



**RAMAIAH**  
College of Arts, Science  
& Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು  
**M S Ramaiah College of Arts, Science and Commerce**  
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2f & 12B of UGC act 1956  
(National Institutional Ranking Framework, Ministry of Education, Govt of India)  
Ranked 55<sup>th</sup> in NIRF India Ranking by MHRD, New Delhi  
DBT Star College Scheme

To  
Mr. Shimogga Devraj  
Organic Areca plant of Shivmogga  
G N Devaraj, Lakshmipura,  
Gajnur Road, Shimoga  
Karnataka - 577201

Date: 3/9/2022

Sub: Educational / Industrial Visit

Respected sir/madam

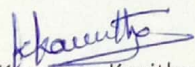
With reference to above subject.

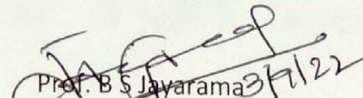
M.Com curriculum covers various concepts of Accounting, Finance and taxation. To make students learn practical aspects of industry, learning outside classroom. We would like to take our students to your esteemed organization as part of industrial and educational visit. Such industrial visit enhances the practical approach to the subject as well as inculcates organizational learning.

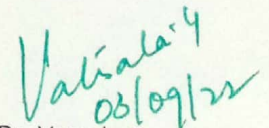
We request your kind self to permit us to visit the Organic Areca plant of Shivmogga scheduled on 14/9/2022 . 32 students accompanied by Two faculty are expected to visit Dam and reservoir. Travelling to the production unit will be taken care by the college.

Looking forward for a favorable response

Faculty in charge for industrial Visit: Mrs. Karanam Kavitha and Mrs. H S Roopa

  
Mrs., Karanam Kavitha  
M.Com Coordinator

  
Prof. B S Jayarama  
HOD

  
Dr. Vatsala G  
Principal,

**M.S. Ramaiah College of Arts, Science & Commerce**  
**MSRIT Post, MSR Nagar**  
**Bangalore - 560 054**

M S Ramaiah Nagar  
MSRIT Post  
Bangalore 560 054  
M S Ramaiah Nagar  
MSRIT Post  
Bangalore 560 054

T +91 80 2360 0966/8597  
+91 80 2360 6905  
F +91 80 2360 6213  
T +91 80 2360 0966/8597  
+91 80 2360 6905  
F +91 80 2360 6213

E principal@msrcasc.edu.in  
W www.msrcasc.edu.in  
E principal.msrcasc@gmail.com  
W www.msrcasc.edu.in

**RAMAIAH**College of Arts, Science  
& Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು  
**M S Ramaiah College of Arts, Science and Commerce**  
 Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,  
 Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
 Recognized by UGC under 2f & 12B of UGC act 1956  
 (National Institutional Ranking Framework, Ministry of Education, Govt of India)  
 Ranked 55<sup>th</sup> in NIRF India Ranking by MHRD, New Delhi  
 DBT Star College Scheme

To

Date: 3/9/2022

The Director/Chairman/Management  
 Shivamogga Co-operative Milk Producers Societies Union Ltd  
 Shimoga Dairy, Manchenahalli, Nidige Post  
 Karnataka- 577222

Sub: Educational / Industrial Visit

Respected sir/madam

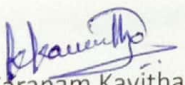
With reference to above subject.

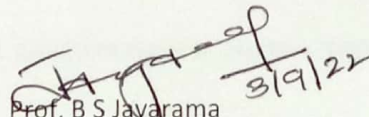
M.Com curriculum covers various concepts of Accounting, Finance and taxation. To make students learn practical aspects of industry, learning outside classroom. We would like to take our students to your esteemed organization as part of industrial and educational visit. Such industrial visit enhances the practical approach to the subject as well as inculcates organizational learning.

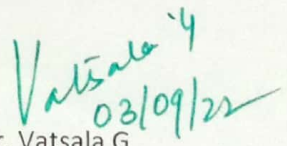
We request your kind self to permit us to visit your production unit, Shimoga Dairy, Machenahalli, Nidige post tentatively scheduled on 13/9/2022. 32 students accompanied by Two faculty are expected to visit your esteemed organization. Travelling to the production unit will be taken care by the college.

Looking forward for a favorable response

Faculty in charge for industrial Visit: Mrs. Karanam Kavitha and Mrs. H S Roopa

  
 Mrs, Karanam Kavitha  
 M.Com Coordinator

  
 Prof. B S Jayarama  
 HOD

  
 Dr. Vatsala G  
 Principal,  
 M.S. Ramaiah College of Arts, Science & Commerce  
 MSRIT Post, MSR Nagar  
 Bangalore - 560 054

M S Ramaiah Nagar  
 MSRIT Post  
 Bangalore 560 054

T +91 80 2360 0966/8597  
 +91 80 2360 6905  
 F +91 80 2360 6213

E principal@msrcasc.edu.in  
 W www.msrcasc.edu.in



**RAMAIAH**College of Arts, Science  
& Commerce

ಎಸ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು

**M S Ramaiah College of Arts, Science and Commerce**Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University.  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2f & 12B of UGC act 1956  
(National Institutional Ranking Framework, Ministry of Education, Govt of India)  
Ranked 55<sup>th</sup> in NIRF India Ranking by MHRD, New Delhi  
DBT Star College Scheme

To  
The Management  
Savehaklu Reservoir and Dam  
Savehaklu, Malalli near Hosanagara  
Karnataka-577452

Date: 3/9/2022

Sub: Educational / Industrial Visit

Respected sir/madam


With reference to above subject.

