

#### BBA (REGULAR) DEGREE COURSE (CBCS - SEMESTER SCHEME) 2019-20 COURSE MATRIX

#### I SEMESTER - BBA

	Subjects	Paper	Instruction	Duration	Mark	S		Credits
	Subjects		Hours	of Exam	IA	Exam	Total	
Part 1 Languages	Language I: Kannada / Sanskrit/ Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	1.1	4	3	30	70	100	2
	Language II: English	1.2	4	3	30	70	100	2
Part 2	Financial Accounting	1.3	4	3	30	70	100	2
Part 2 Optional	Principles of Management	1.4	4	3	30	70	100	2
	Corporate Administration	1.5	4	3	30	70	100	2
	Production and Operations Management	1.6	4	3	30	70	100	2
Part 3	Business Skill Development Course(BSDC)* Industrial Visits		•		100		100	2
Part 4	Foundation Course*		3	2	30	70	100	2
	CC and EA*	-		-	50		50	1
Total Cred	its				100000			17

(Note: Students will have to do community service during the vacation between First and Second semester.)

#### PART-3

#### BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\*INDUSTRIAL VISITS

#### Objectives

- To make students aware of Industrial Process and Practices
- · To make students understand the Flow of Operations in an Organization

#### Guidelines to the Institution

- The BBA department of the college shall organize visit to two business establishments (Manufacturing /Financial/ Banking/Service establishment), in the first semester for the students.
- 2. The students will have to record the learning from visiting these organization in a record book.
- For every organizational visit, information captured shall include -Profile of the organization consisting of Vision and Mission, Board of Directors, Department details, HR details, Manufacturing Process, Organization Structure, Turnover, Capital, No. of branches, Products/Services Marketed and so on.

#### Marks Allocation

- Each visit should be documented in a practical record book, the BBA department to award 30 marks per visit, the total of which comes to 60 Marks (30 marks X 2).
- b. Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of examiners and identified by the College, for 40 Marks (20 + 20 marks), to assess the learning outcome of the two visits.
- e. After assessment, marks scored by the candidate to be sent to BCU along with IA Marks.

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Bangalore - 560 054

#### II SEMESTER - BBA

70-6	Subjects	Paper	Instruction	Duration	Marks		Credits	
			Hours	of Exam	IA	Exam	Total	
Part 1 Languages	Language I: Kannada / Sanskrit/ Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	2.1	4	3	30	70	100	2
	Language II: English	2.2	4	3	30	70	100	2
Part 2	Corporate Accounting	2.3	4	3	30	70	100	2
Optional	Quantitative Analysis	2.4	4	3	30	70	100	2
	Organizational Behavior	2.5	4	3	30	70	100	2
	Marketing Management	2.6	4	3	30	70	100	2
Part 3	Business Skill Development Course(BSDC)* Community Service				100	7	100	2
Part 4	Foundation Course	-	3	2	30	70	100	2
	CC and EA	-			50		50	1
Total Cred	otal Credits						17	

#### PART 3 BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\*

#### COMMUNITY SERVICE

#### Objectives:

- · To sensitize the students towards community service
- · To enable students to learn about social entrepreneurship

#### Guidelines to the institution:

- Each student will have to work in a Social /Charitable Trust/NGO / Red Cross Society/ or any other social service organization / association for THREE WEEKS during the vacation (after the first semester exam).
- The entire batch of students to be divided equally among the BBA department faculty members. The faculty members to help students in the process of community service and preparation of the Community Service report.
- The students to submit the Certificate of Community Service issued by the organization to the college along with a brief report of not less than 30 pages during the second semester.
- The report should contain a brief profile of the organization, nature of service provided by them, a write up on the learning outcome of the student from the community service carried out by them.

#### Marks Allocation:

The marks for community service is to be allocated as follows:

50 marks for the service + 30 marks for the report + 20 marks for the viva-voce exam. Viva-Voce exam shall be
conducted at the end of the semester, by the panel of internal faculty identified by the department and approved
by the Principal. The Institution shall send the marks scored by the candidate to BCU along with IA Marks scored
by them in the II Semester.

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#### III SEMESTER - BBA

	Subjects	Paper	Instruction	Duration	Mari	ks		Credit
			Hours	Duration of Exam  3  3  3  3  3  3	IA	Exam	Total	
Part 1 Languages	Language I: Kannada / Sanskrit/ Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	3.1	4	3	30	70	100	2
Part 2 Optional	Corporate Communication Skills -1	3.2	4	3	30	70	100	2
	Cost Accounting	3.3	4	3	30	70	100	2
	Human Resource Management	3.4	4		30	70	100	2
	Financial Markets and Services	3.5	4	3	30	70	100	2
	Business Data Analysis	3.6	4	3	30	70	100	2
	Corporate Financial Management	3.7	4		30	70	100	2
Part 3	Business Skill Development Course (BSDC)* Case Study Analysis	•			100	-	100	2
Part 4	Foundation Course		3	2	30	70	100	- 1
	CC and EA	-			50	70	50	2
Total Credi	ts		Art Land		20	-	30	1
								19

## PART 3 BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\*CASE STUDY ANALYSIS

#### Objectives:

- To develop thinking and analytical skills
- To develop managerial skills

#### Guidelines to the Institution:

- 1. Case Study Analysis Record Book should be prepared by the student during the third semester.
- 2. Five cases relating to subjects studied in the first three semesters have to be analyzed and recorded in the Case Study Analysis Record Book.
- 3. Students should submit Record Book 15 days before the completion of the third semester for which the marks shall be awarded by the BBA Department of the college.

#### Marks Allocation:

- 100 marks for Case Study Analysis Record Book for FIVE cases analyzed by the students (5 X 20 = 100 marks)
  - 15 X 5 = 75 for case study analysis report
  - o 5 X 5 = 25 for presentation and Viva-Voce examination
  - Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of examiners and identified by the College.
- These marks should be sent to BCU along with IA marks at the end of the third semester.

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#### IV SEMESTER - BBA

	Subjects	Paper	Instruction	Duration		Marks		Credits
	Subjects	No. of the last of	Hours	of Exam	IA	Exam	0 100 0 100 0 100 0 100 0 100 0 100 0 100 0 100	
Part 1 Languages	Language I: Kannada / Sanskrit/ Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	4.1	4	3	30	70		2
Part 2 Optional	Corporate Communication Skills -II	4.2	4	3	30	70	11000	2
- Parotas	Business Research Methods	4.3	4	3	30	70	_	2
	Banking Law and Operations	4.4	4	3	30	70	100	2
	Entrepreneurship Development	4.5	4	3	30	70		2
	Management Accounting	4.6	4	3	30	70		2
	Customer Relationship Management	4.7	4	3	30	70	100000	2
Part 3	Business Skill Development Course(BSDC)* Preparation of Business Plan for Start Ups				100			2
Part 4	Foundation Course	100	3	2	30	70	100	2
	CC and EA			(+)	50		50	1
Total Cree		Y	-	10				19

(Note: Students shall conduct a Field Study in the area of business, during the vacation between Fourth and Fifth semester. The respective guideline for Field Study is provided under the Fifth Semester Course Matrix. Related marks will be awarded in the Fifth Semester)

# PART 3 BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\* PREPARATION OF BUSINESS PLAN FOR START-UPS

#### Objectives:

- To provide exposure for Start-ups and New Age Business Models.
- To develop entrepreneurial mindset among students.

#### Guidelines to the institution:

- Each student shall prepare hypothetical/imaginary entrepreneurship project report by indicating products/services
  that will be produced, marketed, key resources that will be used, customer segment that will be targeted to, the
  investment that will be required, funds that will be raised, cost which will be incurred, turnover that will be
  achieved and profit that will be attained from the business.
- Entrepreneurship Project Record Book should be submitted to the college 15 days before completion of the Fourth Semester.

#### Marks allocation:

- 75 marks for Business Plan Report and 25 marks for Presentation & Viva-Voce examination.
- Viva-Voce examination shall be conducted at the end of the semester, by the external faculty, from among the
  panel of examiners and identified by the College.
- These marks should be sent to the University along with IA marks at the end of the Fourth semester.

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Principal,
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#### V SEMESTER - BBA

	Subjects	Paper	Instruction	Duration	Mari	is.		Credits
			Hours	of Exam	IA	Exam	Total	
Part 2	Income Tax - I	5.1	4	3	30	70	100	3
Optional	Business Regulations	5.2	4	3	30	70	100	3
	Indirect Taxes	5.3	4	3	30	70	100	3
	Information Technology for Business - I	5.4	4	3	30	70	100	3
	Elective 1	5.5	4	3	30	70	100	3
	Elective 2	5.6	4	3	30	70	100	3
Part 3	Business Skill Development Course(BSDC)* A. Field Study	-			100		100	2
	B. Skill Enhancement Course (SEC)** Employability Skills Training (Aptitude and GD Training)	-	2		100		100	2
Part 4	Ability Enhancement Compulsory Course (AECC)	-	3	2	30	70	100	2
Total Cred			STATE OF	n to the	700			24

(Note: Students will have to undergo Internship with any Business Organization during the vacation between Fifth and Sixth semester.)

#### PART 3A

# BUSINESS SKILL DEVELOPMENT COURSE (BSDC) \*FIELD STUDY Objectives:

- To enhance the classroom learning.
- To support the students in contextual and experiential learning

#### Guidelines to the institution:

- Every student should have taken up field study during the vacation between fourth and fifth semester in the area of Marketing/Human Resource Management/Business Development/Finance/Entrepreneurship or any other aspect of business organization, for example:
  - a. Market survey for a product or service
  - b. A study on problems and challenges of small entrepreneurs
  - c. A study on awareness about various banking services
  - d. Student satisfaction survey about the quality of education
  - e. Employee satisfaction survey
  - f. Any other aspect related to business that can be covered under field study,
- 2. The Field Study report should essentially include:
  - a. Introduction
  - b. Design of the Study
  - c. Analysis
  - d. Findings and Conclusions.
- 3. The faculty members shall guide the students in field study process and preparation of the report.

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#### VI SEMESTER - BBA

	Subjects	Paper	Instruction	Duration	Mari	CS.		Credits
Maria Maria	The same of the sa	1 3-1	Hours	of Exam	IA	Exam	Total	
Part 2	Income Tax - II	6.1	4	3	30	70	100	3
Optional	Strategic Management	6.2	4	3	30	70	100	3
	International Business	6.3	4	3	30	70	100	3
123000000000000000000000000000000000000	Information Technology for Business - II	6.4	4	3	30	70	100	3
	Elective 3 Elective 4	6.5	4	3	30	70	100	3
		6.6	4	3	30	70	100	3
Part 3	Business Skill Development Course(BSDC)* A. Internship with Business Organisation				100		100	2
	B. Skill Enhancement Course (SEC)** Placement Training	-	2 *		100	-	100	2
Part 4	Ability Enhancement Compulsory Course (AECC)	-	3	2	30	70	100	2
Total Cree	otal Credits						24	

# PART 3 BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\*

#### A. INTERNSHIP WITH BUSINESS ORGANIZATIONS Objectives:

## To enhance the classroom learning.

- To provide training and experiential learning opportunities for students
- To provide an opportunity to apply knowledge and skills acquired by the students in the classroom to professional context

#### Guidelines to the institution:

- Each student will have to work in a Business Organization for three weeks during the vacation between fifth and sixth semester.
- The entire batch of students to be divided equally among the department faculty members. The faculty members should be the mentors and guide the students in internship process.
- 3. The students must submit the Certificate for completion of internship by the organization to the college along with a brief report of not less than 25 pages. The report to contain a brief detail of the organization, nature of business, a write up on the learning outcome from the internship carried out by them.

#### Marks Allocation:

- 75 marks for the Internship Report and 25 marks for Presentation and Viva-Voce examination.
- Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of
  examiners and identified by the College.
- The Institution should send the marks to the University along with IA Marks scored by them in the VI Semester.

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#### B.COM (REGULAR) DEGREE (CBCS -SEMESTER SCHEME) – 2019-20 COURSE MATRIX

#### I SEMESTER

		-	20000000200	Duration		Marks	×	
	Subjects	Paper	Instruction hrs./week	of Exam (hrs.)	IA	Uni. Exam	Total	Credit
Part 1	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	1.1	4	3	30	70.	100	2
Languages	Language – II : English	1.2	4	3	30	70	100	2
	Financial Accounting	1.3	4	3	30	70	100	2
	Business Dynamics & Entrepreneurship	1.4	4	3	30	70	100	2
Part 2 Optional	Indian Financial Institutions & Markets	1.5	4	3	30	70	100	2
	Corporate Structure & Administration	1.6	4	3	30	70	100	2
Part 3 Practicals	Practicals on Skill Development*	1.7	2*	2	50**	50**	100	2
	Foundation Course		3	2	30	70	100	2
Part 4	CC & EA	(2)	-	-	50	-	50	1
		otal Cre	dits	- 1	4	9,99	300	17

<sup>\*</sup> One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

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Principal,

Remaich College of Arts, Science & Commerce

MSRIT Post, MSR Name:

Bangalore - 560 C

<sup>\*\*</sup> IA marks shall be awarded on the basis of Practical Records submitted by the student and on the basis of internal assessment test- 30 marks for practical record book + 10 marks for attendance +10 marks for test. (Practical Record Books shall be preferably evaluated by a teacher other than the concerned teacher within the department/college). University examination shall be conducted with a separate Question Paper.

#### II SEMESTER

11 51	EMESTER			Duration	1	Marks		Credits
	Subjects	Paper	Instruction hrs/week	of Exam (hrs.)	IA	Uni. Ex.	Total	Citan
Part 1	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	2.1	4	3	30	70	100	2
Languages		2.2	4	3	30	70	100	2
	Language – II : English  Advanced Financial Accounting	2.3	4	3	30	70	100	2
		2.4	4	3	30	70	100	2
	Banking Operations & Innovations			1	30	70	100	2
Part 2 Optional	Modern Marketing	2.5	4	3	30	70	100	
Opiloliiii	Methods & Techniques for Business Data Analysis	2.6	4	3	30	70	100	2
Part 3 Practicals	Practicals on Skill Development*	2.7	2*	2	50**	50**	100	2
2.04111111	Foundation Course	-	3	2	30	70	100	2
Part 4					50	-	50	1
	CC & EA	otal Cre	dite			13.00		17

<sup>\*</sup> One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

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Bangalore - 560 054

<sup>\*\*</sup> IA marks shall be awarded on the basis of Practical Records submitted by the student and on the basis of internal assessment test- 30 marks for practical record book + 10 marks for attendance +10 marks for test. (Practical Record Books shall be preferably evaluated by a teacher other than the concerned teacher within the department/college). University examination shall be conducted with a separate Question Paper.

#### III SEMESTER

		7000		Duration	10 10	Marks		Credits
	Subjects	Paper	Instruction hrs./week	of Exam (hrs.)	IA	Uni. Exam	Total	Credit
Part I	Language: I Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	3.1	4	3	30	70	100	2
Language	Language – II: English	3.2	4	3	30	70	100	2
	Corporate Accounting	3.3	4	3	30	70	100	2
	Financial Management	3.4	4	3	30	70	100	2
Part 2 Optional	Business Regulations	3.5	4	3	30	70	100	2
	Business Data Analysis	3.6	4	3	30	70	100	2
Part 3 Practicals	Practicals on Skill Development*	3.7	2*	2	50**	50**	100	2
1 100110110	Foundation Course	2	3	2	30	70	100	2
Part 4	CC & EA			-	50		50	1
LE II	CC W Br	Total Cre	dits			PH.		17

<sup>\*</sup>One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

INSTRUCTION: During the beginning of III Semester students should be assigned Community Service and it shall be monitored by the Mentors. Maximum 20 Students shall be allotted to each Mentor. In addition to Commerce & Management Faculty, Faculty from Languages including English, Additional Subjects, Librarian, and Physical Education Director shall also be appointed as Mentors. The Community Service may be carried out in any type of Non-Profit Service Organization's such as, Panchayat Raj Institutions, Public Hospital, Old Age Homes, Orphanage Houses, Sports clubs, Women's organizations, Neighbourhood organizations, Religious or Educational organizations, Red Cross, Lions Club, Rotary Clubs, Youth Service Associations, Or in any other social service organization. Minimum of 15 days Field Service shall be ensured. The Report on Community Service shall be submitted within 45 days of commencement of V semester. The Report shall consist of Organisation's Profile, Nature of Service & Experience of the student, along with Certificate from the Organisation in about 20 pages. The related Marks & Credit will be awarded in the V Semester.

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<sup>\*\*</sup> IA marks shall be awarded on the basis of Practical Records submitted by the student and on the basis of internal assessment test- 30 marks for practical record book + 10 marks for attendance +10 marks for test. (Practical Record Books shall be preferably evaluated by a teacher other than the concerned teacher within the department/college). University examination shall be conducted with a separate Question Paper.

#### IV SEMESTER

				Duration		Marks		Credits
	Subjects	Paper	Instruction hrs/week	of Exam (hrs.)	IA	Uni. Exam	Total	Creats
Part 1 Language	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	4.1	4	3	30	70	100	2
	Language – II: English	4.2	4	3	30	70	100	2
	Advanced Corporate Accounting	4.3	4	3	30	70	100	2
2002	Goods & Services Tax	4.4	4	3	30	70	100	2
Part 2 Optional	Cost Accounting	4.5	4	3	30	70	100	2
	E - Business & Accounting	4.6	4	3	30	70	100	2
Part 3 Practicals	Practicals on Skill Development*	4.7	2*	2	50**	50**	100	2
Trans.	Foundation Course	1.70	3	2	30	70	100	2
Part 4	CC & EA	14		-	50	-	50	1
	STATE OF STREET	Total Cre	dits					17

<sup>\*</sup> One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

INSTRUCTION: During the beginning of IV Semester, students should be assigned INTERNSHIPS and it shall be monitored by the Mentors. Faculty from Commerce Department shall only be appointed as Mentors. Internship may be undertaken in any type of Tiny / Micro / Small / Medium / Large, Manufacturing / Trading / Service Organisations. Maximum 25 Students shall be allotted to each Mentor. Minimum of THREE weeks of internship shall be undergone by the student and the Internship Certificate from the Organisation shall be enclosed with the report. The Report shall consist of Organisations Profile, Nature of Work undertaken by the student, Experience & Response of the student in about 25 pages. The Report on Internship shall be submitted within 45 days of commencement of VI semester. The related Marks & Credit will be awarded in the VI Semester.

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<sup>\*\*</sup> IA marks shall be awarded on the basis of Practical Records submitted by the student and on the basis of internal assessment test- 30 marks for practical record book + 10 marks for attendance +10 marks for test. (Practical Record Books shall be preferably evaluated by a teacher other than the concerned teacher within the department/college). University examination shall be conducted with a separate Question Paper.

#### V SEMESTER

	A STATE OF THE STA		Instruction	Duration	1713	Marks		
	Subjects	Paper No.	hrs./week	of Exam (hrs.)	IA	Uni. Exam	Total	Credit
n. a I	Income Tax -I	5.1	4	3	30	70	100	3
Part l Optional	Auditing & Corporate Governance	5.2	4	3	30	70	100	3
	ELECTIVE PAPER - 5.3 (From First Elective Group)	5.3	4	3	30	70	100	3
Part 2	ELECTIVE PAPER - 5.4 (From First Elective Group)	5.4	4	3	30	70	100	3
Elective	ELECTIVE PAPER - 5.3 (From Second Elective Group)	5.5	4	3	30	70	100	3
	ELECTIVE PAPER - 5.4 (From Second Elective Group)	5.6	4	3	30	70	100	3
Part 3 Practicals	Practicals on Skill Development*	5.7	2*	2	50**	50**	100	3
	SDC/SEC: Community Service	-			100	-	100	3
Part 4	Ability Enhancement Compulsory Course	195	3	2	30	70	100	2
-300	MULTINE REPORT OF THE PARTY OF	Total Cred	its					26

<sup>\*</sup> One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

INSTRUCTION: Dual Elective System shall be followed. Student shall have to opt any Two Elective Groups (2 + 2 = 4 papers).

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Bangalore - 560 054

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#### VISEMESTER

		- Gray	Instruction	Duration		Marks		Credite
	Subjects	Paper	hrs./week	of Exam (hrs.)	IA	Uni. Exam	Total	Credits
Part 1	Income Tax - II	6.1	4	3	30	70	100	3
Optional	Indian Accounting Standards and IFRS	6.2	4	3	30	70	100	3
	ELECTIVE PAPER - 6.3 (From First Elective Group)	6.3	4	3	30	70	100	3
Part 2	ELECTIVE PAPER - 6.4 (From First Elective Group)	6.4	4	3	30	70	100	3
Elective	ELECTIVE PAPER - 6.3 (From Second Elective Group)	6.5	4	3	30	70	100	3
1	ELECTIVE PAPER - 6.4 (From Second Elective Group)	6.6	4	3	30	70	100 100 100 100	3
Part 3 Practicals	Practicals on Skill Development*	6.7	2*	2	50**	50**	100	3
	SDC/SEC: Internship Programme		-		100		100	3
Part 4	Ability Enhancement Compulsory Course	-	3	2	30	70	100	2
1		Total Cree	lits	To all the				26

<sup>\*</sup> One hour of Practical Class is equal to One hour of Theory Class and the class shall be managed by a Single teacher. Practical classes may be conducted in the Business Lab. or in Computer Lab. or in the Class Room depending on the requirement. Senior / Experienced / Concerned Subject Teachers may be allotted the practical work load.

