

## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1.4 – Inclusion and Situatedness

year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration in day	Name of initiative	Issues addressed	Number of participating students and staff
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### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
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### 7.3 – Departmental Distinctiveness Evidence : 100 words Discription with Evidence of Success





**RAMAIAH**  
College of Arts, Science  
& Commerce

# DEPARTMENT OF MANAGEMENT STUDIES

Commemorates

**DHWANI 2021**

**WORLD  
MUSIC  
DAY  
26TH  
JUNE**

**"MUSIC AT THE INTERSECTIONS"**

## PERFORMANCE

Vocal

Instrumental

Let's  
Celebrate!!

Register through the link- <https://forms.gle/7jGyHbgdtXkEW4eP8>  
Last date for Registration: 25 June 2021  
Refer to the registration form for the event details

### **Student Coordinator**

Santosh  
9731868415

Meghashree  
8660536752

### **Faculty Coordinator**

Mr. Ajay Krishna  
7795376356

### **Dean**

Dr. Bindu Nambiar





**RAMAIAH**

College of Arts, Science &  
Commerce

**M S Ramaiah College of Arts, Science and Commerce**

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru Central University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2F & 12B of UGC act 1956

Ref. No. : RCASC/MBA/CIR/079/2020-21

June 23, 2021

## **CIRCULAR**

### **Department of Management Studies**

This is to inform all the students of II Semester (Batch 2020-22) and IV Semester (Batch 2019-21) that the "WORLD MUSIC DAY" celebration will be on 26 June 2021 (Saturday) at 11.30 AM.

Mode : Online

Meeting link : <https://meet.google.com/rqu-oxsa-xth>

Donot miss the excitement, do participate and spread the joy.

Dr. Bindu Nambiar  
Dean - Management Studies



**RAMAIAH**College of Arts, Science  
& Commerce

### Event Completion Report

#### SECTION A: Event Details

Event	World Music Day Celebration
Date and duration of the event	26-06-2021, 1 Hour 30 minutes.
Name of the event organising department	Department of Management Studies, RCASC
Committee members	Dr. Bindu Nambiar, <u>Faculty Coordinator</u> Prof. Ajay Krishna A <u>Student Coordinators:</u> a. Meghashree (II Semester) b. Sri Santhosh (II Semester) c. Kiran Nayak (II Semester)
Chief Guest/Guest of Honor	-

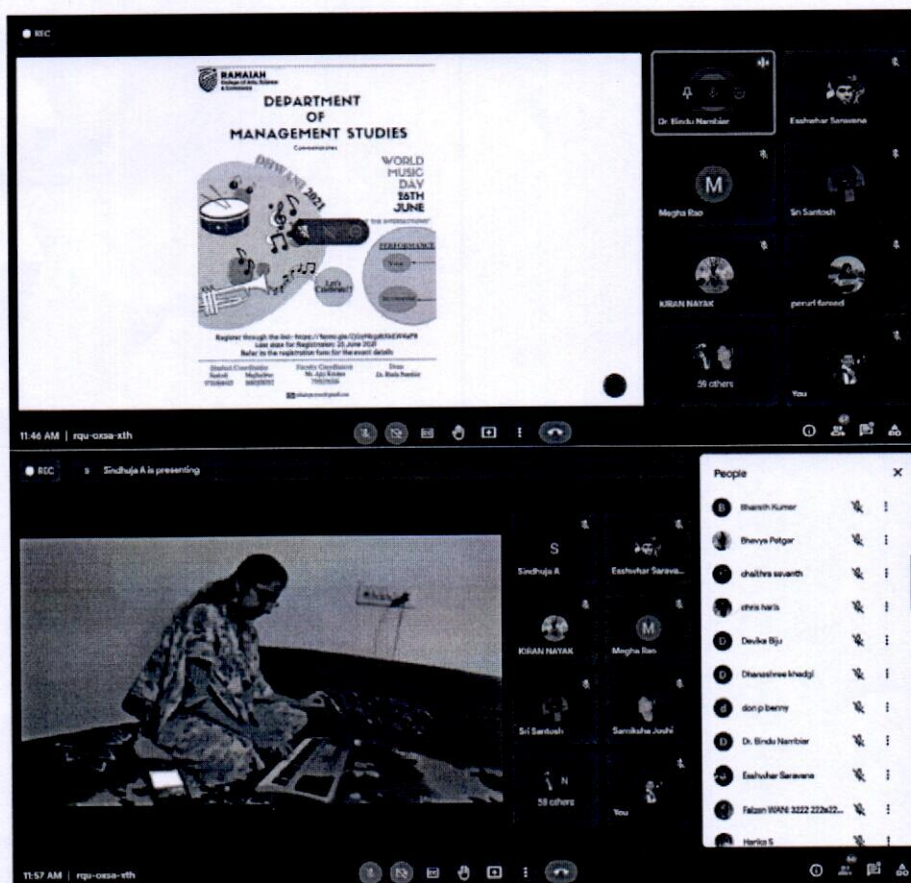
#### SECTION B: Event Report with Feedback

1. The Department of Management Studies organized DHWANI-2021 to commemorate World Music Day on 26 June 2021.
2. DHWANI-2021 is an intra-departmental event, which was conducted to provide a platform for the students of the department to display their talent in music.
3. Students were given an opportunity to sing (vocals) and to play musical instruments.
4. Event started with welcome note, followed by Ramaiah anthem. Then, MC of the event briefed about the importance of World Music Day.
5. Later Dr. Bindu Nambiar, Dean addressed the students, followed by the faculty members of the Department.

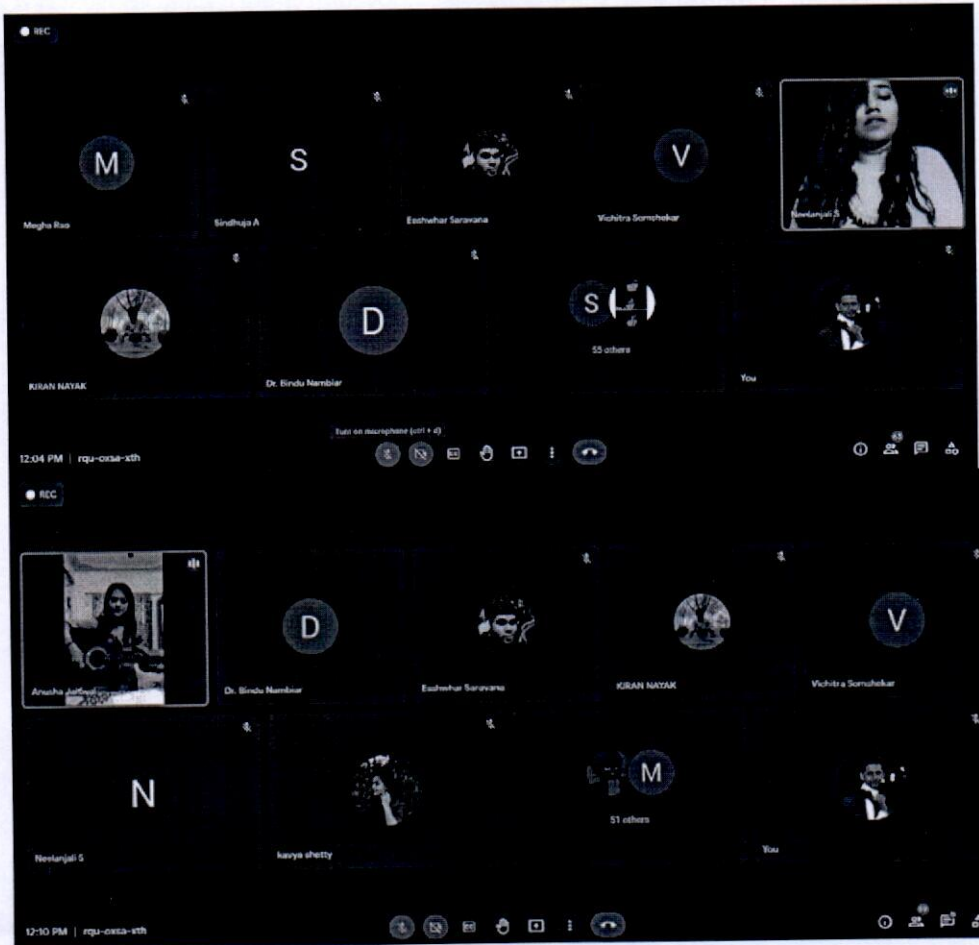


6. Subsequently, the session was open for performances by the faculty and the students of II semester and IV semester. The participants are as under:
  - a. Prof. Sindhuja A - Keyboard
  - b. Neelanjali S - Vocals
  - c. Samiskha Joshi - Vocals
  - d. Anusha Jaiswal - Vocals and Guitar
  - e. Surya T.S - Vocals
  - f. Athira Sasi - Vocals
7. After the performances, a quiz was conducted for the students through Khoot.it platform.
8. Event was concluded by the Vote of thanks by the event coordinator Prof. Ajay Krishna A.

