



Attitude determines success!



RAMAIAH COLLEGE OF
ARTS, SCIENCE AND COMMERCE

<https://www.msccasc.edu.in/>

WORDS OF WISDOM - Principal's Desk



Dr. Pushpa H

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The M Com Program was started with all sheer determination and grit. It has come to symbolize the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

ABOUT OUR PROGRAMME - HOD's Desk

MCOM program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MCOM program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

Dr. Shaista B Harris
HOD- MCOM

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

Industrial Visit to Volvo Construction Equipment, Peenya, Bengaluru

The PG Department of Commerce at Ramaiah College of Arts, Science, and Commerce successfully organized an industrial visit to **Volvo Construction Equipment**, located in Peenya Industrial Area, Bengaluru, on **April 9, 2025**. During the visit, students gained valuable insights into Volvo's advanced production techniques, quality control measures, and sustainable engineering practices, enriching their understanding of real-world industrial dynamics.

COMPANY OVERVIEW

Volvo Construction Equipment India Pvt. Ltd. is a part of the globally renowned Volvo Group. The Peenya facility functions as the headquarters in India and focuses on:

- Manufacturing of crawler excavators, soil compactors, and asphalt pavers.
- Implementing advanced technologies for efficient and sustainable manufacturing.
- Upholding the Volvo Production System, which emphasizes safety, quality, and continuous improvement.

Objectives of the Industrial Visit

- **To Understand Modern Manufacturing Processes**
Provide students with hands-on exposure to Volvo's advanced construction equipment manufacturing and assembly techniques.
- **To Explore Quality Control and Testing Standards**
Enable students to observe real-time quality assurance procedures and testing protocols for heavy machinery.
- **To Learn About Sustainable Engineering Practices**
Familiarize students with Volvo's sustainability initiatives and eco-friendly manufacturing approaches.
- **To Study Lean Manufacturing and Automation**
Give insights into Volvo's use of lean principles, robotics, and automation in improving efficiency and reducing waste.

Student Outcomes:

- **Exposure to Industrial Manufacturing Processes**
Students observed first-hand the end-to-end manufacturing of construction equipment, enhancing their understanding of real-world production systems and factory operations.
- **Understanding of Lean Manufacturing and Operational Efficiency**
The visit introduced students to lean practices like Just-In-Time (JIT), Six Sigma, and Kaizen, demonstrating how efficiency is maintained in large-scale industrial settings.
- **Appreciation for Sustainable and Responsible Manufacturing**
Insights into Volvo's eco-friendly initiatives—such as energy-efficient processes and emissions reduction—broadened students' awareness of green manufacturing trends.
- **Enhanced Technical and Managerial Perspective**
Students learned how engineering, logistics, quality control, and supply chain management integrate in a global company to ensure product excellence and timely delivery.
- **Interaction with Industry Professionals**
Conversations with experienced engineers and managers gave students practical career advice and a deeper understanding of professional expectations in the industrial sector.
- **Career Orientation and Industry Readiness**
The visit helped students relate academic concepts to industrial applications, strengthening their readiness for roles in operations management, logistics, and manufacturing consultancy.

PHOTOS OF THE EVENTS



INDUSTRIAL VISIT TO BOSCH

On **April 24, 2025**, 28 students from **4th sem M. Com** at M.S. RAMAIAH COLLEGE OF ARTS, SCIENCE, AND COMMERCE visited the BIDADI PLANT OF BOSCH LIMITED IN KARNATAKA. By this visit, the students were intended to gain an insight into Bosch's manufacturing processes especially related to diesel and petrol engine production, spark plugs, and components for bs6-compliant two-wheelers

ABOUT BOSCH LIMITED

Bosch limited, a subsidiary of the global Bosch group, is perhaps one of the most prominent providers of technology and services in India. The company operates in four key business sectors, namely mobility solutions, industrial technology, consumer goods, and energy and building technology. Owing to its endless quest for innovation and quality, Bosch has become a trusted symbol in the automotive and industrial sectors.

OVERVIEW OF THE BIDADI PLANT

The Bidadi plant is one of the major manufacturing sites in India for Bosch. Its primary focus is the sale of internal combusting engine components, including those for diesel and petrol engines, spark plugs, and sensors for bs6-compliant vehicles. The plant is fitted with advanced machines that function under stringent quality control norms to produce high-performance automotive components.

OBJECTIVE OF THE VISIT:

- **To Understand Engine Component Production**
Students gained insights into the production of critical components such as diesel and petrol engine parts, understanding the step-by-step process from raw material handling to finished goods.
- **To Observe Automation and Quality Control Practices**
The visit showcased Bosch's integration of automation, robotics, and quality assurance systems, highlighting how technology enhances productivity and consistency in manufacturing.
- **To Bridge the Gap Between Theory and Practice**
This experience helped students connect academic concepts with real-world industrial practices, deepening their understanding of production, operations, and supply chain management.
- **To Explore Career Opportunities in Manufacturing**
The interaction with industry professionals allowed students to learn about career prospects, required skill sets, and corporate expectations in the manufacturing and automotive sectors.

