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Ref: MSRCASC/2024-2025/53

Date: 30" May 2023

REPORT- IIC Activity - Session on How to plan for Start-up and legal & Ethical Steps

(Institution's Innovation Council, IIC ID – IC202221248)

Theme: Schools to Startups: Igniting Young Minds to Innovate

Date: 14th May 2024

Time: 11:30 pm - 2:00 pm

Number of participants: 125 students

Quarter-3

Mandatory/ Elective - Mandatory

Event : Shaik Valli Haseena Venue: Kuvempu Seminar Hall

Brief about the activity:

Introduction

On 14th May 2024, the Department of Computer Science, in collaboration with the Institution Innovation Council, organized an insightful and inspiring technical session titled "Schools to Startups: Igniting Young Minds to Innovate." Held from 2:00 PM to 4:00 PM at Kuvempu Seminar Hall, the event aimed to bridge the gap between education and entrepreneurship, encouraging students to harness their innovative potential. This report provides a detailed account of the session, highlighting its key moments and outcomes.

The session began with the Ramaiah Anthem, setting a patriotic and motivational tone for the proceedings. This was followed by an Invocation Song performed by Ms. Sai Architha, which added a spiritual and solemn touch to the event.



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To formally inaugurate the session, the esteemed guest, Mr. Sujay Rao, co-founder of Safepro, OkulrTechminds, and Bolo India, participated in the Lighting of the Lamp ceremony, symbolizing the dispelling of ignorance and the illumination of knowledge.

Ms. Suma, a student from IV BCA, delivered a welcoming speech, expressing gratitude to the guest and attendees and highlighting the significance of the event.

Introduction and Context Setting

Mr. Ashwath Narayana provided a **detailed introduction of the session**, explaining its objectives and importance of the session. This set the stage for a deeper understanding of the session's relevance and goals.

Following this, Mrs. Shaik Valli Haseena introduced the guest speaker, Mr. Sujay Rao, and highlighted his notable achievements, which underscored his expertise and credibility in the field of entrepreneurship and technology.

Keynote Session by Mr. Sujay Rao

Resource Person: Mr. Sujay Rao, Co-founder of Safepro, Okulr Techminds, and Bolo India

Mr. Sujay Rao aimed to inspire and guide students on the journey from education to entrepreneurship. His discussion was structured to cover several key themes:

1. Significance of Entrepreneurship:

o Highlighting Entrepreneurship: Mr. Rao emphasized the importance of entrepreneurship in today's rapidly evolving world. He encouraged students to explore their interests and passions, suggesting that entrepreneurship could be a viable and rewarding career path.



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2. Role of Schools in Fostering Entrepreneurship:

Nurturing Mindsets: He discussed how schools can play a pivotal role in nurturing an entrepreneurial mindset by providing opportunities for hands-on learning, encouraging experimentation, and fostering a culture of creativity and problem-solving.

3. Fundamentals of Starting a Business:

- Business Basics: Mr. Rao provided insights into the basics of starting a business, including identifying market opportunities, building a strong team, and developing a viable business model.
- o Importance of Mentorship: He stressed the importance of mentorship in guiding young entrepreneurs, sharing personal anecdotes and examples of successful mentor-mentee relationships.

4. Leveraging Technology:

- Technology's Role: Addressing how AI and other technologies impact today's business world, Mr. Rao discussed the opportunities they present and the challenges they pose.
- o Modern Business Practices: He explored the role of technology in modern business, emphasizing its significance in driving innovation and efficiency.

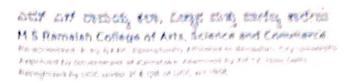
5. Transition from Education to Entrepreneurship:

- Navigating the Transition: Mr. Rao shared strategies for transitioning from education to entrepreneurship, highlighting the importance of leveraging technology and mentorship along the way.
- Critical Thinking and Learning: Throughout the discussion, he encouraged students to think critically, embrace failure as a learning opportunity, and continually learn and iterate.

6. Resilience and Adaptability:

 Facing Challenges: Mr. Rao underscored the importance of resilience, adaptability, and perseverance in the face of challenges, providing examples of how successful entrepreneurs have navigated obstacles.







7. Harnessing Creative Potential:

- Driving Innovation: In his concluding remarks, Mr. Rao reiterated the importance of harnessing the creative potential of young minds to drive innovation and change.
- Encouraging Big Thinking: He challenged students to think big, take risks, and pursue their entrepreneurial dreams with passion and determination.

Conclusion and Impact

The session concluded with a discussion on AI opportunities and strategies to overcome entrepreneurial obstacles and effectively harness technological advancements. Mr. Sujay Rao's talk was both motivating and enlightening, leaving a lasting impression on the students.

In summary, the technical session on "Schools to Startups: Igniting Young Minds to Innovate" successfully provided students with valuable insights into the journey from education to entrepreneurship. The event highlighted the importance of fostering innovation from an early age and channeling that creativity into practical ventures. The detailed discussions and practical advice offered by Mr. Sujay Rao inspired the students to think critically and creatively about their futures as entrepreneurs.



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PHOTOS OF THE EVENT







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Dr. Shaista B Harris

IIC- Convener

Dr. Vatsala G

Principal & IIC President Principal M.S.Ramaiah College of Arts, Science & Commerce-Autonomous MSRIT POST, MSR Nagar Bengaluru - 560 054





session titled "Schools to Startups: Igniting Young Minds to Innovate."

Student Partticipation List

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