



RAMAIAH

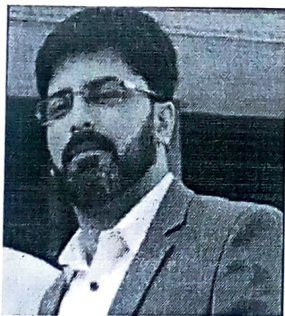
College of Arts, Science
& Commerce

Department of Management Studies – BBA

Organises Guest Lecture

on

“Business Analytics and Corporate Leadership”



ATUL GROVER

ServiceNow Solution Architect
Business Analyst Trainer

About the Program

Choosing a leader to guide and manage business analytics decisions in an organization is essential. This program will cover the following topics.

1. Business Analyst overview
2. Who are my stakeholders?
3. Types of stakeholders
4. Corporate leadership by example

On 3rd July 2021

Time: 10:00AM to 11:30 AM

Mode: Online

Link: <https://meet.google.com/hqk-mfzr-tym>

Event Coordinator

Mrs. Savitha B H
Assistant Professor.

Dr. M Lakshmi Pathi Naidu
HOD

Dr. Bindu Nambiar
DEAN

Mr. Narayana B
Assistant Professor.

Write to us at
bba@msrcasc.edu.in

Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054



RAMAIAH

College of Arts, Science
& Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು
M S Ramaiah College of Arts, Science and Commerce
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2f & 12B of UGC act 1956

Department of Management Studies – BBA

Ref. No. MSRCASC/BBA/20-21/10/BA

24/06/2021

CIRCULAR

Department of Management Studies - BBA is conducting a Guest Lecture on Business Analytics and Corporate Leadership. The event is being organized on 03/07/2021 at 10am on online mode. All the Students are hereby informed to attend the Guest Lecture without fail.

Note: Attendance is compulsory.

Event Details:

Name: Business Analytics and Corporate Leadership.

Resource Person: ATUL GROVER.

Date: 03/07/2021

Venue: online mode

Time: 10:00am

Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054

M S Ramaiah Nagar
MSRIT Post
Bangalore 560 054

T +91 80 2360 0966/8597
+91 80 2360 6905
F +91 80 2360 6213

E principal@msrcasc.edu.in
E msrcasc.admission@gmail.com
W www.msrcasc.edu.in



RAMAIAH
College of Arts, Science
& Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು
M S Ramaiah College of Arts, Science and Commerce
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2f & 12B of UGC act 1956

Department of Management Studies (BBA)

“Business Analytics and Corporate Leadership”

(A Guest Lecture Series Initiative)

Resource Person: ATUL GROVER, ServiceNow Solution Architect.

Event Details:

Date: 3rd July 2021

Venue: Google Meet; <https://meet.google.com/hqk-mfzr-tym>

Time: 10:00 am to 11:30 am

Students of 2nd Year BBA, Department of Management Studies – BBA, Ramaiah College of Arts, Science and Commerce was part of the session “**Business Analytics and Corporate Leadership**”, a **guest lecture series initiative**, organized by Department of Management Studies (BBA) on July 3, 2021 between 10:00 to 11:30 Hrs. on online platform.

The objective of the program was to equip the students with understanding of Business Analytics and its need along with importance of Corporate Leadership.

Choosing a leader to guide and manage business analytics decisions in an organization is essential. This program covered the following topics.

1. Business Analyst overview
2. Who are my stakeholders?
3. Types of stakeholders
4. Corporate leadership by example

The session started off at 10:00 am with a welcome address given by Ms. Savitha B H, Assistant Professor, RCASC and was continued with the guest introduction by Mr. Narayana B, Assistant

Professor, RCASC. Post which the floor was left open to the Speaker of the day, ATUL GROVER, ServiceNow Solution Architect and a Business Analyst Trainer.

Speaker had covered a number of interesting examples on understanding the Business Analyst role and the job of a Business Analyst. Then he went on explaining the stakeholders of a Business Analyst and the classification of these stakeholders and continued with the note of Leadership and role of leadership in managing the Business needs.

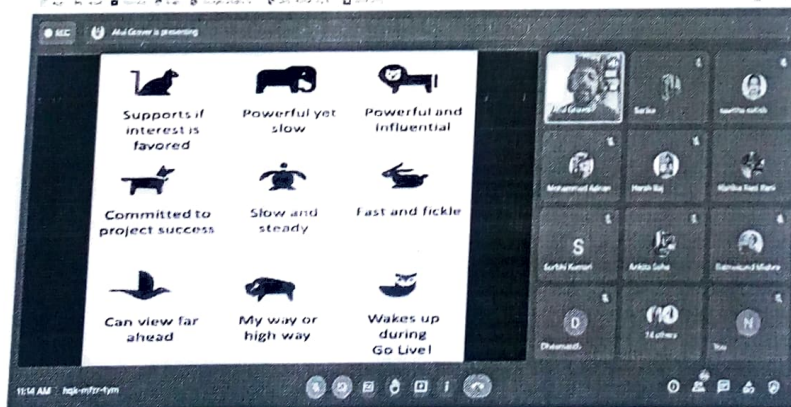
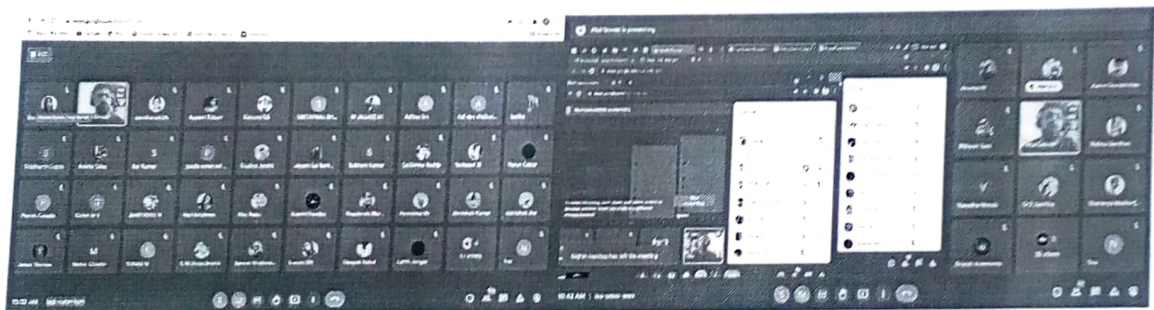
At the end of the session, students took active part in the Q&A session which provided more insight on the topic. As a token of gratitude; thank you note was given to the speaker by Mr. Narayana B, Assistant Professor, Department of Management studies (BBA), RCASC at 11:30 am.

Event Coordinator:

Ms. Savitha B H – Asst. Professor, BBA, RCASC.

Mr. Narayana B – Asst. Professor, BBA, RCASC.

Photos of the event.



Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054