANAGEMENT FEST

### *Faculty coordinators*

- Dr. Akshay A - 99013 66553
- Prof. Kruthi - 96639 95258

### *Student coordinators*

- Abhishek Gowda - 80958 33388
- Prithviraju M - 73530 92138

19TH & 20TH  
FEB 2026

Gate No. 8, MSRCASC, MSRIT Post, Bangalore,  
Karnataka - 560054



# NEXORA

BEYOND THE ORDINARY

**M.S. Ramaiah College of Arts, Science  
and Commerce - Autonomous (MSRCASC-A)**



M.S. Ramaiah College of Arts, Science, and Commerce (MSRCASC) was established in 1994 under the Gokula Education Foundation (GEF), founded by Dr. M.S. Ramaiah in 1962. Located in Bengaluru, Karnataka, the college is known for its academic excellence, research contributions, and industry-aligned education.

MSRCASC is permanently affiliated with Bengaluru City University (BCU), recognized by the UGC, and approved by AICTE. It gained autonomous status in 2024 and ranked 87th in the NIRF-2024 rankings, and 4th in Karnataka.

The college offers eight undergraduate and seven postgraduate programs across science, commerce, humanities, and management. With modern infrastructure, digital classrooms, and research facilities, it fosters advanced learning and innovation. It holds an “A” grade from NAAC (2021), is a DBT-STAR College, and its Biotechnology Department was recognized as a Research Centre by Bengaluru City University in 2024.

MSRCASC is also a Learning Support Centre for IGNOU, reflecting its dedication to accessible, high-quality education. The college continues to uphold its legacy of academic excellence, research, and societal contribution.





BEYOND THE ORDINARY

## ABOUT THE EVENT

ILLUMINEZ is a Management and Commerce fest hosted by students at MS Ramaiah College of Arts Science and Commerce, Department of Management and Commerce. This year, we invite you to the ultimate showcase of talent and skill. The event spans two days and showcases a remarkable fusion of strategy and ingenuity.

NEXORA - where the Future Steps Out of the Shadows

Nexora is not just another management fest; it is an immersive experience designed for students who are serious about their careers. Inspired by the mysterious and thrilling world of Stranger Things, Nexora invites you to step beyond the ordinary and enter a space where ambition, innovation, and opportunity collide.

Behind the electrifying theme lies a powerful purpose: to connect future leaders with today's industry experts and driven peers. Nexora creates a platform where meaningful conversations happen, ideas are challenged, and professional networks are built. Whether you are exploring career paths, seeking industry exposure, or building a profile that stands out, Nexora gives you far more than competitions; it gives you real-world relevance.

Through carefully curated events, interactive challenges, and expert interactions, Nexora helps you develop critical management skills, leadership confidence, and industry insight. Every participation adds value to your professional journey, strengthening your resume and expanding your network with people who matter in the corporate world. In the world of Nexora, you don't just compete, you connect, you learn, and you rise. This is where tomorrow's managers step into the spotlight.

# NEXORA

BEYOND THE ORDINARY

## REVNATION

An exclusive automobile exhibition featuring a curated display of exotic cars and high-performance motorcycles. The Auto Expo brings together luxury, innovation, and engineering excellence, offering enthusiasts and visitors an immersive experience in the world of premium automotive design and technology.

The Moto Show is open only to registered participants as spectators. Public entry is strictly prohibited. Those interested in participation are requested to contact the main coordinators.

**Venue:** Gate 7, MSRCASC

**Faculty Coordinator:** Dr. Akshay [9901366553]

**Coordinators:** Anish Gatty [9972315264]

Somanna P M [9353492657]

Dishanth Rai [9606679788]





# Stranger Ventures

(Business Pitch)

Stranger Ventures is an entrepreneurship idea-pitching competition where unconventional ideas step out of the ordinary and enter the Upside Down of innovation. This competition challenges participants to think beyond limits, turn strange ideas into viable ventures, and defend their concepts through creativity, strategy, and real-world decision-making. From idea validation to market challenges and high-pressure scenarios, Stranger Ventures tests the true entrepreneurial spirit of future business leaders.