<u>INSTRUCTION</u>: Student shall have to continue with the SAME Elective Groups opted in the V Semester (2 + 2 = 4 papers).

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#### ELECTIVE GROUPS

## ACCOUNTING GROUP

Semester No.	Paper Code	Title of the Paper
- Annual - Indiana	AC. 5.3	Advanced Accounting
v	AC.5.4	Methods & Techniques of Cost Accounting
202	AC.6.3	Management Accounting
VI	AC.6.4	Accounting for Government & Local Bodies

#### FINANCE GROUP

Semester No.	Paper Code	Title of the Paper
	FN.5.3	Advanced Financial Management
v	FN.5.4	Financial Services
10.00	FN.6.3	International Finance
VI	FN.6.4	Security Analysis & Portfolio Management

#### MARKETING GROUP

Semester No.	Paper Code	Title of the Paper
	MK 5.3	Consumer Behaviour & Market Research
v	MK 5.4	Digital Marketing
	MK 6.3	Customer Relationship Marketing
VI	MK 6.4	Logistic & Supply Chain Management

#### HUMAN RESOURCE GROUP

Semester No.	Paper Code	Title of the Paper
	HR.5.3	Employee Welfare & Social Security
v	HR.5.4	Strategic Human Resource Management
	HR.6.3	Organizational Change & Development
VI	HR.6.4	Compensation Management

#### BANKING GROUP

Semester No.	Paper Code	Title of the Paper
	BK 5.3	Regulatory Framework of Banking
V	BK 5.4	Marketing of Banking Products
7-24-5	BK 6.3	E-Banking
VI	BK 6.4	Treasury & Forex Management

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#### INFORMATION SYSTEMS GROUP

Semester No.	Paper Code	Title of the Paper
	IS 5.3	ICT Applications in Business
v	IS 5.4	Accounting Software
2722	IS 6.3	Cyber Law
VI	IS 6.4	DBMS & SQL

#### INTERNATIONAL FINANCE GROUP

Semester No.	Paper Code	Title of the Paper
22	IF 5.3	International Financial Management
V	IF 5.4	Financial Performance Management
200	IF 6.3	International Auditing & Assurance
VI	IF 6.4	Strategic Business Reporting

#### FOUNDATION COURSE / SKILL DEVELOPMENT / SKILL ENHANCEMENT COURSE (SEC) / ABILITY ENHANCEMENT COMPULSORY COURSE (AECC) / INTERDISCIPLINARY COURSES

- Common for all programmes, MCQ type of question paper shall be used, use of modern teaching aids and supply of study material is recommended.
  - Constitution of Indian and Human Rights
  - Environmental Science
  - Computer Applications and Information Technology
  - Business Entrepreneurship and Management
  - · Philosophy, Psychology and Life Skills
  - Personality Development and Leadership
  - Culture, Diversity and Society
  - Research Methodology
  - Education and Literacy / Science and Society
  - Human Resource Development / Management
  - Any one Foreign Language
  - · Commodity & Stock Market
  - Mathematics in finance.
  - Any other Course prescribed by the University from time to time

#### 2. CO-CURRICULAR AND EXTENSION ACTIVITIES (CC& EA)

A student shall opt for any one of the following activities in the first four semesters offered in the college

- N.S.S / N.C.C./Rotary Activities / Rovers and Rangers
- Sports and Games / Activities related to Yoga
- A Small project work concerning the achievements of Indian in different fields
- Evolution of study groups/seminar circles on Indian thoughts and ideas
- Interaction with local communities in their neighborhood and learn about and from them
- Exploring different aspects of Indian civilizations
- Any other Co- curricular and Extra-curricular activities leading to Student Development as prescribed by the University.

Evaluation of Co-curricular and Extra Curricular Activities as per the procedure evolved by the University from time to time.

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## Structure of B.Sc. / B.Sc.(Hons.) - Mathematics papers

heory rac.	4 3	I Semest  3 3 II Semest	30 15	70 35	100 50	Credits 2
heory		3 3 II Semest	30 15	27.77	0.000	
heory		II Semest	15 er	27.77	0.000	
heory		II Semest	15 er	35	50	
Control of the Contro	4 3	-	1000			
Control of the Contro	4 3	3 3	20			
Control of the Contro	3	3 3	20	200	200.00	1.50
rac.	3	3	30	70	100	2
		(8)	15	35	50	1
		III Semes	ter		2	
	22			7,000		
heory	4	3	30	70	100	2
rac.	3	3	15	35	50	1
		IV Semes	ter			
haner		2	20	70	100	2
rac.	3	3	15	35	50	1
		V Semes	ter			
heory	3	3	30	70	100	2
rac.	3	3	15	35	50	1
hoom	,	2	20	70	100	
rac	3	3				2
ido.	3	,	13	33	50	1
		VI Semes	ster			
	3	2	20	70	100	
heory	3	3			7,752,752,71	2
rac.			1.5	3,5	30	
heory	3	3	30	70	100	2
rac.	3	3			10000000	2
h h h	neory ac.	neory 3	ac. 3 3  IV Semes  neory 4 3 ac. 3 3  V Semes  neory 3 3 ac. 3 3  Neory 3 3  Neory 3 3  Ac. 3 3  It seems 3 3  It	Semester	Semester   Semester	Semester   3   3   3   3   5   50

Note: The structure of the syllabus of mathematics paper of B. Sc. (Hons.) is included in the structure of M.Sc. (Mathematics) syllabus.

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#### M.Com (MASTER OF COMMERCE) - COURSE MATRIX

I SEMESTER M.Com (MASTER OF COMMERCE)

Paper	Subjects	Instruction	Duration				
raper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
1.1	Monetary System	4	3	30	70	100	4
1.2	International Business	4	3	30	70	100	4
1.3	Macro Economics for Business Decisions	4	3	30	70	100	4
1.4	Information Systems and Computers	4	3	30	70	100	4
1.5	Advanced Financial Management	4	3	30	70	100	4
1.6	Human Resource Management	4	3	30	70	100	4
1.7	SOFT CORE Communication Skills	3	3	30	70	100	2
	I SEMESTER T	OTAL OF CRI	EDITS				26

Paper	Subjects	Instruction	Duration				
r aper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
2.1	Indian Banking	4	3	. 30	70	100	4
2.2	Risk Management	4	3	30	70	100	4
2.3	Advanced E – Commerce & Mobile Commerce	4	- 3	30	70	100	4
2.4	Business Research Methods	4	3	30	70	100	4
/2.5	Operations Research & Quantitative Techniques	4	. 3	30	70	100	4
2.6	Business Marketing	4	3	30	70	100	4
2.7	SOFT CORE Micro Finance	3	3	30	70	100	2
	II SEMESTER T	OTAL OF CR	EDITS				26

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# M.Com (MASTER OF COMMERCE) - I ACCOUNTING & TAXATION

		Instruction	Duration				
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
3.1	Common Paper Business Ethics & Corporate Governance	4	3	30	70	100	4
/3.2	Corporate Financial Reporting	4	3	30	70	100	4
/3.3	Accounting for Managerial Decision	4	3	30	70	100	4
/3.4	Strategic Cost Management - 1	4	3	30	70	100	4
/3.5	Direct Taxes & Planning	4	3	30	70	100	4
3.6	Open Elective	4	3	30	70	100	4
- Contract	III SEMESTER	TOTAL OF CR	EDITS			77-	24

#### III SEMESTER M.Com (MASTER OF COMMERCE) ELECTIVE – II FINANCE AND BANKING

		Instruction	Duration	Marks			2000
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
3.1	Common Paper Business Ethics & Corporate Governance	4	3	30	70	100	4
3.2	Financial Markets	4	3	30	70	100	.4
3.3	Financial Services	4	3	30	70	100	4
3.4	Security Analysis	4	3	30	70	100	4
3.5	Portfolio Management	4	3	30	70	100	4
3.6	Open Elective	4	3	30	70	100	4
	III SEMESTI	ER TOTAL OF CR	EDITS				24

# III SEMESTER M.Com (MASTER OF COMMERCE) \_\_\_\_ ELECTIVE - III SYSTEM MANAGEMENT

		Instruction	Duration		Marks		28 23
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credit
3.1	Common Paper Business Ethics & Corporate Governance	4	3	30	70	100	4
3.2	Relational Database Management Systems	4	3	30	70	100	- 4
3.3	Data Communications and Networking	4	3	30	70	100	4
3.4	Enterprise Resource Planning	4	3	30	70	100	4
3.5	Systems Analysis and Design	4	3	30	70	100	4
3.6	Open Elective	4	3	30	70	100	4
	III SEMESTER	TOTAL OF CR	EDITS		F - 11		24

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# M.Com (MASTER OF COMMERCE) -1 ACCOUNTING & TAXATION

	36.78 A 45	Instruction	Duration		Marks		-
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
4.1	Common Paper Commodity Market	4	3	30	70	100	4
4.2	Corporate reporting practices and Ind AS	4	3	30	70	100	4
4.3	Strategic Cost Management - II	4	3	30	70	100	4
14.4	Goods and Service Taxes	4	3	30	70	100	4
15	Dissertation	8	-	Vira- Voce 50	150	200	8
	IV SEMESTER T	OTAL OF CR	EDITS				24

# IV SEMESTER M.Com (MASTER OF COMMERCE) ELECTIVE - II FINANCE AND BANKING

240	3500000	Instruction	Duration		Marks	111	
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
4.1	Common Paper Commodity Markets	4	3	30	70	100	4
4.2	Forex Management	4	3	30	70	100	4
4.3	International Financial Institutions & Markets	4	3	30	70	100	4
4.4	Banking Operations and Management	4	3	30	70	100	4
4.5	Dissertation	8		Vica- Vace 50	150	200	8
	IV SEMESTER T	OTAL OF CR	EDITS	-		-	24

#### IV SEMESTER M.Com (MASTER OF COMMERCE) ELECTIVE – III SYSTEM MANAGEMENT

		Instruction	Duration	12/11	Marks		
Paper	Subjects	Hrs/Week	of Exam (Hrs)	IA	Exam	Total	Credits
4.1	Common Paper Commodity Markets	4	3	30	70	100	4
4.2	Artificial Intelligence	4	3	30	70	100	4
4.3	Distributed Computing and Applications	4	3	30	70	100	4
4.4	Data Mining and Data Warehousing	4	3	30	70	100	4
4.5	Dissertation	8	3	Vica- Vace 50	150	200	8
	IV SEMESTER T	OTAL OF CR	EDITS	-			24