### SECTION C: PHOTOS





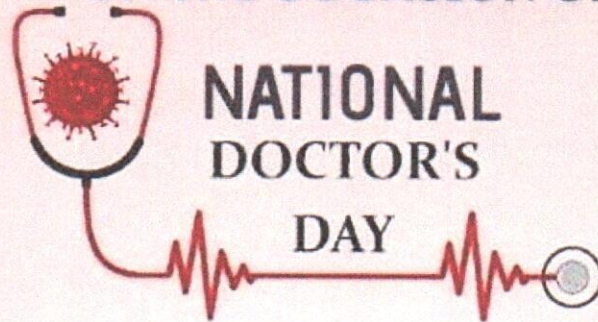






**RAMAIAH**  
College of Arts, Science  
& Commerce

**DEPARTMENT OF MANAGEMENT STUDIES  
ON THE OCCASION OF**



**Extends**

# **A Tribute To Saviors**



**Dr B.Vengamma**

Director-cum-Vice Chancellor  
Senior grade professor  
Head of Neurology,  
SVIMS,  
Tirupati



**Dr Smitha  
Segu**

Professor & Head of  
Unit II Dept of Plastic  
surgery, PMSSY &  
Victoria Hosp BMCRI.  
Bangalore



**Dr Shalini  
Thakur**

Consultant-head &  
neck surgeon,  
HCG hospitals.  
Bangalore



**Dr Suhasini  
Inamdar**

Lead Consultant  
(Gynaecology)  
Motherhood Hosp,  
Bangalore



**01  
JULY  
2021**



**3 - 4  
PM PM**

<https://meet.google.com/rqu-oxsa-xth>

**Prof..Vichitra Somashekar**

**Faculty Coordinator**

S. Harika - 7702306446  
Madhuri J - 7795896382  
Sree Parvathi - 8778923228  
kiran - 7259678455

**Student Coordinators**

**Dr Bindu Nambiar**

**Dean**





**RAMAIAH**

College of Arts, Science  
& Commerce

Ref. RCASC/MBA/116/2020-21

June 28, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,

Dr. Suhasini Inamdar  
Lead Consultant - Obstetrics and Gynecology  
Motherhood Hospital  
Bangalore

**Sub: Invitation for *A Tribute To Saviors*, A Virtual Event Organised by RCASC**

Greetings of the day!!

Dear Doctors,

Department of Management Studies, Ramaiah College of Arts, Science and Commerce on the occasion of **NATIONAL DOCTORS DAY**. It is our immense pleasure to invite you as a chief guest and grace the event by your presence. I also request you to address students by briefing out your contribution as COVID saviour during this pandemic.

Event details:

**NATIONAL DOCTORS DAY** is a day to thank our doctors for everything they do. On this day, RCASC organises a virtual event "**A TRIBUTE TO SAVIORS**" to celebrate the clinicians who work selflessly to provide compassionate care for all impacted by COVID19 & to thank each and every one of you for your tireless work, your commitment to each and every one of your patients.

We would be delighted to have you with us and we look forward to welcoming you.

The Online Event Link is : <https://meet.google.com/rqu-oxsa-xth>

Date : July 1, 2021. Time : 3.00 to 4.00 pm.

In case of queries, feel free to reach out to us:

Faculty Coordinator

Prof. Vichitra Somashekar - 9845757504

Student Coordinators

Ms. S. Harika - 7702306446  
Ms. Madhuri J - 7795896382  
Ms. Sree Parvathi - 8778923228  
Mr. Kiran - 7259678455

With Warm Regards,

  
Dr. Bindu Nambiar  
DEAN - Management Studies





**RAMAIAH**  
College of Arts, Science  
& Commerce

Ref. RCASC/MBA/115/2020-21

June 28, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,

Dr. Shalini Thakur  
Programme Director  
Oral Oncosurgery & Rehabilitation,  
HCG hospital  
Bangalore

**Sub: Invitation for *A Tribute To Saviors*, A Virtual Event Organised by RCASC**

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Ms. Sree Parvathi	- 8778923228
Mr. Kiran	- 7259678455

With Warm Regards,

  
Dr. Bindu Nambiar  
DEAN – Management Studies





**RAMAIAH**  
College of Arts, Science  
& Commerce

Ref. RCASC/MBA/117/2020-21

June 28, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,

Dr. Smitha Segu  
Professor & Head of Dept. of Plastic Surgery  
PMSSY & Victoria Hospital  
Bangalore

**Sub: Invitation for *A Tribute To Saviors*, A Virtual Event Organised by RCASC**

Greetings of the day!!

Dear Doctors,

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**Student Coordinators**

Ms. S. Harika	- 7702306446
Ms. Madhuri J	- 7795896382
Ms. Sree Parvathi	- 8778923228
Mr. Kiran	- 7259678455

With Warm Regards,

Dr. Bindu Nambiar  
DEAN - Management Studies



Ref. RCASC/MBA/114/2020-21

June 28, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,

Dr. B. Vengamma  
Director & Vice Chancellor  
Head of Neurology, SVIMS  
Tirupati

**Sub: Invitation for *A Tribute To Saviors*, A Virtual Event Organised by RCASC**

Greetings of the day!!

Dear Doctors,

Department of Management Studies, Ramaiah College of Arts, Science and Commerce on the occasion of **NATIONAL DOCTORS DAY**. It is our immense pleasure to invite you as a chief guest and grace the event by your presence. I also request you to address students by briefing out your contribution as COVID saviour during this pandemic.

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Date : July 1, 2021. Time : 3.00 to 4.00 pm.

In case of queries, feel free to reach out to us:

**Faculty Coordinator**

Prof. Vichitra Somashekar - 9845757504

**Student Coordinators**

Ms. S. Harika - 7702306446  
Ms. Madhuri J - 7795896382  
Ms. Sree Parvathi - 8778923228  
Mr. Kiran - 7259678455

With Warm Regards,



Dr. Bindu Nambiar  
DEAN - Management Studies



**Professor B. VENGAMMA, DM (Neurology) (NIMHANS, Bengaluru), FRCP(Edin), FAMS,FICP,FIAN, PG Dip In Epidemiology (PHFI- IIPH)**

**Designation:** Director-cum-Vice Chancellor, Senior grade Professor and Head of Neurology, (SVIMS), Tirupati

<b>MBBS</b> <b>1982</b>	Sri Venkateswara Medical College Tirupati, Sri Venkateswara University, Tirupati, Andhra Pradesh India
<b>DM (Neurology)</b> <b>1989</b>	National Institute of Mental Health & Neuro Sciences (NIMHANS), Bengaluru, Karnataka, India
<b>FRCP (Edin)</b>	2012
<b>FAMS</b>	2013
<b>FICP, FIAN</b>	2016
<b>PG Dip in Epidemiology</b> <b>(PHFI - IIPH)</b>	2017

#### Academic achievements

**MBBS** (out of 100 candidates): *First Class* in MBBS - *First Rank* in Anatomy - *Second Rank* in General Surgery - *First Rank* in General Medicine - *Second Rank* in Final MBBS

**DM (Neurology):** *Silver Jubilee Award* for the "**Best outgoing student of the year 1989**" in DM Degree in Neurology from National Institute of Mental Health & Neuro Sciences (NIMHANS), Bangalore University, Bangalore.

<b>Teaching experience</b>	<b>31 years</b>
<b>Administrative experience</b>	<b>30 years</b> Director-cum-Vice Chancellor, SVIMS, Tirupati: 7 years & 7 Months (From November 2009 to August 2015 again taken charge as Director cum VC from 30 <sup>th</sup> August 2019 to till date) Dean, SVIMS, 4 years & 2 months Registrar, SVIMS 1 year 3 months Head dept of Neurology : 29yrs
<b>Research experience abroad</b>	1. Visiting Research Associate in Neuropathology, Clinical Brain Disorders Branch (CBDB), NIMH, NIH, Bethesda, Maryland, USA from November 1999 to 1 <sup>st</sup> February 2000. 2. AASM Mini – Fellowship program for International Scholars and worked as Fellow in clinical sleep disorders laboratory at Northwestern University Medical School in Chicago, Illinois from May 18 <sup>th</sup> to June 11 <sup>th</sup> 2009. 3. Clinical neurology observership at wollongong university New South wales Australia April 2016
<b>Publications</b>	Research papers (publications 90, abstracts 38 & Book chapters 6) 134

**Teacher & Guide manpower development : Teaching experience 31 years**

**Professor of Neurology since 2002**

**Sr. grade Professor, Since 2012**





**RAMAIAH**

College of Arts, Science  
& Commerce

Ref. RCASC/MBA/118/2020-21

July 2, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To  
Dr. Smitha Segu  
Professor & Head of Dept. of Plastic Surgery  
PMSSY & Victoria Hospital  
Bangalore

Dear Doctor,

Greetings! We take immense pleasure in thanking you for your gracious presence in the National Doctors' Day virtual event - A TRIBUTE TO THE COVID SAVIORS that was celebrated on 1st July, 2021, between 3.00 to 4.00 p.m.

We were very happy to understand your contributions made towards helping the world to fight and get over the challenges related to the COVID pandemic.

We would be very glad to know your experiences on the event. We look forward to have further associations with you.

Thanking you

With Warm Regards,

Dr. Bindu Nambiar  
DEAN - Management Studies





**RAMAIAH**

College of Arts, Science  
& Commerce

Ref. RCASC/MBA/121/2020-21

July 2, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,

Dr. B. Vengamma  
Director & Vice Chancellor  
Head of Neurology, SVIMS  
Tirupati

Dear Doctor,

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Thanking you

With Warm Regards,

Dr. Bindu Nambiar  
DEAN - Management Studies





**RAMAIAH**

College of Arts, Science  
& Commerce

Ref. RCASC/MBA/119/2020-21

July 2, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,  
Dr. Suhasini Inamdar  
Lead Consultant - Obstetrics and Gynecology  
Motherhood Hospital  
Bangalore

Dear Doctor,

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Thanking you

With Warm Regards,

Dr. Bindu Nambiar  
DEAN - Management Studies





I'm Dr Shalini Thakur

Consultant - head and neck surgeon at HCG Hospitals

Programme director of oral Oncosurgery and rehabilitation

During the COVID period my contributions were

1. One of the investigator in a landmark trial on convalescent plasma therapy conducted at HCG and Victoria hospital
2. Key role in setting up and functionality of HCG Plasma Bank
3. Performed tracheas to my on severa ventilatoy dependant COVID patients in the ICU
4. Part of multidisciplinary team for management of mucormycosis ( black fungus ) where we operated kn more than 70 patients





**RAMAIAH**  
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Ref. No. : RCASC/MBA/CIR/080/2020-21

June 28, 2021

## **CIRCULAR**

### **Department of Management Studies**

Students are hereby informed that on the occasion of NATIONAL DOCTORS DAY, a virtual event "**A TRIBUTE TO SAVIORS**" is organized to felicitate the Integral contribution of Doctors during these COVID time.