STUDENT OUTCOMES

- **Diesel And Petrol Engine Production:**
In this part, students witnessed the assembly lines for diesel and petrol engines. These assemblies uphold the principles of precision engineering and automation for their efficient and consistent manufacture. In other words, all engines produced here are known for their fuel-efficiency and are compliant with the emission standards.
- **Spark Plug Manufacturing:**
The plant manufactures various types of spark plugs, including the Bosch EVO and double iridium spark plugs. These spark plugs are designed to deliver high performance and longevity, catering to the needs of modern engines.
- **BS6-Compliant Components:**
With the implementation of the bs6 emission norms, Bosch has developed advanced sensors and engine management systems to meet these standards. The plant produces components like oxygen sensors and engine control units that play a crucial role in reducing vehicle emissions.

PHOTOS OF THE VISIT



B-Line Collage Competition

Theme: Innovation in Teaching and Learning through Design Thinking

Date: 15th May 2025

Time: 11:30 AM

Number of Participants: 20

The PG Department of Commerce conducted a B-Line Collage Competition on 15th May 2025 at M.S. Ramaiah College of Arts, Science and Commerce. This activity was designed to provide students with a platform to creatively express their understanding of current and emerging trends in the business environment.

Objectives of the Competition:

- To encourage students to creatively depict their awareness of current business trends.
- To foster artistic expression as a tool for understanding real-world economic issues.
- To promote interdisciplinary collaboration among students from different departments.
- To stimulate research, teamwork, and analytical thinking through visual representation.

Key Highlights:

The activity covered topics such as:

- Sustainable and Green Business Practices
- New Gen Commerce
- Technology and Startups
- Inflation and Deflation
- Economic Development

Outcomes of the Workshop:

- Students gained a deeper understanding of diverse business trends through creative expression.
- The activity enhanced skills in research, communication, design thinking, and teamwork.
- The event created an awareness-oriented environment where students showcased both business acumen and artistic innovation.



BUZZIQ – Commerce Quiz by M.Com Students

The **PG Department of Commerce** at **Ramaiah College of Arts, Science, and Commerce** successfully organized an exciting and intellectually stimulating quiz competition titled **“BUZZIQ”** on **23rd May 2025** at **11:30 AM** in **Room No. 525**.

About the Event:

This event was conducted by **COMMERCIO**, the department’s dedicated club activity initiative, which aims to promote academic engagement, collaborative learning, and knowledge-sharing among postgraduate students. The event was **hosted by M. Com 1st year students** and saw enthusiastic **participation from both M. Com and MBA 1st year students**.

Student Learning Outcomes from BUZZIQ

- **Academic Enrichment in Commerce and General Awareness**
Students enhanced their knowledge in key areas of commerce, business, and current affairs through the quiz rounds that tested both subject-specific and general knowledge.
- **Development of Critical Thinking and Decision-Making Skills**
The event required participants to respond swiftly and accurately, fostering the ability to think critically and make informed decisions within a limited timeframe.
- **Improved Teamwork and Communication Abilities**
Participation in team-based rounds enabled students to collaborate effectively, listen actively, and communicate clearly to achieve common goals.
- **Boost in Self-Confidence and Public Speaking**
Students presented answers in front of faculty and peers, which contributed to improving their confidence and public speaking skills.
- **Increased Academic Motivation and Engagement**
The interactive and competitive format of the quiz encouraged greater involvement in academic activities beyond the classroom environment.
- **Recognition of the Value of Co-Curricular Activities**
The event demonstrated the importance of engaging in co-curricular programs that support holistic learning and personal development.

Winners of BUZZIQ EVENT are:



Team 6

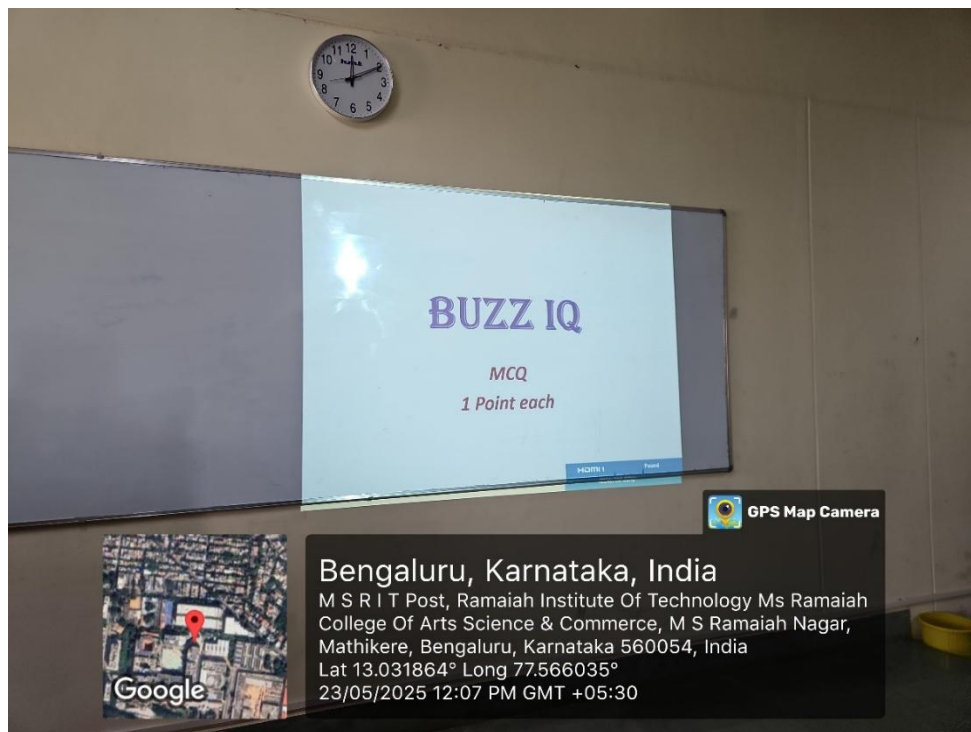
- Shreepriya
- Kavana. P
- Pooja D



Team 14

- Pruthvi Raj
- Sanjay G S
- Dhanush
- Abhishek

PHOTOS OF THE EVENT





Crisis Clicks - Diffusing Digital Disasters

DIGI MADHYAM CLUB ACTIVITY

- Date: 29th May 2025
- Time: 11:30 AM onwards
- Venue: Room No. 525

INTRODUCTION:

In the age of digital communication, social media plays a vital role in shaping a brand's reputation. However, with great power comes great responsibility. To equip students with the skills needed to manage digital crises effectively, the **PG Department of Commerce proudly presents *Crisis Clicks*, a comprehensive activity focused on social media crisis management.**

Event Details & Highlights

This event had featured a variety of scenarios, ranging from product recalls and data breaches to influencer mishaps and environmental controversies. Each team had analyzed assigned scenarios, developed strategic responses, and presented their solutions within a 15-minute timeframe.

Objective of the activity:

- To spread awareness about various digital threats such as data breaches, phishing, and misinformation.
- To educate students on identifying early signs of digital crises and responding effectively.
- To provide insights into digital ethics, cybersecurity practices, and responsible online behavior.
- To promote critical thinking and analytical skills in evaluating digital content and threats.

Student Outcomes

- **Enhanced Digital Literacy:** Students gained a clearer understanding of digital risks and protective strategies.
- **Crisis Management Skills:** Participants learned how to formulate responses to digital disruptions and safeguard data integrity.
- **Increased Awareness of Cyber Ethics:** The session highlighted the ethical implications of digital behavior and encouraged responsible use of technology.
- **Team Collaboration and Communication:** Group activities and discussions fostered teamwork and effective communication.

Winners of the Activity:

The competition was a great success, with talented teams showcasing their skills. The winners were:

- **Team 2:** Amrutha, Deepa, and Aishwarya
- **Team 4:** Bishal, Kipa Ohm, and Rakshitha

The winning teams were awarded digital certificates following their presentations, acknowledging their excellent performance and strategic responses.

PHOTOS OF THE EVENT



Guest Lecture on “Methodological Innovations in the Study of Indian Banking”

The PG Department of Commerce, Ramaiah College of Arts, Science, and Commerce (Autonomous), organized a guest lecture on **31st May 2025** at **11:00 AM** in **Room No. 527**. The topic of the session was “Methodological Innovations in the Study of Indian Banking.” The session was delivered by Dr. Vasantha Kumari B, HOD and Associate Professor, PG Department of Commerce, Government First Grade College, Dandinashivara.

Objective of the Lecture

The main objective of the guest lecture was:

- To introduce students to the evolving research methodologies in the field of Indian banking.
- To familiarize them with innovative approaches used in academic research and policy studies.
- To encourage critical thinking and application of modern research tools in commerce and finance studies.

Student Outcomes of the Lecture

- Students gained insights into **contemporary research practices** in banking and commerce.
- The session enhanced understanding of **qualitative and quantitative tools** used in banking studies.
- It inspired the students to **apply innovative methodologies** in their academic projects and dissertations.
- The interactive nature of the session encouraged **active participation and discussion**, enhancing conceptual clarity.

PHOTOS OF THE LECTURE:



