



Ref. No.: RCASC/MBA/CIR/041/2021-22

June 1, 2022

DEPARTMENT OF MANAGEMENT STUDIES

CIRCULAR


INDUSTRIAL VISIT

Students of I Semester (Batch 2021-23) are hereby informed that an Industrial visit is scheduled as follows:

Reporting Time	:	6.00 am
Date	:	6 th June, 2022
Boarding place	:	College premises, Near Ramaiah Polytechnic entrance.
Place of Visit	:	Maddur

Kindly Note:

1. Breakfast, Lunch & Refreshments will be provided.
2. Students are hereby directed to be present in full uniform with ID Cards & report on time.
3. Students are required to assemble at the boarding place only.
4. Attendance is mandatory for all the students.


Dr. Bindu Nambiar
Dean - Management Studies

DEAN

Management Studies
M.S. Ramaiah College of
Arts, Science & Commerce
MSR Nagar, MSRIT Post
BANGALORE-560 054.



Ref. No. : RCASC/MBA/ CIR/ 011/2022-23

September 7, 2022

DEPARTMENT OF MANAGEMENT STUDIES

CIRCULAR

INDUSTRIAL VISIT

Students of II Semester (Batch 2021-23) and IV Semester (Batch 2020-22) are hereby informed that an Industrial visit is scheduled as follows :

Reporting Time	:	6.00 am
Date	:	12 th September, 2022
Boarding place	:	College premises, Near Ramaiah Polytechnic entrance.
Place of Visit	:	Maddur & Mysore

Kindly Note :

1. Breakfast, Lunch & Refreshments will be provided.
2. Students are hereby directed to be present in full uniform with ID Cards & report on time at 6.00 am.
3. Students are required to assemble at the boarding place only.
4. Attendance is mandatory for all the students.

Dr. Bindu Nambiar
Dean - Management Studies

ITC Industrial Visit Report

Introduction:

On 6th April 2023, the MBA 3rd Semester students were taken on an industrial visit to ITC Malur, which is a leading manufacturing facility of ITC Limited. The visit aimed to provide students with practical exposure to the production processes, quality control measures, and the management practices followed in the company.

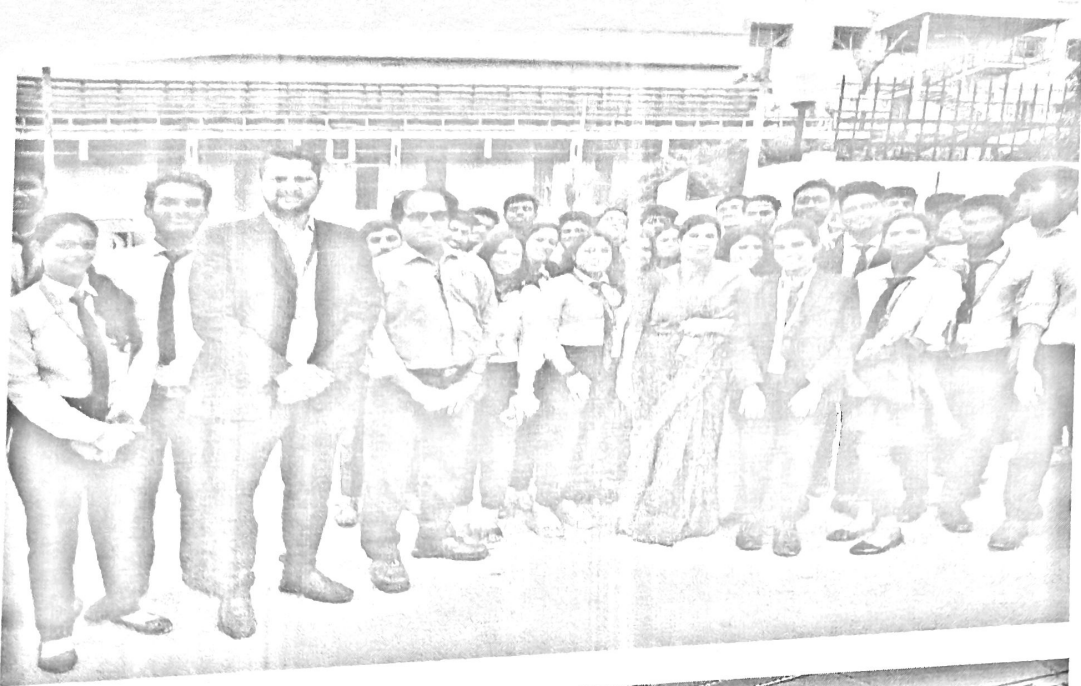
Objective:

- The primary objective of the industrial visit was to give the MBA students an opportunity to witness the production processes and quality control measures followed by a leading FMCG company.
- The visit also aimed to provide insights into the company's management practices and its commitment to sustainability, eco-friendliness, water conservation strategies, and corporate social responsibility.