Date : July 1, 2021 (Thursday)  
Time : 3.00 to 4.00 pm.  
Mode : Online  
Meeting link : <https://meet.google.com/rqu-oxsa-xth>

Join in to offer your salute to those Doctors.

Dr. Bindu Nambiar  
Dean - Management Studies





## Event Completion Report

### SECTION A: Event Details

Event	National Doctors Day
Theme	A Tribute to Saviors
Starting date of event	01 July 2021
Duration of event (in hours)	01
Mode of Conduct	Online (Google Meet)
Time Frame	3:00PM-4:00PM
Name of the event organizing department	Department of Management Studies
Sponsor of the event	NA
Committee members	Dr. Bindu Nambiar
Faculty Coordinator	Prof. Vichitra Somashekar

### **Chief Guest/Speakers with affiliation**

SNO	Name	Work Details
1	Dr B Vengamma	Director cum Vice chancellor, senior grade professor, Head of Neurology, SVIMS, Tirupati
2	Dr Suhasini Inamdhar	Lead Consultant – Obstetrics & Gynaecology, Motherhood Hospital, Bangalore
3	Dr. Smitha Segu	Professor & Head of Unit II, Dept of Plastic surgery PMSSY & Victoria Hosp, BMCRI, Bangalore
4	Dr. Shalini Thakur	Consultant – Head & Neck surgeon, HCG Hospital Bangalore

### SECTION B – Event details

1. **Event Objective** – To extend the tribute to medical workforce for their enormous support and service during the pandemic
2. **Event Description** – To extend the tribute to saviors
3. **Program Agenda** –



Timings		Event	Spokes Person
Start Time	End Time		
3:00PM	3:02PM	Introductory speech	Archana Kumari (Event Host) MBA-II Sem
3:02PM	3:04PM	Prayer Song	Athira Sasi MBA-II Sem
3:04PM	3:08PM	Welcome Note	Archana Kumari (Event Host) MBA-II Sem
3:08PM	3:10PM	Ramaiah Anthem	Audio Play
3:10PM	3:15PM	Welcome Speech	Dean – Dr Bindu Nambiar
3:15PM	3:20PM	Doctors Address & felicitation	Dr. B Vengamma
3:20PM	3:25PM	Doctors Address & felicitation	Dr. Suhasini Inamdhar
3:25PM	3:30PM	Doctors Address & felicitation	Dr. Smitha Segu
3:30PM	3:35PM	Doctors Address & Felicitation	Dr. Shalini Thakur
3:35PM	3:40PM	Video Play	Kiran (Event - Student Coordinator)
3:40PM	3:55PM	Q&A Session	Sai Chandrakanth (Moderator) MBA-II Sem
3:55PM	4:00PM	Vote of Thanks	Prof Vichitra Somashekar (Event- Faculty Coordinator)

#### 4. Program Description

- Each of the 4 doctors were asked to take 5mins of their valuable time to address the gathering on their medical service experience during the pandemic.
- Doctors were felicitated with Awards
- A video was played which is a sincere effort by management, stakeholders of RCASC, patients across the country to express the gratitude towards doctors.



- Session was open for Q&A and moderator handled question proof reading.
- Questions posted fall under the preview of Neurology, Gynecology, Plastic surgery & general medical queries
- Event culminated with Vote of Thanks & Certificate announcement for student coordinators
- In all there were 87 participants in the event

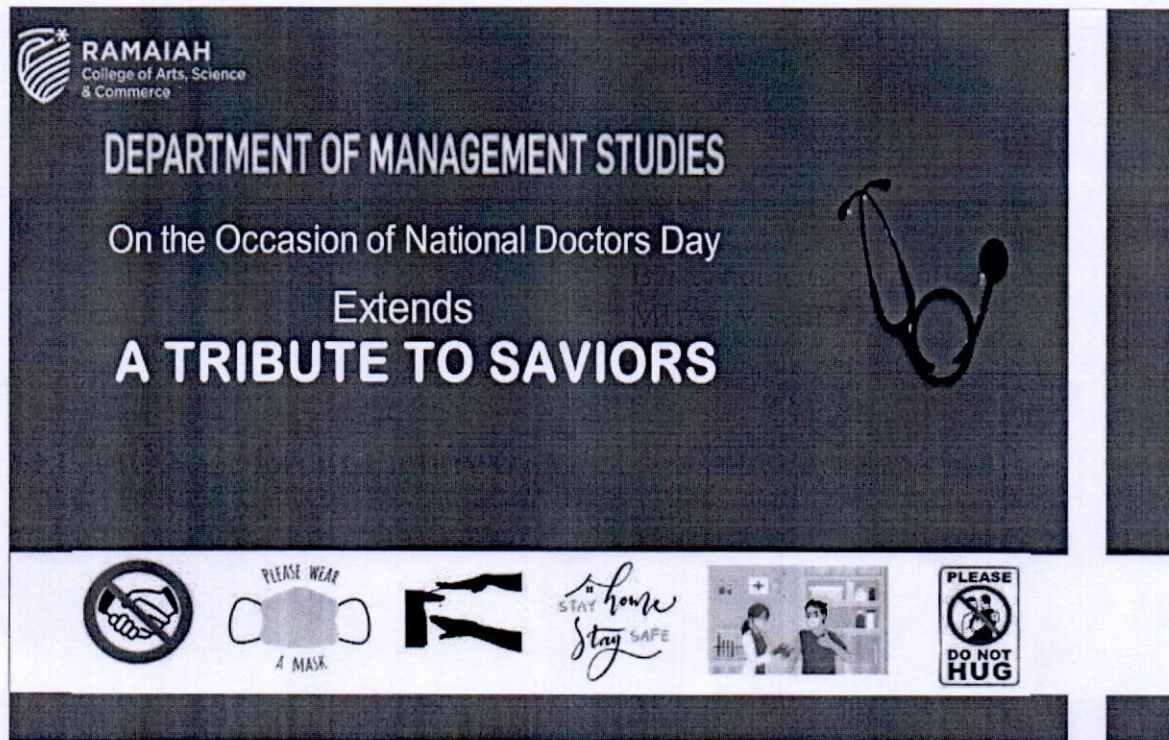
#### 5. Event Committee Details

S.NO	Name of the Member	Designation / Status
1	Dr Bindu Nambiar	Dean
2	Prof Vichitra Somashekar	Faculty Coordinator
3	Prof Ajay Krishna A	Technical Coordinator (Faculty)
4	Archana Kumari	Event Host MBA- II Sem
5	Sai Chandrakanth	Q&A Moderator
6		MBA-II Sem
7	S. Harika	Head-Student Coordinator MBA IV Sem
8	Madhuri j	Student Coordinator MBA- IV SEM
9	Sree Parvathi	Student coordinator MBA – IV Sem
10	Kiran Nayak	Student Coordinator MBA-IV Sem
11	Bharath Kumar	Best Event Framework Contribution MBA – II Sem



12	Nikhil SP	Best Theme Contribution MBA-IV sem
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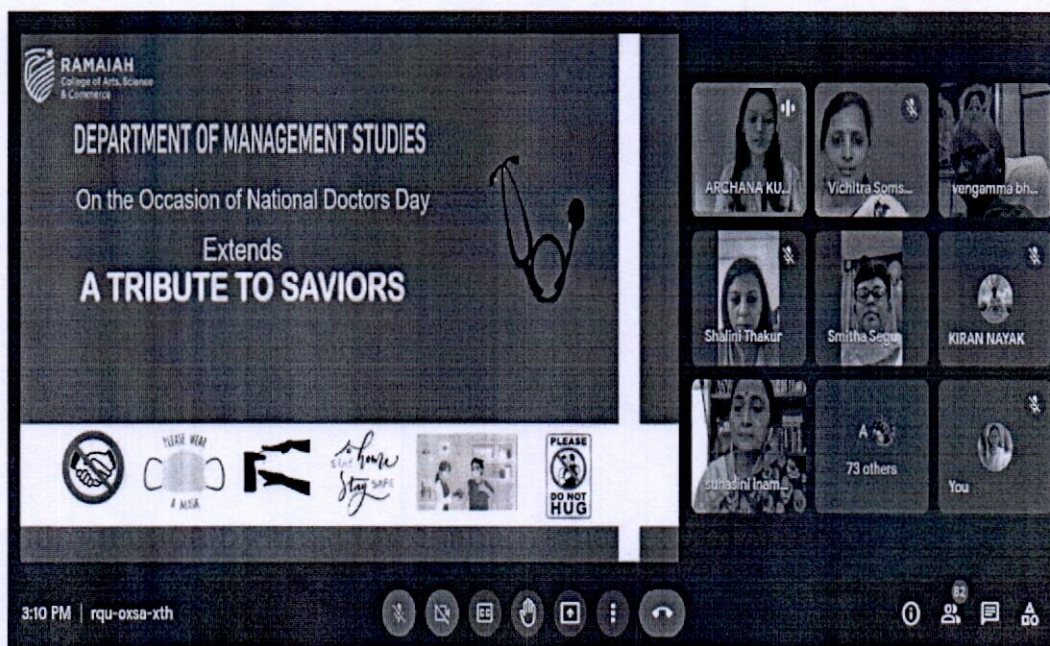
## SECTION C: Event Pictures



