

Faculty Publications Department-wise

No	Department	Author Name(s)	Title of the paper	Year	Journal name	Vol (issue): page numbers	JIF/Q (1→4)	UGC/ Scopus/ others	Publi shed RCAS C RCAS C	1 st pag e	Veri fy
2023											
1	BBA	Lakshmipathi Naidu, M	A Study on Effect of Coronavirus Outbreak on India's Goods and Service Tax Revenue: An Analysis	2023	Springer International Publishing	621: 858-867, https://doi.org/10.1007/978-3-031-26956-1_80	1	(Google Scholar)	Yes	veri fied	
2022											
1	Management Studies-BBA	Narayana B, Ms. Deepa R, Savitha B H and Evelyn Nischitha	An Analysis on Impact of Covid-19 on The Sectorial Indices of NSE.	2022	Journal of the Oriental Institute	Vol. 71, Issue. 04, No. 10 October - December: 2022, Page No. 33	5.1		Yes		Veri fied
2	Dept. of Business Administration - BBA	Dr. M Lakshmipathi Naidu	Concept and Governance of India's Clean Development Mechanism	2022	Proceedings of the International Conference on Redefining Business Models for Sustainable Development (ICRBMSD-2022)				Yes		
2021											
1	Dept. of Business Administration on BBA	Dr. M Lakshmipathi Naidu	A Study on Ensuring a More Inclusive Workplace Informal Group	2021	International Journal of Research in Commerce and Management				Yes		
2	Dept. of Business Administration - BBA	Dr. M Lakshmipathi Naidu	Influencing Social Media to Drive the Business and the Economy	2021	Sambodhi				Yes		
3	Dept. of Business Administration - BBA	Dr. M Lakshmipathi Naidu	A Study on Effect of Coronavirus Outbreak on India's Goods and Service Tax Revenue: An Analysis		EuroMid Academy of Business & Technology (EMABT) - Istanbul - Turkey				Yes		
2020											

BOOK Chapters

No	Department	Name (S)	Title	Year	Publisher	ISBN:	Cite	RCASC Affiliation	1 st Page	Verify
1										
2										
3										
5										

BOOKS

No	Department	Name (S)	Book Title	Year	Publisher	ISBN:	Cite	RCASC Affiliation	1 st Page	Verify
1	BBA	Dr. M Lakshmipathi Naidu	Fundamentals of Accounting - NON NEP	2021	Vision Book House					
2	BBA	Dr. M Lakshmipathi Naidu	Cost Accounting - BCU	2021	Vision Book House					
3	BBA	Dr. M Lakshmipathi Naidu	Financial Accounting - NON - NEP	2022	Vision Book House					
4	BBA	Dr. M Lakshmipathi Naidu	Cost Accounting - NEP	2022	Vision Book House					
5	BBA	Dr. M Lakshmipathi Naidu	Management Accounting	2022	Vision Book House					

Conferences