#### OPEN ELECTIVE

- a. Income Tax
- b. Finance and Banking

#### ELECTIVE PAPERS:

- I. ACCOUNTING & TAXATION
- II. FINANCE & BANKING
- III. SYSTEM MANAGEMENT

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#### BENGALURU CENTRAL UNIVERSITY BACHELOR OF COMPUTER APPLICATIONS, SYLLABUS (2019-20 ONWARDS)

Title of Papers and Scheme of Study & Examination for BCA, Under Choice Based Credit System - Semester System (Revised w.e.f. 2019-2020)

15		Paper	Allegania Comp	Hours/	10000	Marks	-	Credi	ts
Sem	Part	Code	Title of Paper	Week	IA	Exam	Total	Subject	Semeste
	Part 1	BCA 101T	Indian Language	4	30	70	100	2	
		BCA 102T	English	4	30	70	100	2	
		BCA 103T	Problem Solving Techniques using C	4	30	70	100	2	
I	Part 2	BCA 104T	Computer Organization 8	4	30	70	100	2 16	16
		BCA 105T	Discrete Mathematics	5	50	100	150	3	
		BCA 103P	C Programming Lab	3	15	35	50	1	
		BCA 104P	Office Automation	3	15	35	50	1	
	Part 3		Foundation Course	3	30	70	100	2	
	, or us so		CC & EC		50		50	1	
	Part 1	BCA20 1T	Indian Language	4	30	70	100	2	
		BCA20 2T	English	4	30	70	100	2	
		BCA20 3T	Data Structures	4	30	70	100	2	
п		BCA20 4T	Database Management System	4	30	70	100	2	
	Part 2	BCA20 5T	Numerical and Statistical Methods	5	50	100	150	3	16
		BCA20 3P	Data Structures using C lab	3	15	35	50	1	
		BCA20 4P	DBMS Lab Using Oracle	3	15	35	50	1	

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	Foundation	3	30	70	100	-
Part 3	The second secon					
1000000	Course			-	50	1
	CC & EC		50		30	

			1 4	CC & EC				-	_		Credit	16
-	Doet	Paper	Local	tle of	Hours/			Mar ks			Cicui	
m I	Part	Code	100	aper	Week	IA	E	xam	Tota	d S	ubject	Semester
1	Part 1	BCA	3 II	ndian	4	30	)	70	100	)	2	
	Part 1	01T BCA	L	anguage inglish	4	3	0	70	10	0	2	
	Part 2	02T BCA	3	Object	4	3	0	70	10	0	2	
	rait 2	03T	1	oriented Programmi ng using C++						10	2	
11		BCA 04T		Financial Accounting and Manage- ment	4	3	30	70	10	00	-	16
		BC	A3	Operating	5		50	100		50	3	
		057 BC 031	A3	OOPS Using C++	3		15	35		50	1	
	1		2A3	Lab Tally Lab	3		15	35		50	1	
	Part 3	3 04	P	Foundation	3		30	70	)	100	2	
	25.5700	-		CC & EC	-		50			50	1	
_	Part		CA4	Indian Language	4		30			100	2	
	1	В	CA4 2T	English	4	4	30		0	100	2	
	Part	2 B	CA4 3T	VB.NET Programmin		4	3		0	100		
		E	BCA4	Unix and Sh Programmir	ell	4	3	0	70	100		16
IV		I	BCA4	Software Engineering		5	5	50 1	00	150		3
	-	1	BCA4 03P			3			35	50		1
			BCA4 04P	and the second second second second		3		15	35	50		1
	-			Skill		3	1	30	70	10	0	2 .
-	Pa	rt 3		Developm	ent							
4		1		CC & EC			50	0		5	0	1

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Sem	Part	Paper	Title of Paper	Hours/		Mark	S	Credi	ts
- CO-1/A		Code		Week	IA	Exa m	Total	Subject	Semester
		BCA501T	Data Communica tion and Networks	5	50	100	150	3	
		BCA502T	Artificial Intelligence	5	50	100	150	3	
v		BCA503T	Java Programming	4	30	70	100	2	
	Part 2	BCA504T	Analysis and Design of Algorithm	4	30	70	100	2	20
		BCA505T	Elective 1	5	50	100	150	3	
		BCA503P	Java Programming Lab	3	15	35	50	1	
		BCA504P	Analysis and Design of Algorithm Lab	3	15	35	50	1	
		BCA506P	Project	6	50	100	150	3	
	Part 3		Skill Development Course	3	30	70	100	2	
	Part 2	BCA601T	System Programming	5	50	100	150	3	
		BCA602T	Professional and Business Communica tion	5	50	100	150	3	
VI		BCA603T	WEB Programming	4	30	70	100	2	
1777		BCA604T	Elective 2	5	50	100	150	3	20
		BCA605T	WEB Programming Lab	3	15	35	50	3	
		BCA605P	Project Work	12	10 0	200	300	6	
	Part 3		Skill Development Course	3	30	70	100	2	

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# 21. COURSE MATRIX

	PAPER	INSTRUCTION	DURATION		MARKS		- december
SUBJECTS		HRS/WEEK	OF EXAM(HRS)	IA	EXAM	TOTAL	CREDITS
A) I SEMESTER				11111111111			
1.1 ECONOMICS FOR MANAGERS 1.2 ORGANIZATIONAL BEHAVIOUR 1.3 ACCOUNTING FOR MANAGERS 1.4 STATISTICS FOR MANAGEMENT 1.5 MARKETING FOR CUSTOMER VALUE 1.6 BUSINESS AND INDUSTRY	61	6X4	6X3	6X30	6X70	6X100	6X4
SOFT CORE: 1.7 COMMUNICATION SKILLS	17	1X2	1X3	1X30	1X70	1X100	1X2
					TOTA	L CREDITS	2

	PAPER	INSTRUCTION	DURATION		MARKS		CREDITS
SUBJECTS	1000000	HRS/WEEK	OF EXAM(HRS)	IA	EXÁM	TOTAL	
B) II SEMESTER					-		
CORE SUBJECTS: 2.1 TECHNOLOGY FOR MANAGEMENT 2.2 MANAGERIAL RESEARCH METHODS 2.3 ENTREPRENEURSHIP AND ETHICS 2.4 HUMAN CAPITAL MANAGEMENT 2.5 FINANCIAL MANAGEMENT 2.6 QUANTITATIVE TECHNIQUES AND OPERATIONS RESEARCH	67	6X4	6X3	6X30	6X70	6X100	6X4
SOFT CORE: 2.7 INNOVATION MANAGEMENT	17	1X2	1X3	1X30	1X70	1X100	1X2
					TOTAL	CREDITS	26

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	PAPER	INSTRUCTION	DURATION		MARKS		CREDITS
SUBJECTS	3.170.000	HRS/WEEK	OF EXAM(HRS)	IA	EXAM	TOTAL	
C) III SEMESTER							
CORE SUBJECTS:  3.1 STRATEGIC MANAGEMENT & CORPORATE GOVERNANCE  3.2 PROJECTS AND OPERATIONS MANAGEMENT  ELECTIVE SUBJECTS  3.3 FINANCE  3.4 MARKETING  3.5 HUMAN RESOURCES  3.6 HEALTH CARE MANAGEMENT  3.7 BANKING FINANCE AND INSURANCE SERVICES MANAGEMENT (BFIS)  3.8 STARTUPS AND SMES MANAGEMENT THREE ELECTIVES IN SPECIALIZATION STREAMS	ST	SX4	5X3	5X30	5X70	5X100	5X4
3.9 OPEN ELECTIVE:	1T	1X3	1X3	1X30	1X70	1X100	1X3
3.10 PROJECT WORK FOR 4 WEEKS				1X50		1X50	1X3
					TOTA	L CREDITS	26

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## **ELECTIVES UNDER SPECIALIZATION STREAMS**

III SEMESTER	IV SEMESTER
3.3 FINANCE	4.2 FINANCE
3.3.1 INDIAN FINANCIAL SYSTEM	4.2.1 INVESTMENT ANALYSIS AND MANAGEMENT
3.3.2 CORPORATE TAX PLANNING AND	4.2.2 INTERNATIONAL FINANCIAL MANAGEMENT
MANAGEMENT 3.3.3 CORPORATE VALUATION AND RESTRUCTURING	4.2.3 RISK MANAGEMENT AND DERIVATIVES
3.4 MARKETING	4.3 MARKETING
3.4.1 RETAILING MANAGEMENT AND	4.3.1 STRATEGIC BRAND MANAGEMENT
SERVICES	4.3.2 INTERNATIONAL MARKETING STRATEGY
3.4.2 CONSUMER BEHAVIOR 3.4.3 RURAL AND AGRICULTURAL MARKETING	4.3.3 DIGITAL MARKETING
3.5 HUMAN RESOURCES	4.4 HUMAN RESOURCES
3.5.1 LEARNING AND DEVELOPMENT	4.4.1 STRATEGIC HRM
3.5.2 INDUSTRIAL AND EMPLOYEE RELATIONS	4.4.2 INTERNATIONAL HRM
3.5.3 PERFORMANCE MANAGEMENT SYSTEM	4.4.3 TALENT AND KNOWLEDGE MANAGEMENT
3.6 HEALTH CARE MANAGEMENT	4.5 HEALTH CARE MANAGEMENT
3.6.1 PERSPECTIVES ON HEALTH CARE	4.5.1 BASIC MANAGEMENT ASPECTS OF HEALTH CARE
SECTOR	4.5.2 STRATEGIC MANAGEMENT IN HEALTH CARE SETTINGS
3.5.2 MANAGEMENT OF PUBLIC HEALTH SYSTEMS 3.6.3 HEALTH ECONOMICS	4.5.3 MANAGEMENT OF HOSPITAL SERVICES
3.7. BANKING FINANCE AND INSURANCE	4.6 BANKING FINANCE AND INSURANCE SERVICES
SERVICES	MANAGEMENT (BFIS)
MANAGEMENT (BFIS)	
3.7.1 STRATEGIC CREDIT MANAGEMENT IN	4.6.1 BANKING TECHNOLOGY AND MANAGEMENT
BANKS	4.6.2 INTERNATIONAL FINANCIAL MANAGEMENT
3.7.2 INSURANCE PLANNING &	4.6.3 RISK MANAGEMENT FOR BANKS AND
MANAGEMENT	INSURANCE COMPANIES
3.7.3 INDIAN FINANCIAL SYSTEM	
3.8 STARTUPS AND SMES MANAGEMENT	4.7 STARTUPS AND SMES MANAGEMENT
3.8.1 PERSPECTIVES ON STARTUPS AND SME	4.7.1 TECHNOLOGY AND INNOVATION
3.8.2 BASIC MANAGEMENT ASPECTS OF	4.7.2 INTERNATIONALIZATION OF SMES
SMALL BUSINESS	4.7.3 MANAGEMENT OF STARTUPS
3.8.3 ESTABLISHMENT OF SMES	