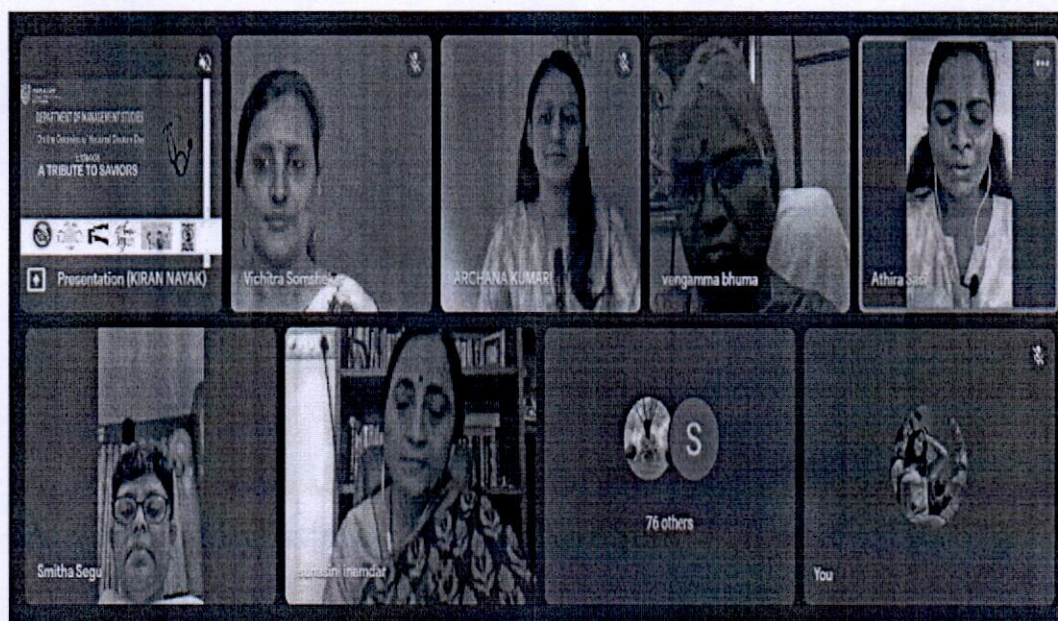
(Event banner)