- Team size: 3 members
- Participants are requested to bring their own laptops

**Faculty Coordinator:** Ms. Almas Banu [9606661323]

**Coordinators:** Lathashree V R [8088386649]

Gnana Sindu H P [9113225885]





# Decoding Hawkins

(Business Analytics)

Hawkins is facing unexplained disturbances, power failures, missing people, secret lab activity, and abnormal signals. Teams take the role of data analysts hired by the Hawkins Administration to use data to uncover what is happening behind the scenes. Using real analytics tools, participants must clean, analyze, visualize, and interpret datasets to detect patterns that point to the source of the Upside Down.

- Participants are required to get their own laptop.
- Team size: 2 members

**Faculty Coordinator:** Ms. Bhrathi V Kalmath [9480331689]

**Coordinators:** Bhumika C S [7899855638]

Ravali Jadhav [9036418069]





BEYOND THE ORDINARY

# The Mind Flayer's Maze

(Treasure Hunt)

A theme-based treasure hunt inspired by Stranger Things, blended with business strategy and general knowledge. Teams decode signals, solve puzzles, and navigate clue-based challenges to escape the Mind Flayer's influence. The event tests logical reasoning, problem-solving, speed, efficiency, team coordination, and clarity.

- Team size: 4-6 members

**Faculty Coordinators:** Mr. Ravi [9945323355]

Mr. Harshith [8971544034]

**Coordinators:** Akshaya Rao [8431918842]

Adith Suresh [8590306541]





BEYOND THE ORDINARY

# The Market Dimension

(Marketing)

Strange things are happening in Hawkins. The economy is collapsing, brands are vanishing into the Upside Down, and panic is spreading. In a world of chaos, only the best can sell. Teams act as "Rogue Agencies" that must prove they possess the core marketing survival skills: Knowledge, Negotiation, Content Creation, and Strategy. This is not just about making ads; it's about turning nothing into everything to save the town.

- Team size: 3 members

**Faculty Coordinator :** Dr. Mutharasi [8123683738]

**Coordinators:** Suraj Khanna [7807271151]

Tushar Bhardwaj [8762897762]



# NEXORA

## BEYOND THE ORDINARY

### Step Into Hawkins

(Corporate Walk)

Inspired by the Stranger Things universe, this fashion walk takes a creative detour, drawing on the spirit of the 90s. The theme emphasizes nostalgia, personality, and the cultural mood of the decade. The runway becomes a platform for participants to express confidence, originality, and storytelling through fashion, while staying rooted in a time that celebrated individuality and bold expression. This walk is a tribute to an era where style reflected attitude, and every look told a story.

- Green room facilities will be provided.
- Team size: 5-8 members

**Faculty Coordinator:** Ms. Almas Banu [9606661323]

**Coordinators:** Deepthi D [9353650803]

Dharani S [9986737212]



BEYOND THE ORDINARY

# Hawkins Moneyverse

(Finance)

Welcome to Hawkins Moneyverse, where finance meets the Upside Down. Step into a world where markets are unpredictable, risks hide in shadows, and only sharp minds survive. This is not just about numbers; it's about strategy, logic, and courage under pressure. Get ready to test your financial skills in a world stranger than you've ever imagined.

- Participants are required to get their own laptop.
- Team size: 2 members

**Faculty Coordinator:** Ms. Niveditha [9066098294]

**Coordinators:** Subrahmanya [8867004211]

Hemanth K M [8867320451]



# NEXORA

## BEYOND THE ORDINARY

### Vecna's Trial: Best Manager

Vecna doesn't test strength; he tests the mind. Vecna's Trial is a high-pressure Best Manager event where participants face strategic dilemmas, unexpected crises, and leadership challenges inspired by the Upside Down. Think fast, decide smart, and lead with confidence because only those who survive Vecna's Trial will earn the title of Best Manager.

- Participants are required to get their own laptop.
- Team size: 2 members

**Faculty Coordinator:** Ms. Kruthi [9663995258]

**Coordinators:** Yash Belliappa [9901311395]

Ritikasri [9108632021]



# Dimension X: A Business Quiz Championship

Step into Dimension X, where business logic is tested beyond normal conditions. This two-day championship challenges participants to think, decide, and adapt across shifting realities inspired by Hawkins and its parallel dimension. Each round pushes analytical skill, strategic clarity, and decision-making under pressure. Navigate visible markets, hidden risks, and distorted data to prove your business intelligence. Only teams that adapt across dimensions will emerge as champions. Will you control the shift, or lose direction in Dimension X?