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	PAPER	INSTRUCTION	DURATION OF		MARKS		CREDIT
SUBJECTS	THE RESERVE OF	HRS/WEEK	EXAM(HRS)	IA	EXAM	TOTAL	
D) IV SEMESTER							
CORE SUBJECT: 4.1 INTERNATIONAL BUSINESS DYNAMICS ELECTIVE SUBJECTS	4T	4X4	4X3	4X30	4X70	4X100	4X4
4.2 FINANCE 4.3 MARKETING 4.4 HUMAN RESOURCES 4.5 HEALTH CARE MANAGEMENT 4.6 BANKING FINANCE AND INSURANCE SERVICES MANAGEMENT (BFIS) 4.7 STARTUPS AND SMES MANAGEMENT THREE ELECTIVES IN SPECIALIZATION							
STREAMS 4.8 DISSERTATION FOR 6 WEEKS		4	REPORT EVALUATION VIVA	1X50	1X200	1X250	1X8 1X2
					TOTAL	CREDITS	26
			PROGRAM	M GRAND	TOTAL OF	CREDITS	104

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I	De 1 D		Hours	/ Exam		n.c.		172
	December 1 To 1	WASK T	Week	-	n	Ma		C di
II	Processes-I	Theory	4	3	30	-		al
н	Practical Paper-I	Practica	1 3	3	15	35		-
**	Processes-II	Theory	4	3	30	1	- 50	
	Practical Paper- II	Practica	1 3	-			100	
ш	Paper III Developmental Psychology / Child Psychology (Students to choose any One)	Theory	-	3	30	-	100	-
-	Practical Paper- III Paper IV	Practical	3	3	15	35		-
IV	Social Psychology / Educational Psychology (Students to choose any One)	Theory	4	3 "	30	70	100	2
	Practical Paper- IV	Practical	3	3			-	
v	Paper V Psychological Disorders/ Positive Psychology (Students to choose any One)	Theory	2 x3	2 x3	15 2x30	35 2 x70	50 2x100	2x2
	Paper VI Research Methodology/ Counselling Psychology (Students to choose any One)	0.63		9.14	. E	1.0	8	
	Practical Paper- V	Practical	3	3	10	100		
	Practical Paper- VI	Practical	3	3 "	15	35	50	1
I	Paper VII Industrial Psychology/ Environmental Psychology (Students to choose any One)	Theory	-	2 x3	15 2x30	35 . 2 x70	50 2x100	1 2x2
F	Paper VIII Psychological Assessment/ Health Psychology Students to choose any One)							
	Practical Paper-VII	Practical	2	-				Y. 15
_	ractical Paper- VIII	Practical	3	3	15	35	50	1
T	OTAL Credits	- Iucticai	3	3	15	35	50	1

B.A., B.Sc. Psychology Syllabus 2021-BCU

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Credit	LatoT	AI	mex3	Duration of Examination	Teaching	Paper Title	Sem/ Code
OTDOTO	-	Marks	Marks		SEMESTER	I	I,1:80
	-	0.5	UL	3	Þ	introduction to Communication	1.1.8
b	601	30	30	T	2	The second secon	****
I	0ST	20	OOT		9	TATOT	-
S		T week		7	SEMESTER	II To the thomsebuild	1.5:8
	401	1 06	07	ε	ħ.	and   Gualidi IO Steaments	Af.S:8
P	100	30	30	1	2		
S I	09T	09	00T		9	TIT	
					SEMESTER	Reporting	1,6:
b	100	30	10	3	b	Practical	VI'E:
T	09	50	30	1	2	TOTAL	
S	OST	09	TOO	T	SEMESTER	VI.	
					the second second	huttaren	1.5
Þ	100	30	04	3	2 4	Precrical	AL.A
T	09	20	30	I	9	TATOT	
9	OST	09	1001	1	EMESTER	SA	. 9
			1. 44	1 - 6	B -	CMDD DIDGE	f.e
y	100	OE.	04	E	Z	Practical	A1.2
T	09	20	30	-	9	JATOT 12 1 23 10 10 10 10 10 10 10 10 10 10 10 10 10	5.8
S	OSI	05	02	3	Þ	Introduction to Electronic Media	AS. 2
Þ	100	30	30	1	2	Practices	V 100 4 4
T	091	20 S0	001		9	LATOT	
S	I OST	0.0	1 200	-	EMESTER	S IA	1.9
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5	200	20	0.5		- 3		_
7	051		-		9	Introduction to Digital Media	5.8
9	001	The second second	-	and the second s	2	Prescited as as media	Electronic Control
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# **B.Sc. CBCS SEMESTER SCHEME** BIOTECHNOLOGY SCHEME OF INSTRUCTIONS AND CREDITS

Paper	Title of Paper	Type of Paper	Hours/ Week	Duration of Examination	IA Marks	Exam Marks	Total Marks	Credits			
No.			777.05	1 Semester							
		Theory	4	3	30	70	100	4			
BTP- 101	Biotechnology – I Cell biology, Genetics	Practical	3	3	15	35	50	2			
	& Biochemistry		of Cendity	for I semester			150	6			
		Total Marks at	ig Credits	I Semester							
	EREST TO THE	1-0	4	3	30	70	100	4			
BTP-201	Biotechnology - II	Theory	3	3	15	35	50	2			
	Microbiology	Practical	The second second	and the second second second	-		150	6			
		Total Marks ar		for II semester							
			1	II Semester	30	70	100	4			
BTP-301	Biotechnology - III	Theory	4	3	15	35	50	2			
5.00	Molecular biology	Practical	3	3	13	30	150	6			
	STORE	Total Marks a	nd Credits	for III semester			130				
				IV Semester	1 00	70	100	4			
BTP-401	Biotechnology - IV	Theory	4	3	30	70		2			
Dit du	Genetic Engineering	Practical	3	3	15	35	50	6			
		Total Marks a	nd Credits	for IV semester			150	0			
	V Semester										
BTP-501	Biotechnology - V	Theory	3	3	30	70	100	4			
B17-301	Environmental Biotechnology & Immunotechnology	Practical	3	3	15	35	50	2			
BTP-502	Biotechnology - V	Theory	3	3	30	70	100	4			
B17-302	Plant & Animal Biotechnology	Practical	3	3	15	35	11 12 12 12 12	2			
	Biorecimonogy	Total Marks	and Credit	s for V semester			300	12			
				VI Semester				,			
070 for	Biotechnology -V	I Theory	3	3	30	70		4			
BTP-601	Industrial	Practical	_		15	35	50	2			
	Biotechnology	III Theory	3	3	30	70	100	4			
BTP-602	Biotechnology - V Bioinformatics, Bio entrepreneurship i Research	Practical	3	3	15			2			
	Treatment and	The least and least the	and Consti	ts for VI semeste			300	1			

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Department of Microbiology & Biotechnology Bangalore University, JB Campus, Bangalore - 580 056.

	-33		S	E	xam m	arks	20	
Semester	Subject	Title of the paper	Instruction	Exam	CIA	Total	Duration of	Credits
	BCHT-01	Basic Biophysical and general chemistry	4	70	30	100	3	4
	BCHT-02	Metabolism-I	4	70	30	100	3	4
	BCHT-03	Analytical Biochemistry - I	4	70	30	100	3	4
1	BCHT-04	General Physiology	4	70	30	100	3	4
	BCHSCT-05	Clinical Biochemistry and Nutrition	3	70	30	100	3	2
	BCHP - 06	Gen. Biochemistry	8	70	30	100	4	4
	BCHP - 07	Bicanalytical techniques	8	70	30	100	4	4
		Total credits for the semester						26
	BCHT-08	Protein structure and Enzymology	4	70	30	100	3	4
	BCHT-09	Metabolism-II	4	70	30	100	3	4
	BCHT-10	Analytical Biochemistry - II	4	70	30	100	3	4
11	BCHT-11	Immunology and Microbiology	4	70	30	100	3	4
	BCHSCT-12	Bioinformatics and Research methodology	3	70	30	100	3	2
	BCHP-13	Immunochemistry and Informatics	8	70	30	100	4	4
	BCHP - 14	Enzymology	8	70	30	100	4	4
		Total credits for the semester						26
	BCHT-15	Molecular Biology	4	70	30	100	3	4
	BCHT-16	Biochemistry of Cell Signaling	4	70	30	100	3	4
	BCHT-17	Membrane Biochemistry	4	70	30	100	3	4
Ш	BCHT-18	Open elective	4	70	30	100	3	3
	BCHP-19	Clinical Biochemistry	8	70	30	100	4	4
	BCHP -20	Molecular Biology	8	70	30	100	4	4
		Total credits for the semester						23
	BCHT-21	Gene Regulation and Genomics	4	70	30	100	3	4
	BCHT-22	Molecular Genetics	4	70	30	100	3	4
	BCHT-23	Genetic Engineering	4	70	30	100	3	4
IV	BCHT-24	Drug Discovery and Clinical Research	4	70	30	100	3	4
	BCHP-25	Genetic Engineering and Protein chemistry	8	70	30	100	4	4
	BCHPR- 26	Project (Report and Viva-Voce; 45+25)	12	70	30	100		5
		Total credits for the semester-I		_				25
		Total credits for the course						100

Bengaluru Central University Syllabus for M.Sc. Biochemistry

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## B.Sc. CREDIT BASED SEMESTER SCHEME MICROBIOLOGY (PART 2) SCHEME OF INSTRUCTIONS AND CREDITS

Paper No.	Title of the paper	Type of paper	Hours/ Week	Duration of Exam (Hours)	IA	Exam	Total Marks	Credits
		1	I Semester		10			Ta .
	Basic Microbiology	IT	4	3	30	70	100	2
MBT-101			12	3	15	35	50	1
MBP-102	Basic Microbiology	P	1	-	201	1	150	3
	Total Mark	s and Credits	for I semes	ster			AT SE	100

Paper No.	Title of the paper	Type of paper	Hours/ Week	Duration of Exam (Hours)	IA	Exam	Total Marks	Credits
		1	I Semester		9			
MBT-201	Microbial Taxonomy & Culture Techniques	T	4	3	30	70	100	2
MBP-202	Microbial Taxonomy&  Culture Techniques	P	3	3	15	35	50	1
	Total Marks	and Credits	for II sem	ester	_		150	3