## 1. Introduction by Host (Archana Kumari – MBA II Sem)

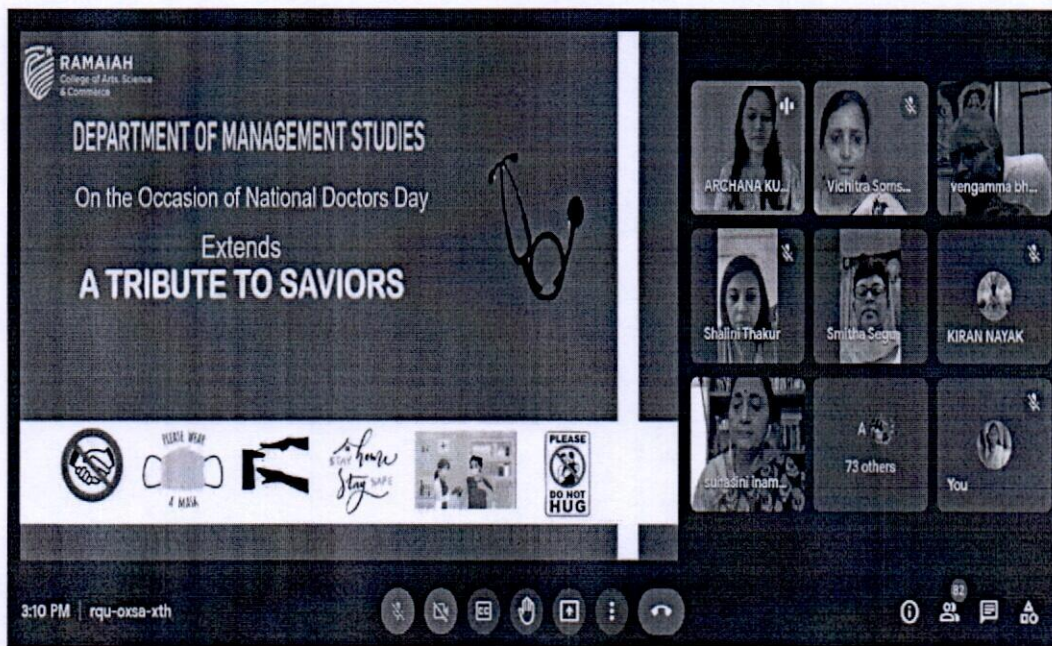


## 2. Prayer song by Athira Sasi (MBA II Sem)



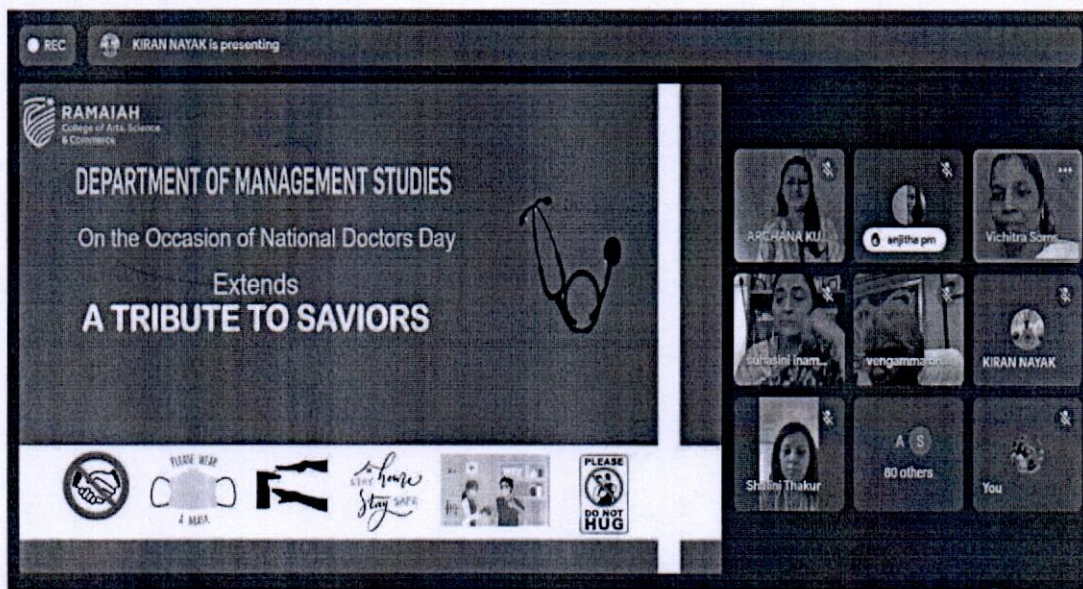


### 3. Welcome Note (By Archana Kumari) 2mins



### 4. Ramaiah Anthem 3mins

### 4. Welcome speech (by Dean) 5mins





## 5. Doctor's address (Invite by Archana Kumari) 20 mins

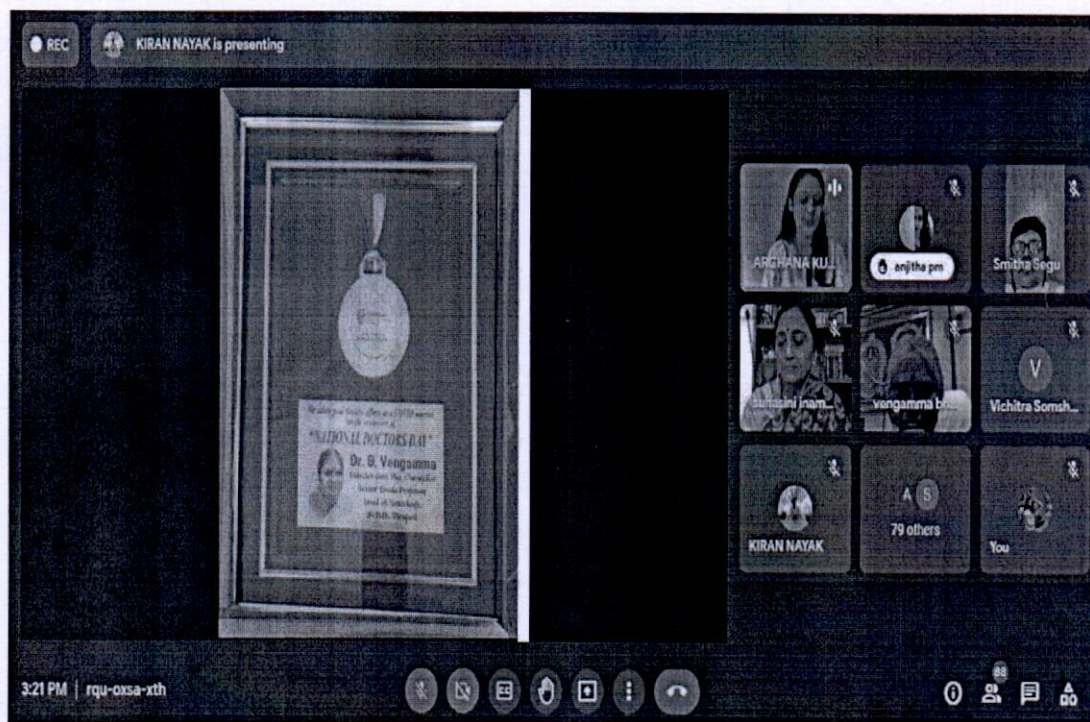
### Guest Profile- 1



Dr B Vengamma

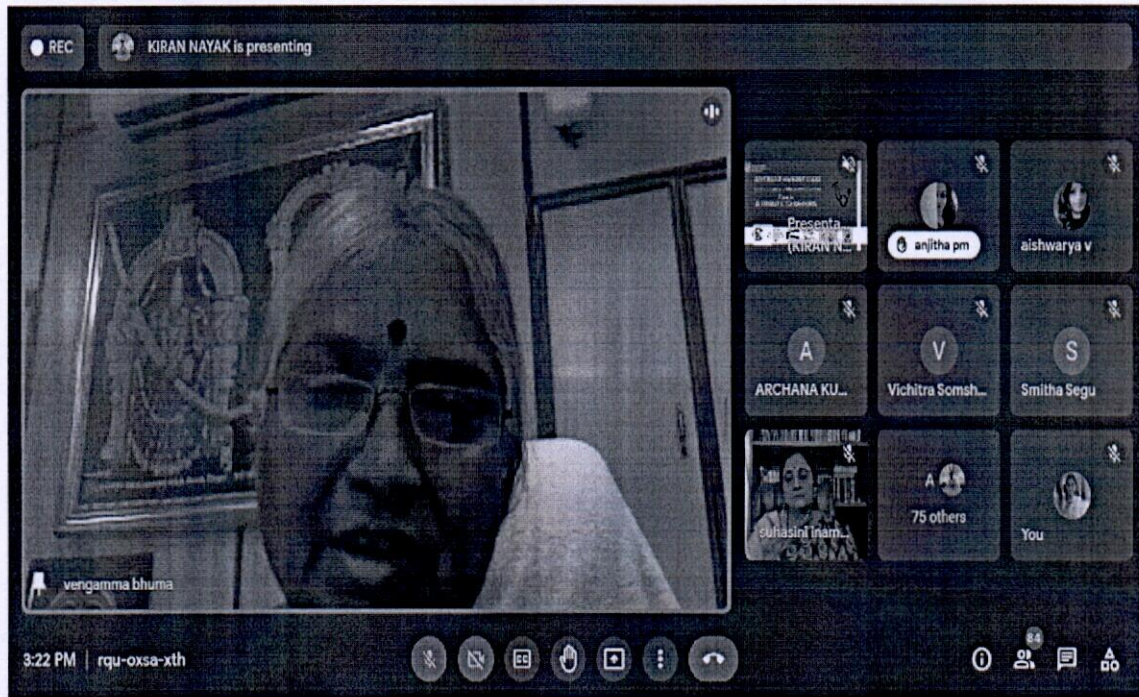
Director cum Vice chancellor,  
senior grade professor,  
Head of Neurology, SVIMS, Tirupati

### Felicitation

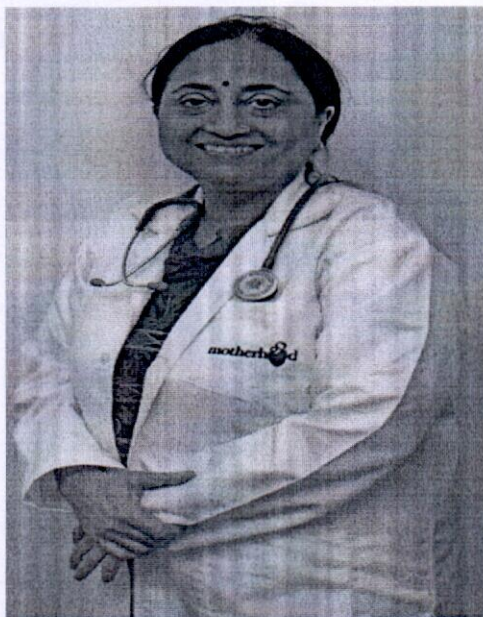




## Doctor Address



## Guest Profile 2



Dr Suhasini Inamdar

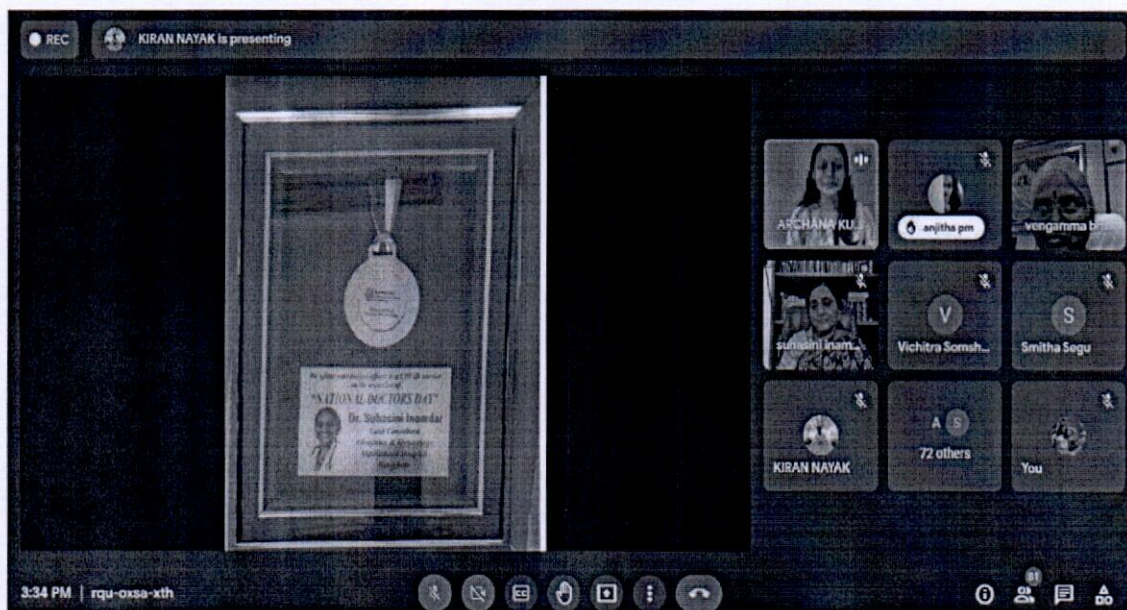
Lead Consultant – Obstetrics &  
Gynecology

Motherhood Hospital

Bangalore



## Felicitation of Dr Suhasini Inamdar



## Doctors Address



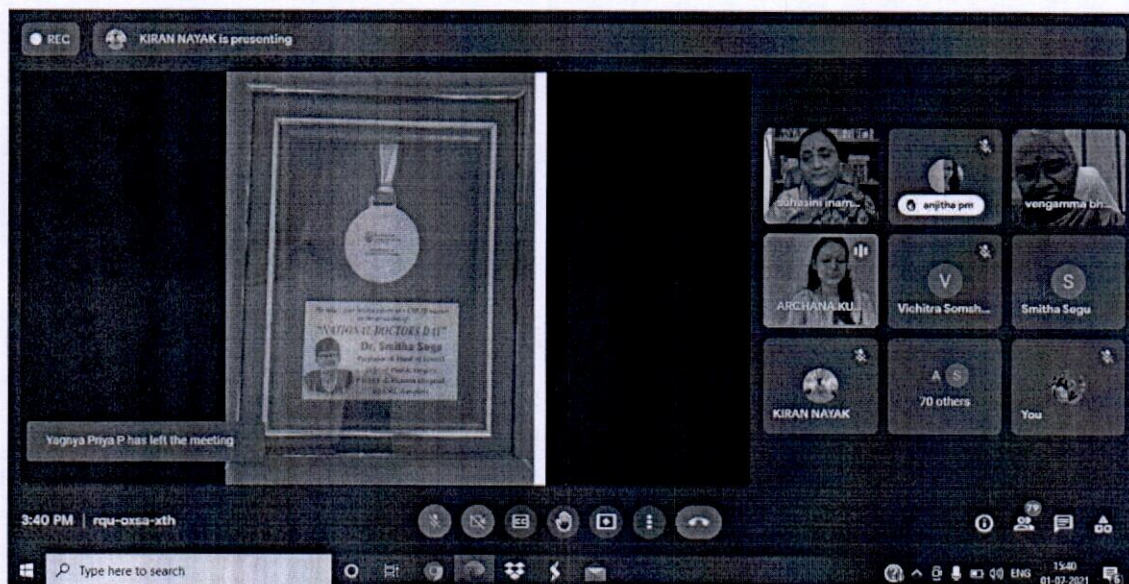


### Guest profile 3



Dr Smitha S Segu  
Professor & Head of Unit II  
Dept of Plastic surgery  
PMSSY & Victoria Hosp  
BMCRI, Bangalore