- Team size: 2 members

**Faculty Coordinator:** Ms. Kruthi [9663995258]

**Coordinators:** Sanjay [7760092927]

Akash [7019329835]





BEYOND THE ORDINARY

## The Upside Down Logistics

(Supply Chain)

In a world where dimensions collide, the difference between success and disaster lies in the "Upside Down." This department is the hidden engine of the fest, navigating the murky tunnels of procurement and the complex webs of distribution. While others see chaos, we see a map. We bridge the gap between the Right Side Up and the unknown, ensuring that every resource is exactly where it needs to be before the portal closes.

- Participants must bring their own laptop, a notepad/book, and a pen.
- Team size: 3 members

**Faculty Coordinator:** Dr. Akshay [9901366553]

**Coordinators:** Amitha Nayak [ 8660626663]

Aishwarya G [8310193896]



BEYOND THE ORDINARY

# The Gatekeeper's GOOGLY

(IPL Auction)

Step into the world of cricket craze and put your cricket fan enthusiasm to work as multiple rounds of cricket quizzes await you. Questions spanning from World Cup history, the international cricket arenas, the IPL, and overall cricket fiascoes, combined with a round of visual quiz - All wait eagerly to test the hardcore cricket enthusiast in you.

Build your own IPL team in our high intensity IPL MOCK AUCTION and experience the pressure and glimpse of how the cricketing world feels.

- Participants are requested to bring their own laptops to keep tabs on their auction progress.
- Team size: 2 members

**Faculty Coordinator:** Mr. Kiran Nandi [9916694629]

**Coordinators:** Shoheb [7022246547]

Shrihari [6362233094]





BEYOND THE ORDINARY

# BATTLEGROUND: HAWKINS SHOWDOWN

(BGMI)

Battlegrounds: Hawkins Showdown is a high-adrenaline BGMI esports event where squads battle for survival in the Upside Down. Inspired by the intense, unpredictable world of Hawkins, this event tests players' strategy, reflexes, teamwork, and decision-making under pressure. Only the smartest and strongest squads will outplay, outlast, and dominate the battlefield.

Participants compete in classic BGMI custom rooms, where every move counts and only the best squad emerges victorious.

- Participants are required to get their own gaming mobile.
- Team size: 4 members

**Faculty Coordinator:** Dr. Akshay [9901366553]

**Coordinators:** Sambram Rai [9353893729]

Maneesh Shetty [7022912152]

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## WHEN DIMENSIONS COLLIDE - VALORANT

Step into a high-intensity gaming arena where Valorant collides with the dark, supernatural world of Stranger Things. This themed showdown transforms the battlefield into an atmosphere inspired by the Upside Down—mysterious visuals, electrifying energy, and edge-of-the-seat competition. Teams will engage in strategic, fast-paced combat while immersing themselves in a suspense-filled environment that blends esports precision with cinematic thrill. Get ready for an unforgettable experience where skill, strategy, and the strange come together.

- Participants are required to get their own laptop.
- Team Size: 5 members

**Faculty Coordinator:** Dr. Akshay [9901366553]

**Coordinators:** Devendra Nath Champia [6206574508]

Shivprasad Mali [8550863999]





BEYOND THE ORDINARY

## EVENT CATEGORIES AND FEES

Vertical Name	Team Size	Registration Fee per Team
Vecna's trial : best manager	1	299
Decoding Hawkins	2	499
Dimension X : Quiz	2	499
The Gatekeeper's Googly	2	499
Hawkins MoneyVerse	2	499
The Upside Down Logistics	3	499
Stranger Ventures: Business Pitch	3	499
The Market Dimension	3	499
Hawkins Showdown : BGMI	4	799
Dimensions Collide - VALORANT	5	999
The Mind Flayer's Maze	6	999
Step into Hawkins	8	999

For bundled event packages of 5, 8, or 11 events, please contact  
the main student coordinators for further details and  
registration assistance.

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“EXCITING CASH PRIZES AWAIT THE OVERALL  
WINNER OF THE MANAGEMENT FEST”

SCAN HERE TO REGISTER !!