Paper No.	Title of the paper	Type of paper	Hours/ Week	Duration of Exam (Hours)	IA	Exam	Total Marks	Credits
		111	Semester					
MBT-301	Microbial Physiology & Microbial Genetics	Т	4	3	30	70	100	2
MBP-302	Microbial Physiology& Microbial Genetics	P	3	3	15	35	50	1
	Total Marks	and Credits	for III seme	ster			150	3

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Paper No.	Title of the paper	Type of paper	Hours/ Week	Duration of Exam (Hours)	IA	Exam	Total Marks	Credits
		IV	Semester					
MBT-401	Molecular biology and Recombinant DNA Technology	T	4	3	30	70	100	2
MBP-402	Molecular biology and Recombinant DNA Technology	P	3	3	15	35	50	1
	Total Marks	and Credits	for IV sem	ester	***	30)	150	3

Paper No.	Title of the paper	Type of paper	Hours/ Week	Duration of Exam (Hours)	IA	Exam	Total Marks	Credits
		v	Semester					
MBT-501	Agricultural & Environ. Microbiology	T	4	3	30	70	100	2
MBT-502	Food & Dairy Microbiology	T	4	3	30	70	100	2
MBP-503	Agricultural & Environ. Microbiology	P	3	3	15	35	50	1
MBP-504	Food & Dairy Microbiology	P	3	3	15	35	50	1
	Total Marks	and Credits	for V sem	ester			300	6

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# CENTRE FOR APPLIED GENETICS, BANGALORE UNIVERSITY Juana Bharathi, Bengaluru - 560 056 SCHEME OF THREE YEAR CBCS B.Sc., COURSE IN GENETICS

# SCHEME OF EXAMINATION AND CREDITS

Paper No.	Title of paper	Type of paper	Hours/ Week	of Exam (Hours)	IA Marks	Exam Marks	Total Marks	Credits
		/ap			30	70	100	2
SEMEST	Fundamentals of	T	4	3	30		311608	
GNT	Fundamentals of				15	35	50	1
101	Cell Biology	P	3	3	15	30	100000	1,000
GNP	Fundamentals of			ii -				1
101	Cell Biology						1	2
II SEMES	STER			3	30	70	100	7
GNT	Principles of	T	4	3				
201	Genetics				15	35	50	1
GNP	Principles of	P	3	3	10			
201	Genetics						-	1 2
III SEME	ESTER				20	70	100	2
GNT		T	4	3	30	10		
301	Cytogenetics	100			44	25	50	1
GNP	A STATE OF THE STA	P	3	3	15	35	30	
301	Cytogenetics		1 0520					27/-
IV SEMI	POTER	101				Buch	100	2
		Т	4	3	30	70	100	)
GNT	Molecular Genetics	1	8				120	
401		1	3	3	15	35	5 50	1
GNP	Molecular Genetics	P	3	9				
401	Control of the Contro	1						2
V SEME		1		2	30	70	100	0 2
GNT	Recombinant DNA	T	Г 3	3	00	-		200
501	Technology	1		123	2/	70	10	0 2
GNT	Basic Human	T	г 3	3 3	30	) /0	10	
502	Genetics				1		5 50	1
GNP	Recombinant DNA	1	P 3	3 3	15	5 3	5 50	,
501		- 19	200			1 33		
GNP	The state of the s	1 3	P 3	3 3	1	5 3	35 50	0 1
502		1						
								1
VI SER	MESTER					-	. 1	00 2
GNT	Developmental,	1 19	T :	3 3	3	30 70	0 1	30
601	Evolution's const		*	2 1 1 2 2				
30,835	Diometrica deno					20 7	0 1	00 2
GNT	T Applied and		T	3 3		30 7	0	OC.
602	2 Behavioural Genetic	S					F-17- 10- 12	- II
	Developmental,		100	3 3		15	35	50
GNI	Evolutionary and		P	3 3	i i	10	0-	
601	1 Biometrical Genetics	S						233
GN			P	3 3	4	15	35	50
The State of the S	2 Behavioural Genetic		P	3	S J L C	2555		

<sup>\*</sup> Submission of certified practical record is <u>MANDATORY</u> for attending practical examination.

B.Sc., Genetics - I to VI Semester Syllabus

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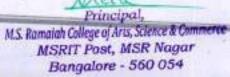
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# BENGALURU CENTRAL UNIVERSITY.BENGALURU. SCHEME OF EXAMINATION.

Title of the paper	Contact hours/Week	Exam hours		Marks	Total Marks	Credits
	First	Semest	er	-		Credits
Chemistry-I	1		-			W VP
Chemistry Practical-I	3	3	30	10	100	2
	Second	3	15	35	50	1
Chemistry-II		semes	ter			
Chemistry Practical-II	4	3	30	70	100	-
y . metical-II		3	15	35	50	2
Chamber you	Third	Semest	er			1
Chemistry-III	4	3	30	70		
Chemistry Practical-	3	3	15	70	100	2
m			40	35	50	1
	Fourth	Semest	200		440.44	
Chemistry-IV	4	-				
Chemistry Practical-	3	3	30	70	100.	2
IV .	3	3	15	35	50	1
	Fifth Se					•
Chemistry-V		mester			1	-
Chemistry Practical-V	3	3	30	70	100	
Chemistry-VI	3	3	15	35	50	2
Chemistry Practical-	3	3	30	70		1
VI · · · · · · · · · · · · · · · · · · ·	3	3	15	35	100	2
		1	3	-	50	1
Thomat a ver	Sixth Ser	mester				
Chemistry-VII	2	-	0			
Chemistry Practical-	2		0	70	100	2
The state of the s		1	5	35	50	1
hemistry-VIII	3	3 3	0	-		200
hemistry Practical-	2			70	100	2
		1:	2	35	PM .	1





# SCHEME OF EXAMINATION

Title of the paper	Contact h/week	Exam. hours	IA	Marks	Total	Credit
Biochemistry-I		First Sen	nester	-	Marks	
	4	3	30	70	100	
Biochemistry practical-I	3	3	15	35	50	2
Dis A		Second Ser	mester	1 00	30	1
Biochemistry-II	4	3	30	70		PERSON
Biochemistry practical-II	3	3	15		100	2
			-	35	50	1
Biochemistry-III	4 1	Third Sen				
Biochemistry practical-III	3		30	70	100	2
haracar-III		3	15	35	50	1
Biochemistry-IV	1	ourth Sen	iester		100	-
1 3	3	30	70	100		
Biochemistry practical-IV	3	3	15	35		2
		Fifth Seme	eton		50	- 1
Biochemistry-V	3	3	30	-		
Biochemistry-VI	3	3	30	70	100	2
liochemistry practical-V	3	3		70	100	2
iochemistry practical-VI	3		15	35	50	1
		3	15	35	50	1
iochemistry-VII	3	ixth Semes	ter			-
iochemistry-VIII	3	3	30	70	100	2
iochemistry practical-VII	3	3	30	70	100	2
ochemistry practical-VIII	3	3	15	35	50	1
	3	3	15	35	50	-

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# BENGALURU CENTRAL UNIVERSITY Central College Campus, Dr.B.R. Ambedkar Veedi, Bangalore -56001. Syllabus

Subject: Electronics (UG) (Effective from 2020-21)

Semester/ Teaching Hours	Title of the Paper	Hor /we	Max.Marks/paper			Duration of Exa m (hour s)		Total Marks / paper	Credits		
- Committee Comm		1 3	1.9	Theory		Practical				Na.	2
		Theory	Practical	Exam	¥.	Exam	4	Theory	Practical	Total	
Semester I (52 hours)	Basic Electronics (EL-101T and EL- 101P)	4	3	70	30	35	15	3	3	150	4 +2= 6
Semester II (52 hours)	Electronics circuits and special purpose devices (EL-2017 and EL-201P)	4	3	70	30	35	15	3	3	150	4 +2= 6
Seniester III (52 hours)	Linear integrated circuits and C- Programming (EL-301T and EL- 301P)	4	3	70	30	35	15	3	3	150	4 +2= 6
Semester (V (52 hours)	Digital Electronics and Verilog (EL-401T and EL- 401P)	4	3	70	30	35	15	3	3	150	4 +2= 6
Semester V		3	3	.70	30	35	15	3	3	150	3+2=5
2 (40 +40 hours)	7.50	3	3	70	30	35	15.	3	3	150	3+2=5
Semester VI		3	3	70	30	35	15	3	3	150	3+2=5
2(40 +40 hours)		3	3	70	30	35	15	3	3	150	3+2=5

Note: Internal assessment marks will be based on attendance, assignment & tests.

In addition to this, internal assessment marks may be awarded for the report submitted by the students towards industrial/Exhibition visits/field visits/study tour

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## PRACTICAL SYLLABUS FOR 2019 ONWARDS

#### SEMESTER -I

- 1. Observation and Suggestion
- 2. Habit Interference
- 3. Effect of Chunking on Recall
- 4. Effect of Cueing on recall
- 5. Bilateral transfer

Project:Mind Mapping for a particular topic

#### SEMESTER-II

- 1. Brain dominance
- 2. Muller-Lyer illusion
- 3. Signal detection
- 4. Stroop effect
- 5. Eysenck's Personality Inventory

Project: Mind Mapping for a particular unit.

#### SEMESTER-III

- 1. Paired associate learning
- 2. Addiction Scale
- 3. Maze learning
- 4. Creativity
- 5. Knox cube.

Project: Knox cube/ VSMS data to be collected

#### SEMESTER-IV

- 1. Self-concept
- 2. College student problem checklist
- 3. Processes in Concept formation
- 4. Size weight illusion
- 5. Learning Styles Inventory.

Project: Interpretation of the data collected in the third semester.

#### Semester V

#### Paper5 - A- Abnormal Psychology

- 1. Beck Depression Scale
- 2. FIRO B
- 3.Assessment of Anxiety
- 4.Locus of control
- 5.PVQ

#### Semester V-

# Paper 6-B-Counseling /Research Methodology

- L.RPM
- 2.Bhatia's
- 3. Sodhi Attitude scale
- 4. Guidance Need
- 5. Cohen perceived stress scale.

Project: Beck's Depression scale will be given as a project. Full project will be completed with data collection and analysis of data in the 5th semester.

#### Semester VI

# Paper 7-A-Industrial /Organizational Psychology

- 1.Tweezer Dexterity Scale
- 2. Minnesota Rate of Manipulation Test
- 3.David's Battery of Differential Ability.
- 4.Occupational Self Efficacy/ Emotional maturity scale
- 5. Comprehensive Interest schedule.

