Attitude determines success!



WORDS OF WISDOM - Principal's Desk



Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The MBA Program was started with all sheer determination and grit. It has come to symbolize the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

ABOUT OUR PROGRAMME - HOD's Desk

MBA program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MBA program is a combination of lectures, case discussions, experiential leaning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

Dr. Shaista B Harris HOD-MBA

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

MBA NEWSLETTER

Industrial Visit

Ess Cee Print Pack Private Limited, Peenya

- Empowering Packaging Solutions with Print Precision.

As part of the experiential learning initiative, the Department of Management Studies organized an industrial visit for **1st-year MBA students** to **Esscee Print Pack**, Peenya, on **6th and 7th March 2025**.

About the Company

Esscee Print Pack is a renowned printing and packaging company located in **Peenya Industrial Area, Bengaluru**. With a strong presence in the commercial printing industry, the company specializes in offset printing, digital printing, packaging solutions, and customized print production. Known for its commitment to quality, innovation, and timely delivery, Esscee Print Pack serves a wide range of clients across industries.

Objective of the Visit

- To expose students to the practical functioning of a printing and packaging unit
- To help them understand the end-to-end printing process, from pre-press to dispatch
- To explore operational management, supply chain practices, and quality control techniques
- To understand the role of technology and automation in enhancing production efficiency
- To encourage students to learn from real-world entrepreneurial and management practices

Student Outcomes of the Visit

• Industrial Exposure:

Students gained practical insights into the workflow, machinery, and techniques used in modern printing operations.

• Process Understanding:

They observed each step of the printing process, including design, plate-making, color calibration, printing, cutting, binding, and packaging.

• Operations and Quality Control:

Students understood how quality assurance is maintained throughout the production cycle and the importance of precision and standardization.

• Technology in Practice:

The visit highlighted the use of automated machines and digital technologies that streamline mass production.

• Business Functions Insight:

Interactions with the staff gave students exposure to client servicing, order management, logistics, and vendor relationships.

• Entrepreneurial Motivation:

The management team shared valuable insights on how the business was built and scaled, inspiring students to think about entrepreneurship and innovation.

Key Learnings

- Computer to Plate (CTP) Design Process
- Production & Quality Control in Packaging Process
- Understanding Corrugated Box Manufacturing.

PHOTOS OF THE VISIT











Industrial Visit

Volvo Construction Equipment, Peenya Bridging Classrooms with Construction Excellence at Volvo

On 9th April 2025, MBA students from M.S. Ramaiah College of Arts, Science and Commerce visited **Volvo Construction Equipment**, **Peenya, Bengaluru**, as part of an industrial exposure initiative. Organized by the Department of Management Studies, the visit offered valuable insights into real-time manufacturing, lean practices, and corporate sustainability, enhancing students' practical understanding of the construction equipment industry, Bengaluru

COMPANY OVERVIEW

Volvo Construction Equipment India Pvt. Ltd. is a part of the globally renowned Volvo Group. The Peenya facility functions as the headquarters in India and focuses on:

- Manufacturing of crawler excavators, soil compactors, and asphalt pavers.
- Implementing advanced technologies for efficient and sustainable manufacturing.

• Upholding the Volvo Production System, which emphasizes safety, quality, and continuous improvement.

Objective of the Visit

The primary objective of the industrial visit to **Volvo Construction Equipment**, **Peenya** was to provide MBA students with firsthand exposure to real-time manufacturing operations in the construction equipment industry. The visit aimed to enhance students' understanding of lean manufacturing practices, quality and safety protocols, and the integration of sustainability in industrial processes. It also sought to bridge the gap between academic concepts and practical business applications, fostering industry-readiness among students.

Student Outcomes:

• Exposure to Industrial Manufacturing Processes

Students observed first-hand the end-to-end manufacturing of construction equipment, enhancing their understanding of real-world production systems and factory operations.

• Understanding of Lean Manufacturing and Operational Efficiency The visit introduced students to lean practices like Just-In-Time (JIT), and Kaizen,

demonstrating how efficiency is maintained in large-scale industrial settings.