KINDLY NOTE THAT LUNCH ARRANGEMENTS  
HAVE BEEN MADE FOR ALL PARTICIPANTS.





BEYOND THE ORDINARY

CONNECT WITH US FOR ANY FURTHER  
QUERIES

**Faculty Coordinators:**

Dr. Akshay-9901366553

Ms.Kruthi-9663995258

**Student Coordinators:**

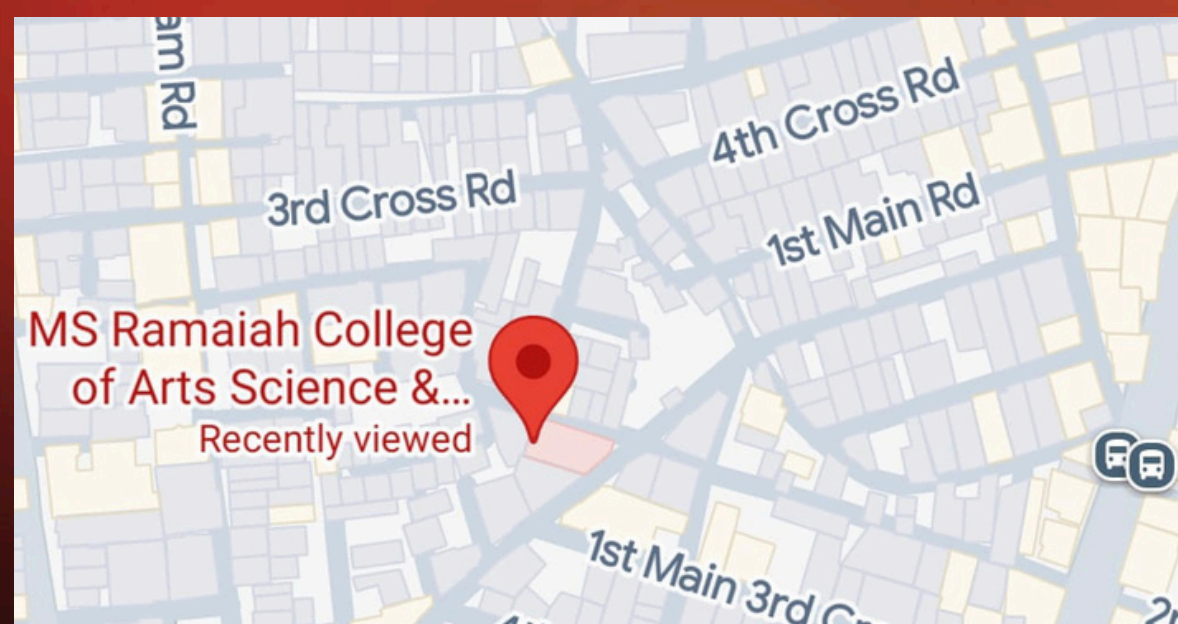
Abhishek Gowda-8095833388

Prithviraju M-7353092138

**Media Head**

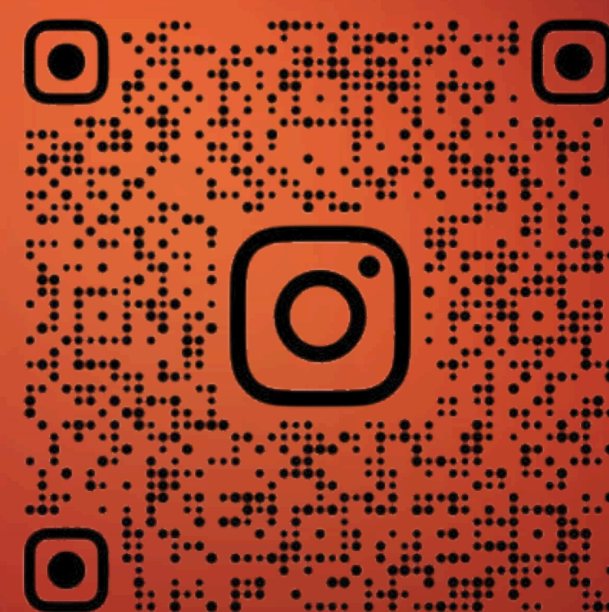
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