#### Semester VI

# Paper 8-B- Health / Psychological Assessment

- 1.Bell's Adjustment Inventory
- 2.General Health Questionnaire
- 3.Oxford Happiness scale
- 4. Type A/Type B behavioural Pattern
- 5.Rathus Assertiveness scale

Project: Occupational self-efficacy will be administered. Full project will be completed with data collection and analysis of data.

# NEP Syllabi of Psychology (Discipline Specific Course) subject for BA/BSc- I Semester With effect from academic year 2021-22 and onwards PAPER – I: FOUNDATIONS OF PSYCHOLOGY – I

#### **Learning Outcomes:**

- 1. Students will understand the genesis of Psychology and its importance
- 2. Students will gain basic knowledge about Psychology
- Students will understand the fundamental mental processes which are base for behaviour
- 4. Students understand the Applications of Psychology in various fields
- \* Teaching Hours 4 hours per week
- \* 70 marks for examination and 30 marks for Internal Assessment

#### NIT – I: GENESIS AND GOALS OF PSYCHOLOGY (10 hours)

- Psychology: Emergence and Development; Definition and Goals of Psychology-Understanding, Describing, Predicting and Control of Behaviour.
- Key Perspectives: Psychodynamic, Behavioural, Humanistic, Biological and Cognitive
- General, Bio-Physiological, Social, Child, Developmental, Abnormal and Cognitive Psychology.
- Psychology as Applied Science: Introspection, Observation, Experimental, Clinical And Questionnaire Method.

#### UNIT- II: BIOLOGY AND BEHAVIOUR

**(12 hours)** 

- Neuron: Structure and functions; Neural impulse; Synapse and Neurotransmitters
- Nervous system: Structure and Functions of Central nervous system and Peripheral nervous system
- Methods of studying brain functions: invasion, lesion, ablation, chemical and stimulation method
- Endocrine system: Functions and Effects: Pituitary, Thyroid, Parathyroid, Adrenal and Gonads

#### UNIT-III: SENSATION, ATTENTION AND PERCEPTION (10 hours)

- Sensation: Definition and Characteristics.
- Types of Senses and Receptors Involved in Each Sensation.
- Attention: Meaning and Phenomena (Span of Attention, Division of Attention, Fluctuation and distraction), Determinants: Objective and Subjective.
- Perception: Meaning and Characteristics, Gestalt Laws of Perceptual Organization.
- Depth Perception: Meaning, Perceptual Constancies, Monocular and Binocular Cues
- Errors in Perception -
  - 1) Illusion Types Horizontal-Vertical, Muller Lyer and Illusion of Movement.
  - 2) Hallucination- Visual, Auditory and Tactile

#### **UNIT-IV: LEARNING**

(14 hours)

- Introduction: Definition, Factors Influencing Learning: Motivation, Reinforcement and Association.
- Types of Learning: Trial and Error Learning: Experiment and Laws. Classical Conditioning, Extinction, Spontaneous Recovery, Generalization, Discrimination, Higher Order Conditioning.
- Operant Conditioning: Experiment (experiment on Pigeons) Reinforcement, Schedules of Reinforcement, Shaping and Chaining.
- Cognitive Learning: Insightful (Kohler) and Observational (Bandura)

#### **UNIT-V: MEMORY AND FORGETTING**

(10 hours)

- Memory: Basic Processes Encoding, Storage and Retrieval.
- Types of Memory: Sensory Memory, Short-Term Memory Long-Term Memory, Working Memory, Semantic Memory, Autobiographical Memory and Flashbulb Memory.
- Techniques to Improve Memory: Mnemonics, Chunking, SQ3R (Survey, Question, Read, Recite and Review)
- Forgetting: Nature and Causes of Forgetting

#### **Text Books:**

- Robert Feldman (2011) Essential of *Understanding Psychology* 10th Edition, ISBN-13-9781259003059/ISBN-10-1259003051
- Morgan, C. T., King, R. A., Weiss, J. R. and Schopler, J. (2012). (Latest Edition). *Introduction to Psychology*. Tata McGraw Hill Education Pvt. New Delhi
- Nataraj, P. (latest edition): Psychology for Beginners. Mysore: Srinivas publication
- Parameshwaran, E. G., & Beena, C. (2010): An Invitation to Psychology, Neelkamal Pvt.
   Hyderabad

#### **Reference:**

- 1. Mangal S.K.(2000) General Psychology. New Delhi: Sterling Publishers Pvt.Ltd.
- 2. Shashi Jain (Latest edition). Introduction to Psychology. New Delhi: Kalyani Publishers.
- 3. Rajamanickam, M. (2008). Modern General Psychology. Vol 1 & 2. Concept Publisher. New Delhi.

#### PRACTICALS: 4 hours per week. Maximum Marks: 50

#### (Minimum 8 Practical to be conducted)

- 1. Directed Observation on the accuracy of report
- 2. Colour blindness
- 3. Localisation of sound
- 4. Mapping of colour zones
- 5. Set on Attention
- 6. Bilateral transfer oftraining
- 7. Muller-Lyer Illusion
- 8. Illusion of movement (Phi-Phenomena)
- 9. Meaning on retention
- 10. Retroactive Inhibition
- 11. Proactive Inhibition
- 12. Span of attention

#### **STATISTICS**

- Grouping of Data: Tabulation and frequency distribution
- Measures of Central tendency: Mean and Median for Grouped and Ungrouped data

Practical batches: 10 students per batch

Exam: 10 students per batch

# Mark: 35 marks for semester end examination +15 marks for Journal records as an internal assessment

35 marks for exam:	Plan and procedure	05
	Conducting one experiment	10
	Results and discussion	05
	Viva	05
	Statistics	10
	Total	35

#### Practicals (any????)

MDC2: Foundation of Behaviour with practical (6)

Practical component:

**Statistics:** Measures of Variance (Grouped and Ungrouped)

- Standard Deviation
- Range
- Quartile deviation

#### 1. Emotions:

- a. Emotional regulation scale
- b. Emotional intelligence scale/ questionnaire
- c. Oxford happiness scale
- d. Fear checklist
- e. Positive and Negative affect scale

#### 2. Motivation

- a. Achievement motivation
- b. The motivation assessment scale
- c. Power motive inventory/Scale
- d. Academic achievement need scale
- e. Guidance need inventory

#### 3. Intelligence

- a. Standard progressive matrices
- b. WAIS (Weschler's adult intelligence Scale)
- c. Draw a man test
- d. SFB (Seguin Form Board)
- e. General Mental Ability Test by Jalota

#### 4. Thinking and reasoning

- a. Stroop effect
- b. Test of creativity
- c. Cognitive style assessment
- d. Concept formation
- e. Problem solving ability test based on Tower of London test

#### 5. Personality:

- a. Eyescenk's personality inventory
- b. Children's personality questionnaire
- c. 16 PF test of personality
- d. NEO Personality Inventory
- e. Myers Briggs Types indicator

Sem/ Code	Paper Title	Teaching Hour	Duration of Examination	Exam Marks	IA Marks	Total	Credits
	I	SEMESTER	3	A TOTAL STREET	A July		
CS:1.1	Introduction to Communication	4	3	70	30	100	1
CS:1.1A	Practical	2	1	30	20	50	4
	TOTAL	6		100	50	150	5
	II	SEMESTER				150	3
CS:2.1	Fundamentals of Journalism	4	3	70	20	1 4 5 5	1
CS:2.1A	Practical	2	1	70	30	100	4
Same and the same and the	TOTAL	6	1	30 100	20 <b>50</b>	50	1
American services and the services are services and the services and the services and the services are services and the services and the services are services and the services and the services are services are services and the services are services and the services are services are services are services are services and the services are		kird.		100	50	150	5
CS:3.1	Reporting		The second secon	-			
CS:3.1A	Practical	4	3	70	30	100	4
	The second of th	2	1	30	20	50	1
The state of the s	TOTAL	6		100	50	150	5
CS:4.1	Editing	The same of the sa					
CS:4.1A	Practical	4	3	70	30	100	4
and the same of th	TOTAL	2	1	30	20	50	1
	Control of the contro	6		100	50	150	5
CS:5.1	Media Laws	SEMESTER					
CS:5.1A	Practical	• 4	3	70	30	100	4
00.0.11	TOTAL	2	1	30	20	50	1
CS:5.2	Introduction to Electronic Media	6	Total Control of the	100	50	150	. 5
CS:5.2A	Practical	4	3	70	30	100	4
OU.J.ER		2	1	30	20	50	1
	TOTAL	6	And the second s	100	50	150	5
The second secon	VI	SEMESTER	M	4		1 3200	
	Advertising & Public Relations	4	3	70	30	100	-4
S: 6.1A	Practical	2	1	30	20		4
	TOTAL	6		100	50	50	_ 1
	Introduction to Digital Media	4	3	7.0	30	150	5
S:6.2A I	Practical	2		30	-	100	4
0	TOTAL	6	y ho		20	50	1
		Ψ.		1,00	50	150	5

## B.COM - PROGRAM

Regulations for Bachelor of Commerce, Bachelor of Commerce with B.Com Honours.

#### SEMESTER - I

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1	Lang. L.1	Language -1	AECC	3+1+0	60	40	100	3
2	Lang.1.2	Language -II	AECC	3+1+0	60	40	100	3
3	B.Com.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4	B.COM,1.2	Management Principles and Applications	DSC-2	4+0+0	60	40	100	4
5	B.COM.1.3	Principles of Marketing	DSC-3	4+0+0	60	40	100	4
6	B.COM.1.4	Digital Fluency/ Basics of Computer	SEC-SB	1+0+2	30	20	50	2
7	B.COM.1.5	Any one of the following:  a. Accounting for Everyone b. Personal finance & Planning	OEC-1	3+0+0	60	40	100	3
8	B.COM.1.6	Yoga	SEC-VB	0+0+2	-	25	25	1
9	B.COM.1.7	Health & Wellness	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL (A)					310	700	25

## SEMESTER - II

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10	Lang.2.1	Language -l	AECC	3+1+0	60	40	100	3
11	Lang.2.2	Language – II	AECC	3+1+0	60	40	100	3
12	B.COM.2.1	Advanced Financial Accounting	DSC-4	3+0+2	60	40	100	4
13	B.COM.2.2	Business Mathematics OR Corporate Administration	DSC-5	3+0+2	60	40	100	4
14	B.COM.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15	B.COM.2.4	Environmental Studies	AECC	2+0+0	30	20	50	2
16	B.COM.2.5	Any one of the following:  a. Investing in stock markets  b. Innovation Management	OEC-2	3+0+0	60	40	100	3
1.77	B.COM.2.6	Sports	SEC-VB	0+0+2		25	25	1
17	B.COM.2.7	NCC/NSS/R&R(S&G)/	SEC-VB	0+0+2		25	25	1
	SUB TOTAL (B)						700	25