• Appreciation for Sustainable and Responsible Manufacturing

Insights into Volvo's eco-friendly initiatives—such as energy-efficient processes and emissions reduction—broadened students' awareness of green manufacturing trends.

• Enhanced Technical and Managerial Perspective

Students learned how engineering, logistics, quality control, and supply chain management integrate in a global company to ensure product excellence and timely delivery.

• Interaction with Industry Professionals

Conversations with experienced engineers and managers gave students practical career advice and a deeper understanding of professional expectations in the industrial sector.

• Career Orientation and Industry Readiness

The visit helped students relate academic concepts to industrial applications, strengthening their readiness for roles in operations management, logistics, and manufacturing consultancy.

PHOTOS OF THE VISIT





Industrial Visit to Toyoda Gosei, Bidadi

Event Overview

An industrial visit to **Toyoda Gosei, Bidadi** was successfully organized by the **Department of Management Studies** on **3rd May 2025**, commencing at **8:30 AM**. Coordinated by **Prof. Satyan** and **Prof. Kruthi VP**, the visit provided MBA students with an opportunity to gain practical exposure to the operations of a global automotive component manufacturer. Held at Toyota Gosei's state-of-the-art facility in **Bidadi**, the event aimed to bridge the gap between classroom learning and industry practices, fostering a deeper understanding of manufacturing excellence,

About the Company

Toyota Gosei is a global leader in automotive components and a key member of the Toyota Group. Its **Bidadi plant in Karnataka** manufactures high-quality safety systems like airbags and steering wheels. Known for implementing the **Toyota Production System** (**TPS**) and sustainable practices, the company emphasizes quality, innovation, and operational excellence in the global automotive industry.

Objective of the Visit

The objective of the industrial visit to **Toyota Gosei, Bidadi**, was to expose MBA students to the real-time workings of a leading automotive components manufacturer. The visit aimed to provide experiential learning in areas such as supply chain management, production systems, quality control, lean practices, and workplace safety. The interaction with industry professionals helped students gain practical insights into how global standards are maintained in a highly competitive and technology-driven industry.

Key Highlights

• Manufacturing Excellence:

The visit showcased Toyota Gosei's world-class production processes, including automation, robotics, and precision engineering used in producing airbags, steering wheels, and other critical automotive components.

• Lean Manufacturing Practices:

A strong focus was placed on Toyota Production System (TPS), with concepts like Just-In-Time (JIT), Kaizen, and waste elimination demonstrated on the factory floor.

• Quality and Safety Measures:

Students observed stringent quality control practices and learned about ISO certifications, workplace safety protocols, and testing mechanisms used in the automotive industry.

• Sustainability and Green Initiatives:

The company's environmental initiatives such as energy-efficient practices and waste management systems were discussed, highlighting Toyota's commitment to sustainable manufacturing.

• Professional Interaction:

Industry experts addressed student queries, shared insights on career paths in operations and manufacturing, and discussed challenges faced in the global auto component sector.

Student Outcomes

• Understanding of Automotive Component Manufacturing

Students gained firsthand experience in how key automotive components are manufactured and assembled with precision and adherence to global quality standards.

• Application of Lean and TPS Principles

The visit deepened students' understanding of Toyota's lean philosophy and how it contributes to efficiency, cost reduction, and customer satisfaction.

• Exposure to Global Production Standards

Observing international practices in safety, quality, and production gave students a global perspective on operations management.

• Enhanced Industry Readiness

Students could directly relate management concepts to real-world practices, preparing them for careers in manufacturing, quality assurance, logistics, and operations.

• Professional Networking and Interaction

Discussions with plant managers and engineers helped students gain clarity on workplace expectations, industry challenges, and professional growth opportunities.

• Sustainability Awareness

Observing Toyota Gosei's eco-friendly initiatives increased students' appreciation for sustainable business practices.

PHOTOS OF THE VISIT



