## **Department of Commerce**

## Report on EQUITY ANALYST- VAP ON STOCK MARKET

Duration: 30 hours

The stock market is a marketplace where shares of publicly traded companies are bought and sold. It allows investors to buy ownership in businesses and potentially earn returns through price appreciation and dividends. Stock market means -

- 1. Probability (may happen/may not happen)
- 2. Uncertain
- 3. Random and unique
- 4. Bluff masker
- 5. Bull and bear

In Stock market we enter to make money. 95% people use money so we have to find out why these people loose money. The biggest strategy in the market is to find which time frame we have to frame (long term, short term or middle term). There are different strategies in each term. Market has 3 Trends

- 1. Up trend
- 2. Down trend
- 3. Side trend

Market goes up and down because of news and events. Market starts from FRIDAY and ends on THURSDAY. Interpretate the national economy by interpretating the company's "ANNUAL GENERAL MEETING COMMENTRY".

## Terminologies:

Stocks (Shares): Represent partial ownership in a company. Investors:

Individuals or institutions that buy or sell stocks.

Stock Price: Determined by supply and demand, influenced by company performance, news,

and the economy.

Dividends: Profits shared with shareholders.

Different SECTORS where we can invest are as follows:

- 1. Automobiles
- 2. Manufacturing
- 3. Service
- 4. GST
- 5. Income and expenditure
- 6. IIP Data Index of industrial production
- 7. Telecom sector and many more

## Conclusion:

In conclusion, the stock market plays a crucial role in the functioning of modern economies.

It serves as a platform where companies can raise capital to finance their operations and growth, while offering investors the opportunity to earn returns through dividends and capital appreciation. The market promotes transparency, corporate accountability, and financial discipline. Moreover, the stock market acts as a key indicator of economic health. It contributes to wealth creation for individuals and institutional investors, and supports long-term economic development by efficiently allocating resources.