EXIT OPTION WITH CERTIFICATION \_ WITH ABILITY TO SOLVE WELL DEFINED PROBLEMS

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#### SEMESTER - III

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20	Lang.3.2	Language – II	AECC	3+1+0	60	40	100	3
21	B.COM,3,1	Corporate Accounting	DSC-7	3+()+2	60	40	100	4
22	B.COM.3.2	Business Statistics	DSC - 8	3+0+2	60	40	100	4
23	B.COM.3.3	Cost Accounting	DSC - 9	3+0+2	60	40	100	4
24	B.COM.3.4	Financial Education & Investment Awareness	SEC	1+0+2	30	20	50	2
25	B.COM.3.5	Any one of the following:  a. Advertising Skills  b. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26	B.COM.3.6	Sports	SEC-VB	0+0+2	Y -	25	25	1
27	B.COM.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUBTOTAL (C)						700	25

#### SEMESTER - IV

SL N O	Course Code	Title of the Course	Categor y of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29	Lang.4.2	Language – II	AECC	3+1+0	60	40	100	3
30	B.COM.4.1	Advanced Corporate Accounting	DSC - 10	3+0+2	60	40	100	4
31	B.COM.4.2	Costing Methods & Techniques	DSC - 11	3+0+2	60	40	100	4
32	B.COM.4.3	Business Regulatory Framework	DSC - 12	4+0+0	60	40	100	4
33	B.COM.4.4	Constitution of India	AECC	2+0+0	30	20	50	2
34	B.COM.4.5	Any one of the following:  a. Banking Operations b. Principles of Event Management	OEC-4	3+0+0	60	40	100	3
35	B.COM.4.6	Sports	SEC-VB	0+0+2		25	25	1
36	B.COM.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2		25	25	1
	SUB TOTAL (D)						700	25

EXIT OPTION WITH DIPLOMA – ABILITY TO SOLVE BROADLY DEFINED PROBLEMS.

#### SEMESTER - V

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37	B.COM.5.1	Financial Management	DSC-13	3+1+0	60	40	100	4
38	B.COM.5.2	Income Tax Law and Practice-I	DSC-14	3+1+0	60	40	100	4
39	B.COM. 5.3	Auditing and Assurance	DSC-15	4+0+0	60	40	100	4
40	B.COM.5.4	One Course from the Selected Elective Group-PI	DSE-1	3+0+2	60	40	100	3
41	B.COM.5.5	GST- Law & Practice	VOC-1	2+0+2	60	40	100	3
42	B.COM.5.6	Internship	Intern - I	1+0+2	-	50	50	2
43	B.COM.5.7	Cyber Security or some other SEC	SEC	1+0+2	30	20	50	2
44	B.COM.5.8	Sports	SEC-VB	0+0+2	-	25	25	1
45	B.COM.5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
O.D.	MESTER	SUB TOTAL (E)			330	320	650	24

#### SEMESTER - VI

SL NO	Comse	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46	B.COM.6.1	Management Accounting	DSC-16	3+0+2	60	40	100	
47	B.COM.6.2	Income Tax Law and Practice -II	DSC-17	3+0+2	60	40	100	4
48	B.COM.6.3	Entrepreneurship Development	DSC-18	4+0+0	60	40	100	4
49	B.COM.6.4	One Course from the Selected Elective Group-PII	DSE-2	3+0+2	60	40	100	3
50	B.COM.6.5	Basics of Spread Sheet Modelling OR Report on Study of Start -ups and Innovative Business Ideas	VOC-2	2+0+2	60	40	100	3
51	B.COM.6.6	Internship	Intern -2	0+0+2				
52	B.COM.6.7	Professional Communication	SEC- SB	1+0+2	30	20	50	2
53	B.COM.6.8	Sports	SEC- VB	0+0+2		20	50	2
54	B.COM.6.9	NCC/NSS/R&R(S&G)/	SEC- VB	0+0+2		25	25	1
		Cultural		012		25	25	1
	SUB TOTAL (F)					235		
		O TOTAL - DEGREE			2220	320 1880	650	24

Students have to select dual electives out of the list of electives given in Fifth and Sixth Semester. Electives selected in the fifth semester should be continued in the sixth semester. However, they can change the electives in selected in the fifth semester should be continued in the seventh semester will continue in the eighth semester. The electives selected in the seventh semester will continue in the eighth semester.

EXIT OPTION WITH BACHELOR DEGREE -ABILITY TO SOLVE COMPLEX PROBLEMS THAT AREILL-EXIT OPTION WITH BACHELOR DEGREE -ABILITY TO SOLVE COMPLEX PROSTRUCTURED REQUIRING MULTI-DISCIPLINARY SKILLS TO SOLVE THEM.

#### SEMESTER - VII

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55	B.COM.7.1	International Business	DSC-19	4+0+0	60	40	100	4
56	B.COM.7.2	Advanced Business Statistics	DSC-20	3+0+2	60	40	100	4
57	B.COM.7.3	Advanced Financial Management	DSC-21	3+0+2	60	40	100	4
58	B.COM.7.4	One Course from the Selected Elective Group-PIII	DSE-3	3+1+0	60	40	100	3
59	B.COM.7.5	ERP Applications	VOC-3	2+0+2	60	40	100	3
60	B.COM.7.6	Research Methodology	RM-1	3+0+0	60	40	100	3
	SUB TOTAL (G)					240	600	21

#### SEMESTER - VIII

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SDD	CIE	Total Marks	Credits
61	B.COM.8.1	Financial Reporting- IND.AS	DSC-22	3+0+2	60	40	100	4
62	B.COM.8.2	Strategic Financial Management	DSC-23	4+0+0	60	40	100	4
63	B.COM.8.3	Business Analytics OR Data Analysis & Decision Sciences	DSC-24	3+0+2	60	40	100	4
64	B.COM.8.4	Managing Digital Platforms	VOC-4	2+0+2	60	40	100	3
65	B.COM.8.5 Or	Research Projects/Internship with Viva – voce						
03	OI		-	•	120	80	200	6
65	B.COM.8.5	OR Elective Paper (Two Courses from the Selected	DSE-4	2+0+2(P) 3+0+0(T)	60	40	100	3*
66	B.COM.8.6	Elective Group - Paper IV & V)	DSE-5	2+0+2(P) 3+0+0(T)	60	40	100	3*
	SUB TOTAL (H)					240	600	21
	DEGREE WITH HONOURS GRAND TOTAL OF (A+B+C+D+E+F+G+H)					2360	5300	190

<sup>\*</sup>In lieu of the research Project, two additional elective papers/ Internship may be offered Award of Bachelor of Commerce Degree with Honours, (With the completion of courses equal to a minimum of 180 credits)

BACHELOR'S DEGREE WITH HONORS – EXPERIENCE OF WORKPLACE PROBLEMSOLVING IN THE FORM OF INTERNSHIP OR RESEARCH EXPERIENCE PREPARING FOR HIGHER EDUCATION OR ENTREPRENEURSHIP EXPERIENCE.



Curriculum Framework for Four-Year Undergraduate Multidisciplinary
Programme (Honours) & Master Programme in Colleges and Universities
of Karnataka State Under NEP 2020.



3<sup>rd</sup> and 4<sup>th</sup> Semester Model Syllabus
for
Bachelor of Arts
in
Journalism and Mass Communication

#### KARNATAKA STATE HIGHER EDUCATION COUNCIL

30, Prasanna Kumar Block, Bengaluru City University Campus, Bengaluru, Karnataka – 560009

#### **Unit-IV**

**Specialized reporting:** Legislative, court, science and technology, defence, human rights, women, health, tourism, education, financial reporting, agriculture, cultural events.

#### Practical Paper for DSC 3 - News Reporting and Analysis (Two Credits- 50 Marks)

- 1. Event reporting Students have to identify 2 major events and provide a detailed news report on it.
- 2. Press conference Have to attend the press conferences of a day, and prepare a report based on it.
- 3. Press Notes—Get the 10 Press Notes from your local news media and prepare the news item.
- **4. Interview news story** Conduct at least two in-person interviews to write a news story on a timely topic in consultation with your professor from primary sources (400- 500 words).
- 5. Write the following news items already published in the different newspapers.

Press notes- 2, Speech Reporting- 2, Protest-2, accidents-2, Obituary-2, disaster-2, Communal riots-2, Political reporting-2, election-2, legislature-2, judiciary-2, weather-2, seminars/ workshops-2, science & technology-2, environmental issues-2, Sucide-2, Women Issues-2, Health-2, Agriculture-2, investigative-2, defence-2, human rights-2, tourism-2, education-2, cultural events-2, Govt news-2.

Note: Each student shall compulsorily maintain assignments and record book, submit the same at the end of the semester in the form of Project Report.

# Practical Paper for DSC-4 - News Processing and Editing (Two Credits – 50 Marks)

- 1. Exercise on similar sounding words with different meanings.
- 2. Editing copies with spelling mistakes and redundancies.
- 3. Giving headlines for news stories.
- 4. Selecting stories for a campus newspaper.
- 5. Designing a dummy newspaper.
- 6. Designing special pages.
- 7. Photo selection and cropping.
- 8. Writing Captions for photos.
- 9. Writing editorials.
- 10. Rewriting poorly drafted copies.

Note: Each student shall compulsorily maintain assignments and record book, submit the same at the end of the semester in the form of Project Report.

Ref	erence books
1	Bodian, Nat G. (1984). Copywriter's Handbook. ISI Press,
2	<b>Brooks, B. S., &amp; Pinson, J. L.</b> (2015). The art of editing in the age of convergence. BocaRaton, FL: CRC Press.
3	<b>Brooks, B., George, K., Moen, D. &amp; Ranly, D</b> . (2010). News reporting and writing. Publisher: Bedford/St. Martin's.
4	Ellis, B. (2001). The copyediting and headline handbook. Berkeley: University of California Press.
5	Emenanjo, N.E. (2010). Editing and writing. Aba: E-Front Publishers.
6	<b>Idemili, S.</b> (2002). News editing. In Wilson D. (ed.) Introduction to the print media, Ibadan: Sterling-Horden Publishers
7	<b>K.M. Srivastava</b> (2003) News Reporting and Editing; Sterling Publishers Pvt Ltd.
8	<b>Kovach, B., &amp; Rosenstiel, T.</b> (2014). The elements of journalism: What news people should know and the public should expect. New York, NY: Three Rivers Press.
9	<b>Michael O. Ukonu</b> . (2013) News Editing and Design. Grand Heritage Global Communications, Nsukka.
10	<b>Strunk, William, Jr. and E. B. White</b> . (1978) Elements of Style, 3rd edition. Macmillan Publishing Company.

Date:	Subject Committee Chairperson
<b>3 4.00.</b>	