To, The Principal, M S Ramaiah College of Arts Science and Commerce

From,

The Department of Microbiology M S Ramaiah College of Arts Science and Commerce

Dear Madam,

(Subject: Seeking permission to organize event - National Startup Day)

On the account of National Startup Day, the Institution Innovation Council, the Department of Microbiology and the Intellectual Property Rights Cell of the College would like to jointly organize a talk titled "Creativity in Entrepreneurship" on Jan 16, 2023 at 11 am.

The speaker identified is Ms. Rekha, Co-ordinator, Urvee Products, Bangalore.

The requirements would be

- 1. Abdul Kalam Auditorium on Jan 16, 2023 at 11 am 2. Budget (Remuneration: Rs 3500 2500 + 500 3 2000

Miscellaneous: Rs. 1500) (Flowers, Transport, Memento, Rebeyhmenty)

Total: Rs. 5000

I Request you to kindly consider and approve.

Thank and Regards, HZ-1-23 ASNOK KUMARH.4 DR Celd

Aulye. 14 12/1/2023.



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(National Institutional Ranking Framework, Ministry of Education, Govt of India) Ranked 62<sup>nd</sup> in NIRF India Ranking by MHRD, New Delhi DBT Star College Scheme

13 January 2023

## CIRCULAR

# **Department of Microbiology**

All the students of M S Ramaiah College of Arts, Science and Commerce are hereby informed that a talk has been organized on "**Creativity in Entrepreneurship**" on **Jan 16, 2023** at **2.30 pm** on the account of National Startup Day.

16<sup>th</sup> January is observed as National Startup Day in India to promote startup culture in India.

Speaker: Ms. Rekha,

Co-ordinator, Urvee Products, Bangalore

Venue: Sri Visveswaraya Auditorium

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Ury- Rekha/NandiniMob : 9845626136, 9480646 Tel : 415382144/16, Shanta Durga Apts, 16th Cross10th Main, Malleswaram, Bangalore-560 055www.urveecraft.comwww.facebook.com / urveeproductsrekhamav@gmail.com /nandini\_karanje@yahoo.co.inWebsite : www.urveeproducts.com



On the occasion of NATIONAL STARTUP DAY

Talk on "Creativity in Entrepreneurship"

Speaker: Ms. Rekha, Co-ordinator, Urvee Products, Bangalore

Venue: Abdul Kalam Auditorium 2.30 pm Jan 16, 2023

NGO URVEE has completed 25 years in November 2018. URVEE started its Social entrepreneurial journey in 1993 with a mission to empower needy women and girls with free skill development training in Screen printing, Paper Crafts, Book binding, Tailoring, Embroidery, Terracotta Jewelry making, Diya painting, Paper Quilling, Block printing, Watercolour Painting, Quilt-making from old sarees and even Home-composting! Urvee continues to work with its Mission with full zeal and vigour even today.

URVEE ..friends of nature Co-ordinators Rekha Mavinkurve Nandini Karanje URVEE, NO. 42, Canara Union, 8th Main Road, 13th Cross, Malleswaram, Bangalore 560003 (080 41538214) (9845626136) (9880480646) rekhamav@gmail.com

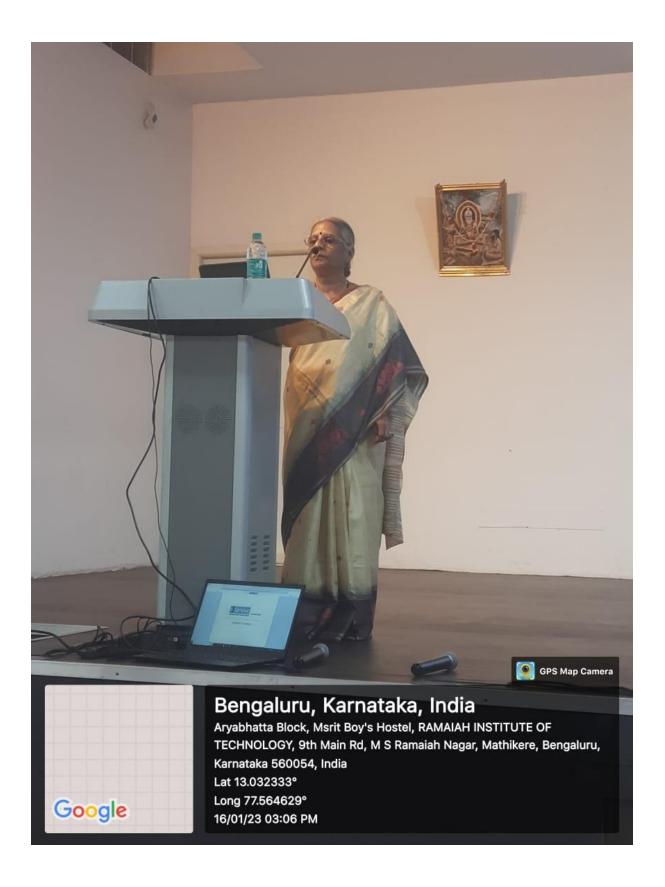


## <u>Event Report</u> <u>National Startup Day</u>

On the occasion of National Startup Day, the Institution Innovation Council, the Department of Microbiology and the Intellectual Property Rights cell of M S Ramaiah College of Arts Science and Commerce organized an interaction with the Director of Urvee Products, Bangalore, Ms. Rekha on January 16, 2023, 2.30 pm at Abdul Kalam Auditorium.

Co-ordinators of the company, Ms. Rekha Mavinkurve, and Ms. Nandini Karanje along with their team shared their experience with students, about their 25 year journey, the challenges they faced, the products they make, and about startup opportunities available to students and around 300 students participated in the event.







#### Bengaluru, Karnataka, India

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