

Faculty Publications Department-wise

No	Department	Author Name(s)	Title of the paper	Year	Journal name	Vol (issue): page numbers	JIF/Q (1→4)	UGC/Scopus/others	Published RCASC	1 st page	
2023											
1	Commerce	Mrs. Roopa H S and Mrs. Karanam Kavitha	Risk Management in Banking	2023	Zeichen Journal	https://ezeichen.com/volume-9-issue-6-2023/ , DOI:15.10089.ZJ.2023.V09I06.285311.3151	Q4	UGC Care Group II Journal ISSN: 0932-4747		Yes	
2	Commerce	Mrs. Roopa H S and Mrs. Karanam Kavitha	Indian Retail Industry- Changing scenario after COVID-19	2023	Zeichen Journal	https://ezeichen.com/volume-9-issue-6-2023/ , DOI:15.10089.ZJ.2023.V09I06.285311.3153	Q4	UGC Care Group II Journal ISSN: 0932-4747		Yes	
2022											
1	Chemistry	Bharath K. Devendra	Synthesis of morphological studies of nanocellulose fibers from lignocellulosic Biomass in ionic liquid	2022	Asian journal of chemistry	https://doi.org/10.14233/ajchem.2023.23999	0.23	Yes	Yes		verified
2	Commerce	Shankar Guddad and Roopa, HS	Cryptocurrencies - A serious nuisance to Indian Investors	2022	Shodhsamhita: Journal of Fundamental & Comparative Research	https://abcdindex.com/Journal/Shodhsamhita-(print-only)-2277-7067	-	YES	Yes		Verified
3	Commerce	Shankar Guddad, Jayarama BS and Srivaideshwari, S	A Case Study Review on Green Marketing	2022	Journal of Education: Rabindra Bharati University	https://rbu.ac.in/home/page/103ISSN:0972-7175	1.59	YES	Yes		Verified
4	Commerce	Srivaideshwari S (First Author)	Consumer Buying Behavior during Covid-19 and its impact on E-Commerce Industry	2022	Fostering Resilient Business Ecosystems and Economic Growth: Towards the Next Normal	https://www.researchgate.net/publication/361591034_Fostering_Resilient_Business_Ecosystems_and_Economic_Growth_Towards_the_Next_Normal		NO	NA	Yes	Verified
5	Commerce	Srivaideshwari S	Evaluating The Pre And Post-Merger Impact on Financial Performance of Canara Bank	2022	New Horizons in Commerce & Management	https://www.amazon.com/dp/B0B2TP6547?ref_=pe_3052080_397514860		NO	NA	Yes	Verified
6	Commerce	Srivaideshwari S	Green Accounting for a Sustainable Economy: A Case Study of Marico Ltd.	2022	JNNCE Journal of Engineering & Management	http://jjem.jnnce.ac.in/article/JJEM060105.pdf	1.395	NO	NA	Yes	Verified
2021											
2020											

BOOK Chapters

No	Department	Name (S)	Title	Year	Publisher	ISBN:	Cite	RCASC Affiliation	1 st Page	Verify
1										

BOOKS

No	Department	Name (S)	Book Title	Year	Publisher	ISBN:	Cite	RCASC Affiliation	1 st Page	Verify
1	Commerce	Jayarama, BS	Law & Practice of Banking (BCU) BCOM	2022	Skyward Publisher	ISBN: 978-93-95085-03-8	NO	NA	Yes	
2	Commerce	Shankar Guddad	Digital Marketing (BCU) MCOM	2022	Himalaya Publishing House	ISBN: 978-93-5596-734-3	NO	NA	Yes	
3	Commerce	Shankar Guddad	Model Question Bank (BCU-NEP) BCOM	2022	Eminent Publications	ISBN: 978-81-954968-6-0	NO	NA	Yes	