### Felicitation of Dr Smitha S Segu





## Doctors Address



## Guest Profile 4



Dr Shalini Thakur

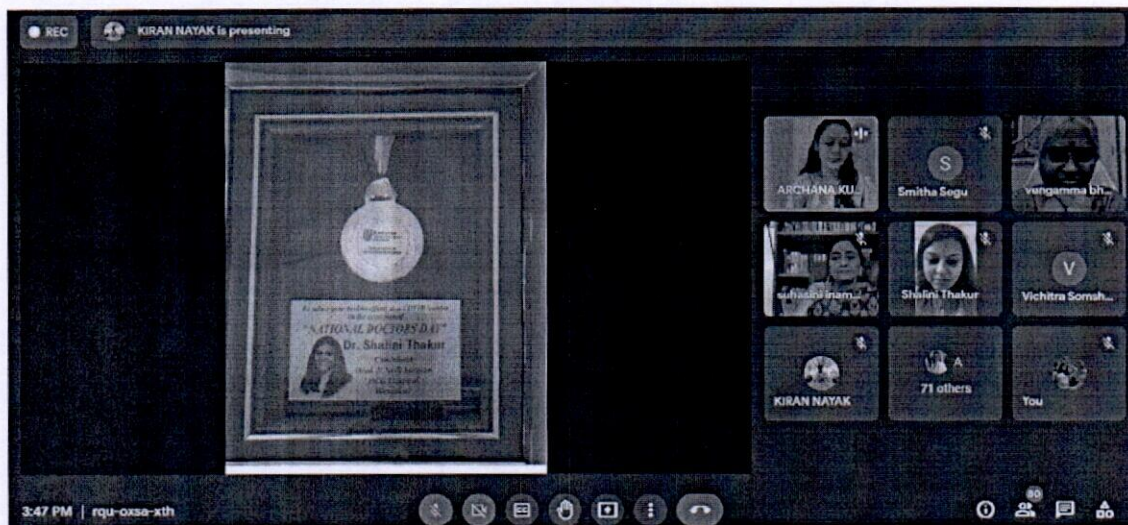
Consultant – Head & Neck surgeon

HCG Hospital

Bangalore



## Felicitation of Dr Shalini Thakur



## Doctors Address

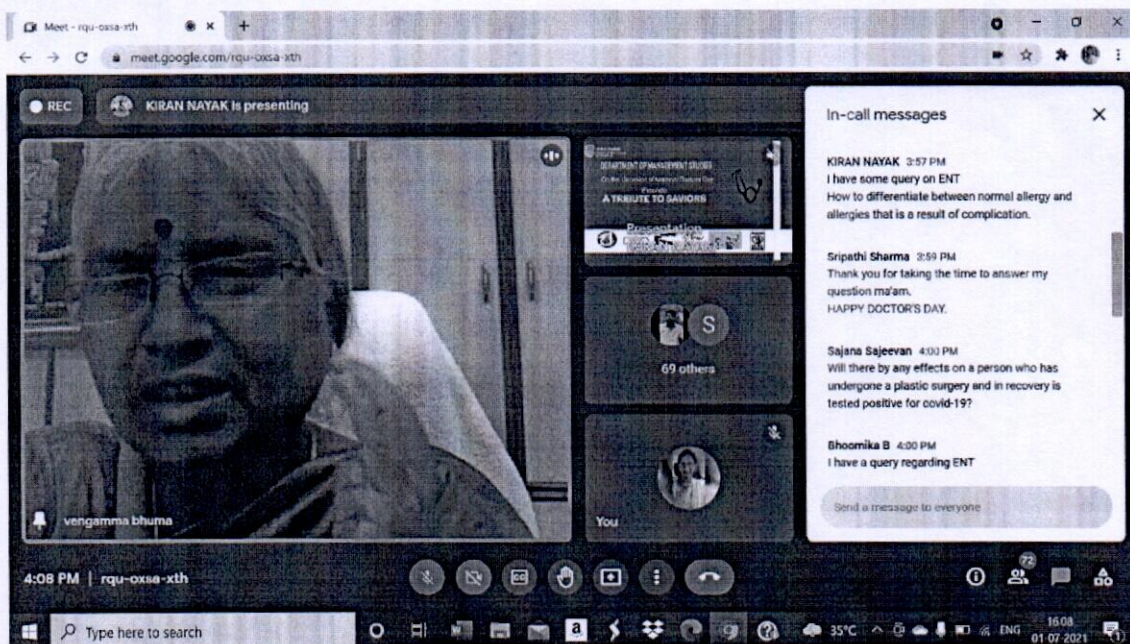
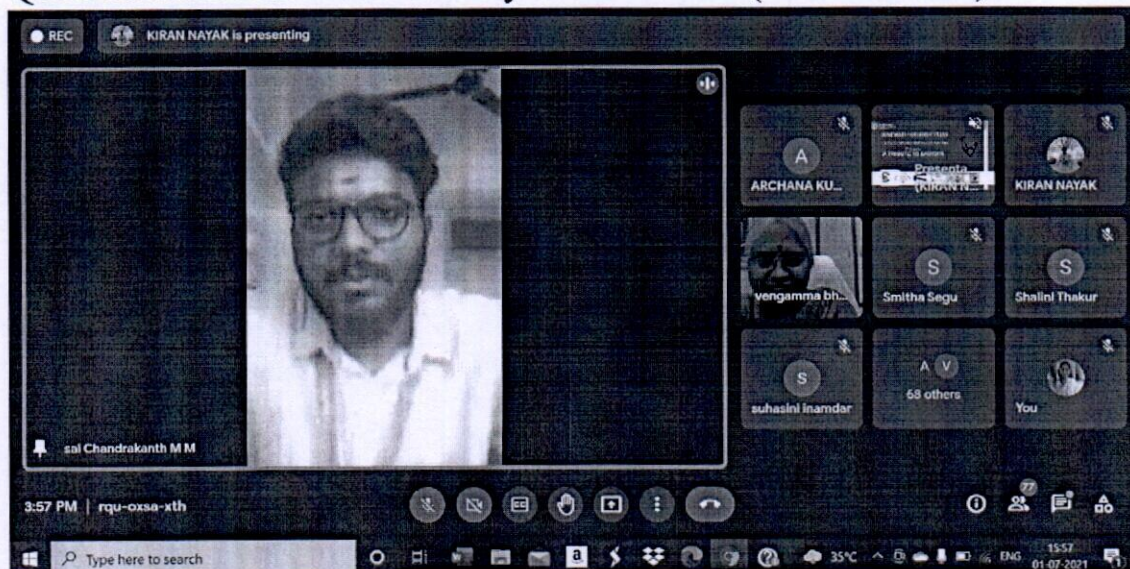




6. Video play **5mins**

7. Q&A session **15mins** (Chandrakanth, Reshmi&Harshitha)

Q&A session was moderated by Chandrakant (MBA-II Sem)





Meet - rqu-oxsa-xth

meet.google.com/rqu-oxsa-xth

REC KIRAN NAYAK is presenting

venamma bhuma

4:08 PM | rqu-oxsa-xth

Type here to search

35°C 16:08 01-07-2021

in-call messages

Samiksha Joshi 4:01 PM  
My question is on Neurology, which is:  
Will Covid-19 cause any short term or permanent damage to the nervous system?

Sai Harshitha 4:01 PM  
Thank you mam for clearing my queries  
Happy doctors day mam

Reshmy singh Singh 4:02 PM  
How did you manage to handle the delivery of an covid +ve lady?

KIRAN NAYAK 4:03 PM  
Thank u so much ma'am for the information  
Happy doctors day

Send a message to everyone

Meet - rqu-oxsa-xth

meet.google.com/rqu-oxsa-xth

REC KIRAN NAYAK is presenting

sunasini Inamdar

4:09 PM | rqu-oxsa-xth

Type here to search

35°C 16:09 01-07-2021

in-call messages

Samiksha Joshi 4:01 PM  
My question is on Neurology, which is:  
Will Covid-19 cause any short term or permanent damage to the nervous system?

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Happy doctors day mam

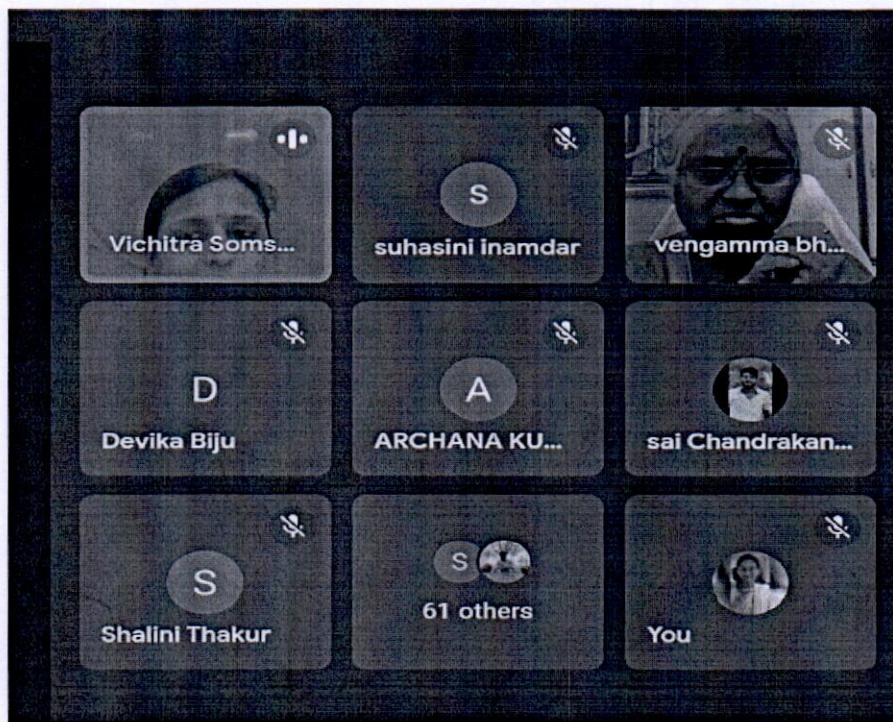
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How did you manage to handle the delivery of an covid +ve lady?

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Send a message to everyone




8. Vote of thanks by FC (Prof. Vichitra) **2mins**



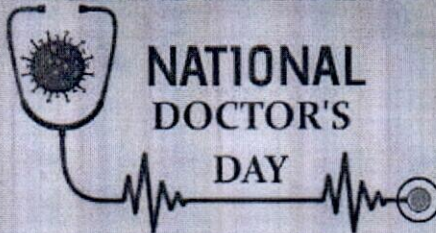
Including awards announcement for Best Idea and Theme, Student Coordinators.