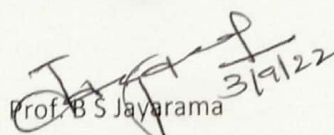
M.Com curriculum covers various concepts of Accounting, Finance and taxation. To make students learn practical aspects of industry, learning outside classroom. We would like to take our students to your esteemed organization as part of industrial and educational visit. Such industrial visit enhances the practical approach to the subject as well as inculcates organizational learning.

We request your kind self to permit us to visit the Savehaklu dam on 12/9/2022. 32 students accompanied by Two faculty are expected to visit Dam and reservoir. Travelling to the production unit will be taken care by the college.

Looking forward for a favorable response

Faculty in charge for industrial Visit: Mrs. Karanam Kavitha and Mrs. H S Roopa

  
Mrs., Karanam Kavitha  
M.Com Coordinator

  
Prof. B S Jayarama  
HOD

  
Dr. Vatsala G

Principal,  
M.S. Ramaiah College of Arts, Science & Commerce  
MSRIT Post, MSR Nagar  
Bangalore - 560 054

M S Ramaiah Nagar  
MSRIT Post  
Bangalore 560 054

T +91 80 2360 0966/8597  
+91 80 2360 6905  
F +91 80 2360 6213

E principal@msrcasc.edu.in  
W www.msrcasc.edu.in



**RAMAIAH**  
College of Arts, Science &  
Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು  
**M S Ramaiah College of Arts, Science and Commerce**  
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2f & 12B of UGC act 1956  
**nirf** (National Institutional Ranking Framework, Ministry of Education, Govt of India)  
Ranked 55<sup>th</sup> in NIRF India Ranking by MHRD, New Delhi  
DBT Star College Scheme

## Department of Commerce A Report on Industrial Visit

**Date:** 7<sup>th</sup> September 2022 (Wednesday)

**Time:** 9:00 AM to 3:00 PM

**Venue:** Britannia Industries Ltd Bidadi industrial area, Ramanagara district

**Event Coordinator:** Mrs. Karanam Kavitha M.Com coordinator, Mrs, Roopa H.S B.Com coordinator

**Number of Participants:** 55

Ramaiah College of Arts, Science, and Commerce was founded in 1994 by our founder, the late Dr M. S. Ramaiah, and offers both undergraduate and graduate degrees in Arts, Science, Commerce, and Management from Bengaluru City University. The college is authorised by AICTE in New Delhi and recognised by the Karnataka government. The college is also recognised by UGC under Sections 2(f) and 12(B) of the UGC Act of 1956 and has been reaccruited with an "A" grade by NAAC. Our college is a one-of-a-kind educational institution that has been a pioneer in providing academic excellence. Constantly, we strive to employ innovative teaching methods that will assist and develop our students into future professionals.

Department of commerce organizes such events to enhance the knowledge of commerce fraternity in and around the subject matter and to elicit things out of the subjects that can be delivered to students in the classrooms.

**Objective of the event:** The goal of this event was to increase students' practical knowledge of production and distribution methods. Manager Subramani Britannia Industries Ltd. also spoke throughout the session.

The staff that were present in the factory gave the pupils their initial instructions on the Dos and Don'ts of the factory premises.

The factory manager was also very interested in sharing information about the history of Britannia Industries, how they first introduced their products, and any struggles they had with



the quality of their goods or their reputation in the market. to give students the chance to gauge their interest in a particular job before making long-term commitments. to improve one's ability to apply theory in real-world work settings. to acquire knowledge and abilities that are specifically relevant to their employment. A student studying a particular degree will be taken on a visit to businesses or industries relevant to their subject, where they will be given a quick introduction to the policies, practises, work environment, and management initiatives present in that industry. The purpose of the trip was to impart to the students the practical applications of operations management that are covered in class. The students gained knowledge of the numerous facets of supply chains, procurement management, and storage facilities. The exposure allowed the students to learn more about the numerous roles that are related to the manufacturing unit's operation.



Our students at MSRCASC





**Our students at Britannia Industries Ltd Bidadi industrial area, Ramanagara district**

**Outcome of the Event:**

The purpose of the visit was to give the students first-hand knowledge of managerial issues, company operations, organisational structure, and the systems and procedures used to make the numerous biscuits and snacks made by Britannia Industries. The planned tour was enjoyable and a terrific learning opportunity for the students, who learned about the distinctive systems and processes that Britannia Industries has implemented.

*[Signature]*  
For HOD

**Principal**