Outcome:

- The visit provided an excellent opportunity for the students to observe the entire production process of ITC's yippie noodles. The students also learned about the stringent quality control measures followed by the company to ensure the highest quality of its products. The visit to the packaging and dispatch section provided insights into the various packaging methods and techniques used by ITC to ensure product safety and freshness.
- The interactive session with the HR manager and plant manager, provided a platform for the students to ask questions and get insights into the challenges and opportunities in the FMCG industry. The session also highlighted the company's management practices, including commitment to sustainability, eco-friendliness, water conservation strategies, and corporate social responsibility.

In conclusion, the industrial visit to ITC Malur was a success, and the students gained valuable insights into the production processes, quality control measures, and management practices followed by a leading FMCG company. The visit also provided a practical understanding of the importance of sustainability, innovation, and customer-centricity in the modern business world.





RAMAIAH
College of Arts, Science
& Commerce

Ref. RCASC/MBA/123/2021-22

19-05-2022

DEPARTMENT OF MANAGEMENT STUDIES

To

MR. K. L. Prabhu
Dattadamma Tagger Factory
Kudurugundi
Maddur.

Permitted
06/07/2022
/ K. L. Prabhu

Dear Sir / Madam,

Sub : INDUSTRIAL VISIT FOR THE ACADEMIC YEAR 2021-22

As a part of the curriculum of the Bangalore City University, our post graduate program (MBA) students required to gain practical exposure to the functioning of business organizations in various sectors and need to visit various industrial houses / factories, etc. for this purpose.

In this regard, we would be grateful if you can kindly allows 60 students to visit your industry / organization on _____. They will be will be accompanied by two faculty members and we will be grateful, if you can extend your cooperation.

We request you to grant us permission to visit your organization and study its working, processes and systems. Our students will be benefitted by your expertise and knowledge sharing, as practical aspects of business can enrich their learning experience.

Looking forward for a positive response from your end.

Thanks & Regards,

Dr. Bindu Nambiar
Dean - Management Studies

Date of Visit :-

or

06th June 2022 / 7th June 2022

Any One Date

6th June 2022

DEAN
Management Studies
M.S. Ramaiah College of
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M S Ramaiah College of Arts, Science and Commerce
Re-accredited with "A" Grade by NAAC, Permanently Affiliated to
Bengaluru Central University, Approved by AICTE,
Recognized by UGC under 2f & 12B of UGC Act 1956

Ref. RCASC/MBA/123/2021-22

19-05-2022

DEPARTMENT OF MANAGEMENT STUDIES

To

Mrs. Preeti Sai Kumar
HITEN FASTENERS
Somanahalli
Naddur.

Can visit us on 6/7 June

For HITEN FASTENERS PVT. LTD.
Preeti Sai Kumar
Authorised Signatory

Dear Sir / Madam,

Sub : INDUSTRIAL VISIT FOR THE ACADEMIC YEAR 2021-22

As a part of the curriculum of the Bangalore City University, our post graduate program (MBA) students required to gain practical exposure to the functioning of business organizations in various sectors and need to visit various industrial houses / factories, etc. for this purpose.

In this regard, we would be grateful if you can kindly allow 60 students to visit your industry / organization on _____. They will be accompanied by two faculty members and we will be grateful, if you can extend your cooperation.

We request you to grant us permission to visit your organization and study its working processes and systems. Our students will be benefitted by your expertise and knowledge sharing, as practical aspects of business can enrich their learning experience.

Looking forward for a positive response from your end.

Thanks & Regards,

Date of Visit :- 27th May 2022

or

06th June 2022 / 7th June 2022

Any One Date

Dr. Bindu Nambiar
Dean - Management Studies

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