## Event Poster


**RAMAIAH**  
College of Arts, Science  
& Commerce


DEPARTMENT OF MANAGEMENT STUDIES  
ON THE OCCASION OF


**NATIONAL  
DOCTOR'S  
DAY**


Extends


**A Tribute To Saviors**


  
**Dr B.Vengamma**  
Director-cum-Vice Chancellor  
Senior grade professor  
Head of Neurology,  
SVIMS,  
Tirupati


  
**Dr Smitha  
Segu**  
Professor & Head of  
Unit II Dept of Plastic  
surgery, PMSSY &  
Victoria Hosp BMCRI,  
Bangalore

  
**Dr Shalini  
Thakur**  
Consultant-head &  
neck surgeon,  
HCG hospitals,  
Bangalore

  
**Dr Suhasini  
Inamdar**  
Lead Consultant  
(Gynaecology)  
Motherhood Hosp,  
Bangalore



**01  
JULY  
2021**

**3 - 4  
PM PM**

<https://meet.google.com/rqu-oxsa-xth>

**Prof. Vichitra Somashekar**  
Faculty Coordinator

S. Harika - 7702306446  
Madhuri J - 7795896382  
Sree Parvathi - 8778923228  
Kiran - 7259678455  
**Student Coordinators**

**Dr Bindu Nambiar**  
Dean





**RAMAIAH**

College of Arts, Science  
& Commerce

Ref. RCASC/MBA/120/2020-21

July 2, 2021

**DEPARTMENT OF MANAGEMENT STUDIES**

To,  
Dr. Shalini Thakur  
Programme Director  
Oral Oncosurgery & Rehabilitation,  
HCG Hospital  
Bangalore

Dear Doctor,

Greetings! We take immense pleasure in thanking you for your gracious presence in the National Doctors' Day virtual event - A TRIBUTE TO THE COVID SAVIORS that was celebrated on 1st July, 2021, between 3.00 to 4.00 p.m.

We were very happy to understand your contributions made towards helping the world to fight and get over the challenges related to the COVID pandemic.

We would be very glad to know your experiences on the event. We look forward to have further associations with you.

Thanking you

With Warm Regards,

Dr. Bindu Nambiar  
DEAN - Management Studies





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& Commerce



## DEPARTMENT OF MANAGEMENT STUDIES

*in association with*

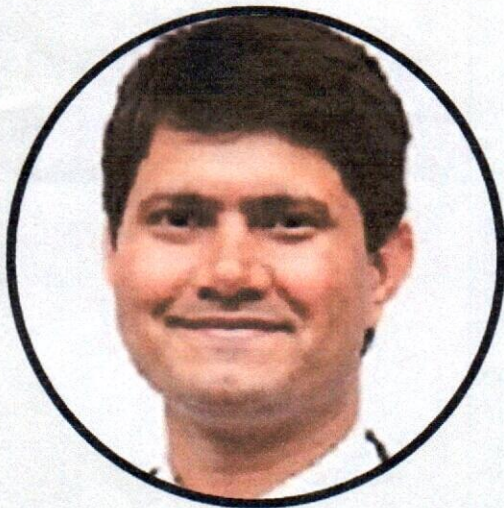
## DEPARTMENT OF PSYCHIATRY

(M S Ramaiah Medical College)

*On the Occasion of*

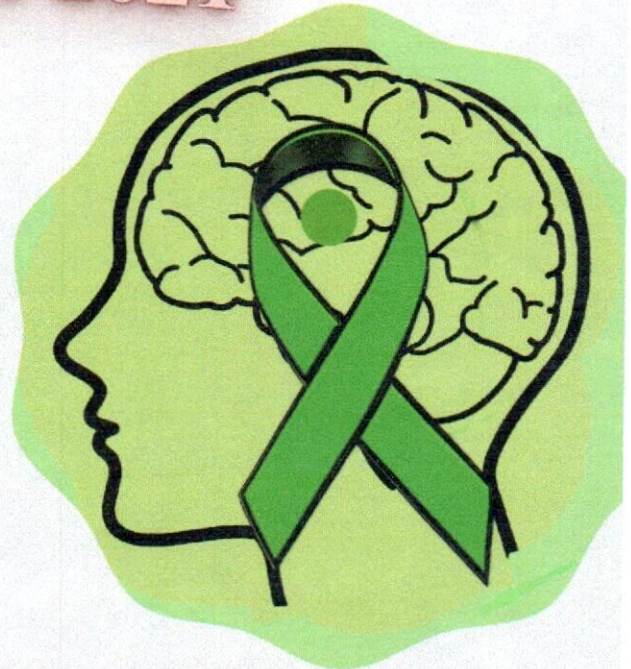
**World Mental Health Day**

# SWASHTHA 2021



**Dr. Hemendra Singh**

MBBS, MD,(NIMHANS)



*"Mental illness is not a choice...*

*But recovery is"*



11  
October  
2021



11 - 12  
AM - PM

<https://meet.google.com/sjt-kash-wpf>

Reshmy R Singh

Meghashree R A

**Student Coordinators**

Ms. Vichitra Somashekar

**Faculty Coordinator**

Dr. Bindu Nambiar

**Dean**





**RAMAIAH**  
College of Arts, Science &  
Commerce

**M S Ramaiah College of Arts, Science and Commerce**  
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru Central University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2F & 12B of UGC act 1956

Ref. No. : RCASC/MBA/CIR/103/2020-21

October 7, 2021

## **CIRCULAR**

### **Department of Management Studies**

Students are hereby informed that an event on occasion of World Mental Health Day – “SWASTHA 2021” is scheduled to be conducted on October 11, 2021(Monday) from 11:00 AM to 12:00 Noon.

Speaker : Dr. Hemendra Singh  
Assistant Professor  
Department of Psychiatry  
Ramaiah Memorial Hospital  
Bangalore

Topic : STRESS MANAGEMENT & SELF HARM PREVENTION

Google meet ID : <https://meet.google.com/sjt-kash-wpf>

The brochure and schedule is attached for your reference.

Students must login atleast 05 minutes before the session.

Dr. Bindu Nambiar  
Dean - Management Studies





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College of Arts, Science  
& Commerce

# DEPARTMENT OF MANAGEMENT STUDIES

presents

## ***UDHBHAV***

**“Revolve to Evolve”**



## **SOCIAL AWARENESS EVENT**

### Topics

- Waste Management.
- Drug Addiction.
- Civil rights & Racial discrimination.
- Childhood Obesity.
- Cyber Crime.

Any other relevant topics are welcome!



28th Dec 2021  
to  
10th Jan 2022

**Exciting  
Prices  
Await!**

Student Coordinator

Ms. Pavani Raju

+91 7204725899

Faculty Coordinator

Mr. Nithyananda Patel R

+91 7353522622

Dean

Dr. Bindu Nambiar





**RAMAIAH**

College of Arts, Science  
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# DEPARTMENT OF MANAGEMENT STUDIES

presents

## **SOCIAL AWARENESS EVENT**

**“Revolve to Evolve”**

### **Guidelines**

- Participants are allowed to address any one social issue.
- Any medium of expression can be used to create awareness(ex:- street-play, skit, posters etc.)
- Participants are required to submit their content in the form of a video or a picture such that it can be posted on social media.
- Team size - 1 to 8 members
- Video duration should be limited to 6 minutes.
- The content has to be shared to the Email.id - **[nithyanandapatel@msrcasc.edu.in](mailto:nithyanandapatel@msrcasc.edu.in)**
- Last date for the submission is **10-Jan-2022**

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### **DISCLAIMER**

Any kind of insensitive or irrelevant content would not be encouraged.

Student Coordinator

Ms. Pavani Raju

+91 7204725899

Faculty Coordinator

Mr. Nithyananda Patel R

+91 7353522622

Dean

Dr. Bindu Nambiar





**RAMAIAH**

College of Arts, Science  
& Commerce

# DEPARTMENT OF MANAGEMENT STUDIES

presents

## **SOCIAL AWARENESS EVENT**

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Dr. Bindu Nambiar





## **DEPARTMENT OF MANAGEMENT STUDIES - MBA**

### **REPORT ON**

### **“UDHBHAV- A SOCIAL AWARENESS EVENT”**

#### **Event Details**

An inter-departmental social awareness competition was organized by the department of management studies. The faculty coordinator was Mr. Nithyananda Patel R, Assistant professor, Department of Management Studies, MSRCASC. The student coordinator was Ms. Pavani D, Department of Management Studies. This event was from 28-Dec-2021 to 10-Jan-2022.

#### **About The Event**

Each participant chose a social issue and created awareness about the same using various tools such as posters, songs and poems. The event aimed at instilling change in people's thoughts and providing students an opportunity to consider the social environment.

#### **Outcomes of the Event**

We had 6 participants from different departments of our college who depicted their thoughts and views about some social issues. They created a sense of awareness while showcased their creativity and concern to the social environment.

The judging panel included Dr. Bindu Nambiar- Dean of The Department of Management Studies, MSRCASC. Dr. Padmalochana R- Associate Professor, Department of English, MSRCASC. Dr. Preethi Gupta- Assistant Professor, Department of English, MSRCASC. Considering the judging criteria's, the following students were announced as winners.



*First Prize:* Ms. Meghashree R A- Poster Making

*Second Prize:* Ms. Sindhu M- Poem Writing

*Special Appreciation:* Mr. Vishwajith- Song Composition

The winners received an Amazon gift card worth Rs.1000 for first prize and Rs.500 for 2<sup>nd</sup> prize. All the other participants were also encouraged with participation certificates.

**Pictures of the Event**



**THE JUDGES PANEL**



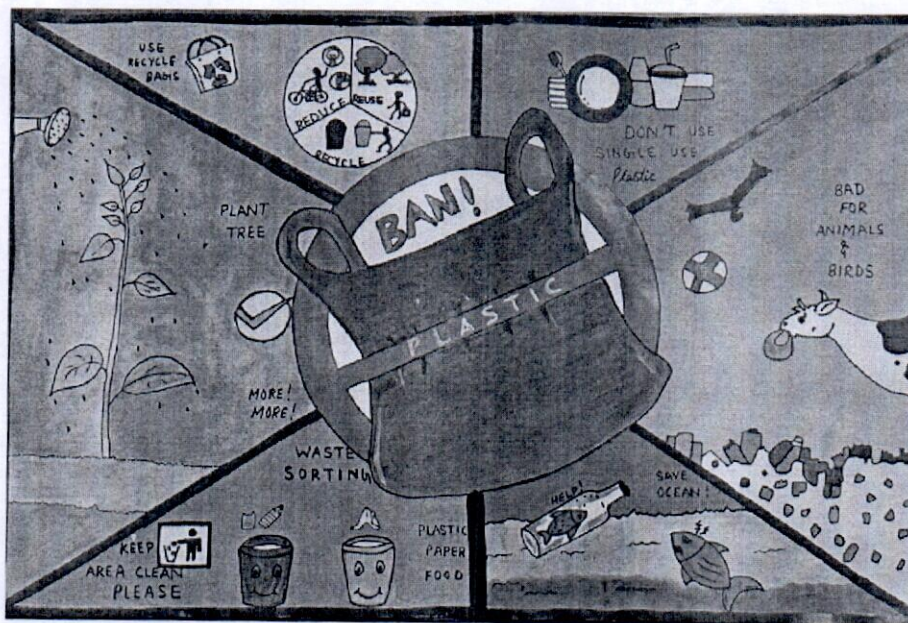


## WINNER RECEIVING THE PRIZE



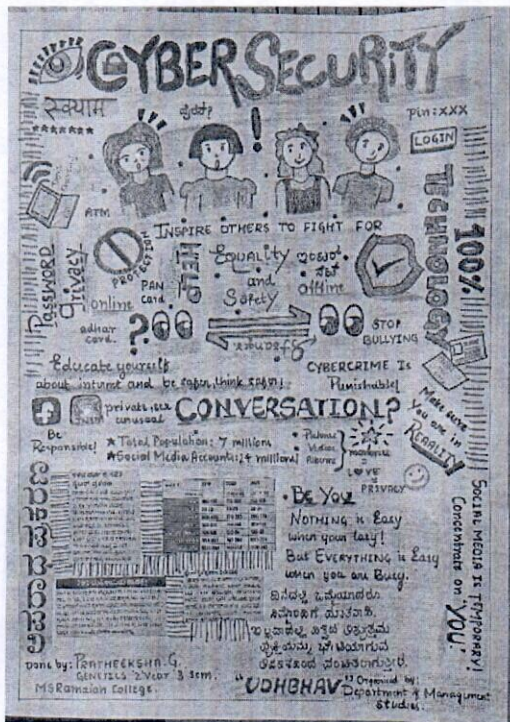
## RUNNER-UP RECEIVING THE PRIZE

Topic: WASTE MANAGEMENT by Chaudhary Riya

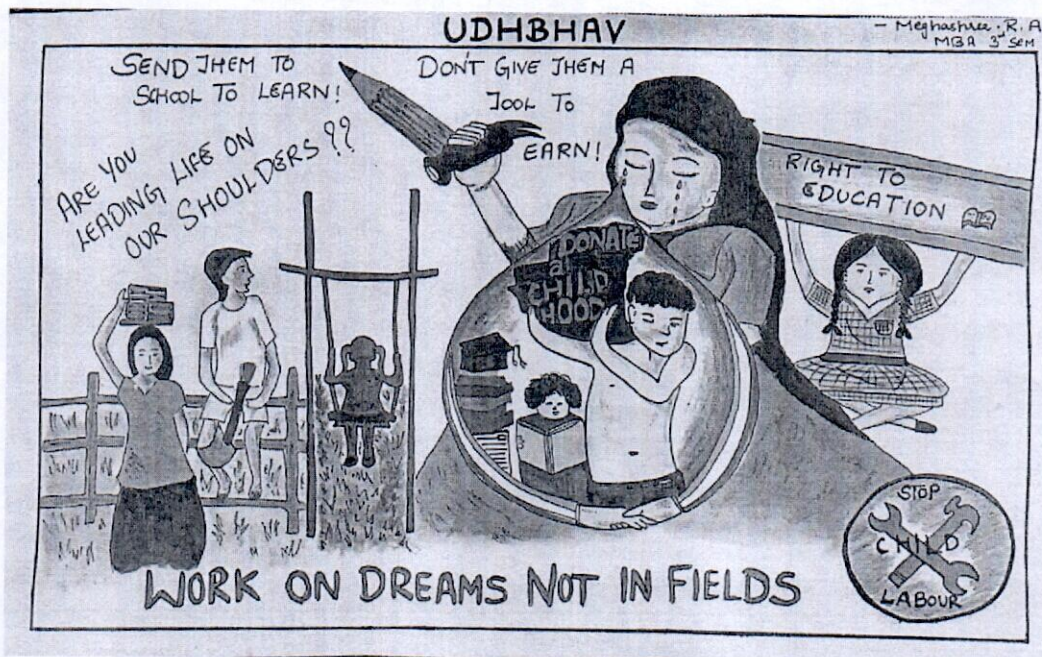




Topic: CYBER SECURITY by PRATEEKSHA

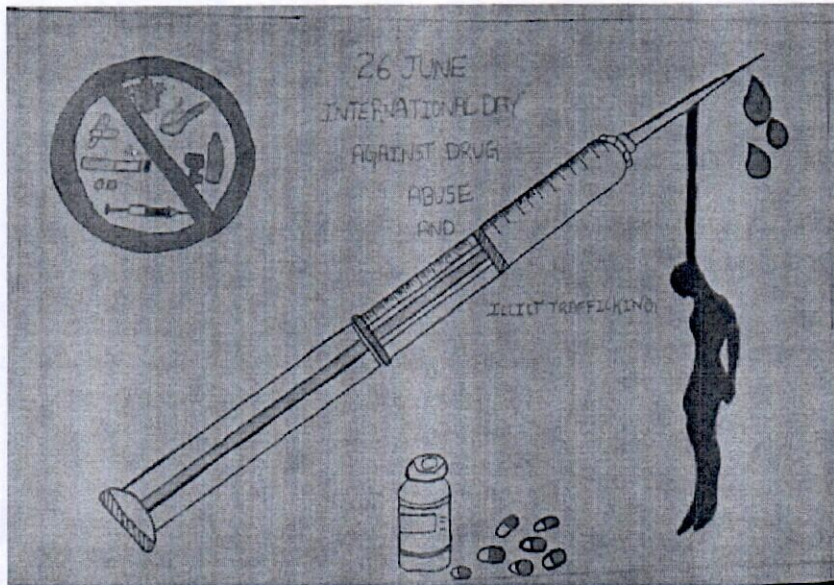


Topic: CHILD LABOUR by MEGHARAO





Topic: DRUG ADDICTION by LAVANYA



SINDHUJA wrote a poem on CYBER UNIVERSE

VISHWAJITH composed a song on POVERTY



## CYBER UNIVERSE

I may seem cool at first  
But you will lose control at last.  
As I am an universe far beyond  
Your limited mind's grasp.

So, don't try invading others privacy  
As entertainment  
Using me as a tool.  
For, you will end up being used

And don't try financial fraud through me  
As I'm capable of extracting  
every single penny,  
You have stored inside me.

You think launching cyber attack against  
Your own government is revolution,  
But remember i can annihilate you  
Using the power you; yourself have given me.

I May seem cool at first  
But you will lose control at last  
For I am an universe far bigger,  
Than your criminal mind.





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College of Arts, Science  
& Commerce

## DEPARTMENT OF MANAGEMENT STUDIES

Celebrates

**UDHBHAV**

(Social Awareness Event)

### CERTIFICATE

This is to certify that Mr/Ms. MEGHASHREE. R. A.  
has secured FIRST place in the creative expression on  
Social Awareness Event held on January 10th, 2022.

Mr. NITHYANANDA PATEL R  
EVENT COORDINATOR

Dr. BINDU NAMBIAR  
DEAN





**RAMAIAH**

College of Arts, Science  
& Commerce

## DEPARTMENT OF MANAGEMENT STUDIES

Celebrates

**UDHBHAV**

(Social Awareness Event)

CERTIFICATE

This is to certify that Mr/Ms. SINDHU. M.  
has secured SECOND place in the creative expression on  
Social Awareness Event held on January 10th, 2022.

Mr. NITHYANANDA PATEL R  
EVENT COORDINATOR

Dr. BINDU NAMBIAR  
DEAN



**RAMAIAH**College of Arts, Science &  
Commerce**Department of Management Studies**

UDHBHAV

"Revolve To Evolve"

This is a social awareness event aiming at creating an awareness about certain social issues through various forms like posters, street-plays, mime, song composition, poem writing etc.

**Score Table**

(The scoring range is 1-10 considering 1 being the worst to 10 being the best)

SI NO.	NAME	CONTENT	ORIGINALITY/ CREATIVITY	PRESENTATION	SCOPE OF THE MESSAGE	FOCUSED APPROACH	TOTAL SCORE
1.	Poster	5	0	5	5	5	20
2.	Mime.	7	7	6	7	7	44
3.	Song.	6	6	5	3	3	23
4.	Poster	7	0	5	6	6	24.
5.	Poster	6	5	2	6	4	23.
6.	Poster	8	8	8	8	8.	40.

Signature of the Judge

34/40





## Department of Management Studies

UDHBHAV

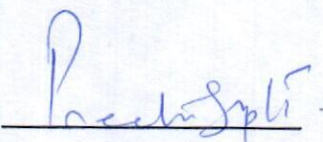
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1		Poster 9	8	10	10	9	<del>45</del> 34	I
2		Poem 10	9	10	10	9	48	II
3		Song 10	8	10	9	9	46	III
4		Poster 9	6	8	7	8	28	
5		Poster 10	6	8	8	8	40	
6		Poster 10	8	9	10	10	47	II



Signature of the Judge



**RAMAIAH**College of Arts, Science &  
Commerce**Department of Management Studies**

UDHBHAV

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1		5	0	2	3	3	13
2		8	7	7	9	8	39
3		7	6	7	8	7	35
4		5	0	2	2	2	11
5		5	3	3	4	2	17
6		8	8	8	9	9	42

Signature of the Judge