



RAMAIAH

College of Arts, Science &
Commerce

M S Ramaiah College of Arts, Science and Commerce

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru Central University,
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2F & 12B of UGC act 1956

Ref. No. : RCASC/MBA/CIR/005/2021-22

December 6, 2021

DEPARTMENT OF MANAGEMENT STUDIES

CIRCULAR

Students are hereby informed that a Research Workshop is scheduled to be conducted on December 7, 2021 (Tuesday) from 1:50 pm onwards..

Speaker : Mr. Amogha. B
Director
Research iTech Solution
Bangalore

Topic : **HOW TO MINIMIZE PLAGIARISM**

Attendance is mandatory.

Dr. Bindu Nambiar
Dean - Management Studies



RAMAIAH
College of Arts, Science
& Commerce

DEPARTMENT OF MANAGEMENT STUDIES

Organises

A Research Workshop

on

"HOW TO MINIMIZE PLAGIARISM"



Mr. AMOGHA. B

Director
Research iTech Solution
Bangalore

About the Program

Key Highlights of the Session :

1. Reasons for plagiarism
2. Documents need to be checked as per UGC norms 2018.
3. Allowed percentage of plagiarism and its consequences.
4. Commonly generated flags in Turnitin
5. How to read the Turnitin report
6. How to remove plagiarism

Mode: Online

427, LEVEL - 4

<https://teams.live.com/meet/95460146796580>

December 7th 2021, 1.50 pm onwards

Event Co-ordinator

Dr. Pallavi

Associate Professor

9483041973

Dr. Bindu Nambiar

DEAN – Management Studies

Write to us at:

mbadept.rcasc@gmail.com

Updated on: (02/01/2019)



1. Name: Amogha B
2. Designation: Director, Research iTech Solution.
3. Department: EC&E
4. Academic Background:

| | College/University | Department/Specialization |
|------------------------------------|----------------------------|---------------------------|
| Masters Degree (M.Tech.) | BVB College of Engineering | Digital Electronics. |
| Bachelor Degree (BE) | GM Institute of Technology | ECE. |

5. Contact number: 9740010337
6. Email id: amoghabandrikalli@jitd.in
7. Experience (in years):

| Research | Industry | Academic |
|----------|-----------|-------------|
| 0 | 3.5 Years | 2.11 Months |

8. Linked In Profile URL: <https://www.linkedin.com/in/amogha-bandrikalli-b833685a/>
9. Google Scholar profile URL: https://scholar.google.co.in/citations?view_op=list_works&hl=en&user=tLuZBd8AAAAJ
10. You-tube Channel: <https://www.youtube.com/channel/UCIKTUdyv7glyDIcz9bK67XQ>

Started my carrier by the year 2015 as the Junior Software Engineer in Vidvath Technologies Pvt. Ltd., Davangere, had worked on the computer vision, image processing domains (MATLAB). Later in the year 2017 joined as the Assistant professor to Jain Institute of Technology, Davangere (E&C Department) and server there for three years. Later at the start of 2020 joined to Ignitive labs Pvt. Ltd. as the senior Software Engineer and worked on the machine learning, deep learning models (Python). In addition to it have started the own venture in the name of Research ITech solutions (Educational Services). Pursuing the PhD (2020 batch)



RAMAIAH

College of Arts, Science
& Commerce

Ref. RCASC/MBA/24/2021-22

December 8, 2021

DEPARTMENT OF MANAGEMENT STUDIES

To,
Mr. Amogha. B
Director
Research iTech Solution
Bangalore

Dear Sir,

We express our immense pleasure on having you with us as a Resource Person for Research Workshop on "HOW TO MINIMIZE PLAGIARISM".

We are honored to have you with us and we look forward for more fruitful association with you in the future.

Thanks & regards,

Dr. Bindu Nambiar
Dean - Management Studies

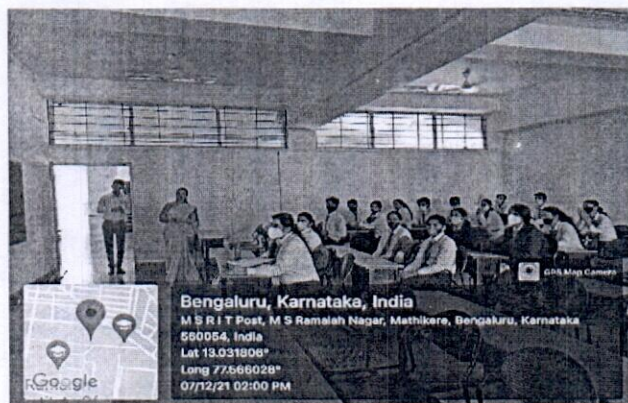
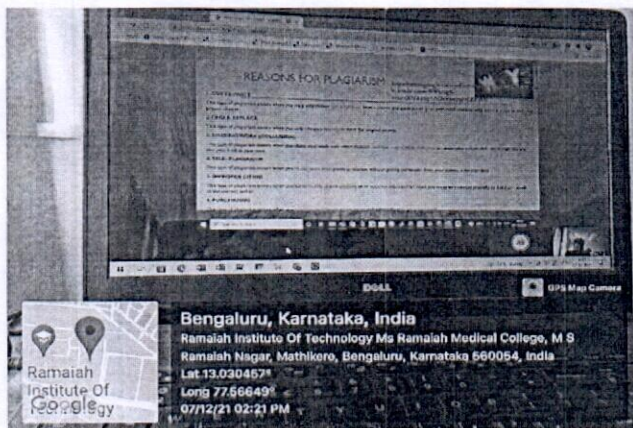
DEPARTMENT OF MANAGEMENT STUDIES

REPORT ON RESEARCH WORKSHOP- "HOW TO MINIMIZE PLAGIARISM"

Department of Management Studies has organised for research workshop for MBA students on "**How to Minimise Plagiarism**" on 7th December 2021. The event was flagged by Dean Dr. Bindu Nambiar, who with other faculty Dr. Pallavi, Associate Professor and enthusiastic students made the event a grand success. Around 45 students participated in this workshop. The Guest Speaker Mr. Amogha. B, Director of Research iTech Solution, Bangalore shared his knowledge with students on plagiarism. The content of the workshop concentrated on explaining the reasons for plagiarism, accepted percentage of plagiarism and its consequences, commonly generated flags in Turnitin Tool (Used for checking the plagiarism), how to read the report generated by Turnitin and how to avoid plagiarism while writing any official research paper or report.

The session started with shedding light on what could be the reasons for a report to be plagiarised. The reasons being, copy and paste of information, find and replace, sharing work, self-plagiarism, improper citation and purchasing of work. The session continued with the further information on the kind of flags that will be raised when a report is plagiarised. Like, hidden flags or replace flags. Mr. Amogha also shared information on the chances of a report getting plagiarised unknowingly and, in such cases, paraphrasing is required. He mentioned different software's using which plagiarism of a particular report can be checked.

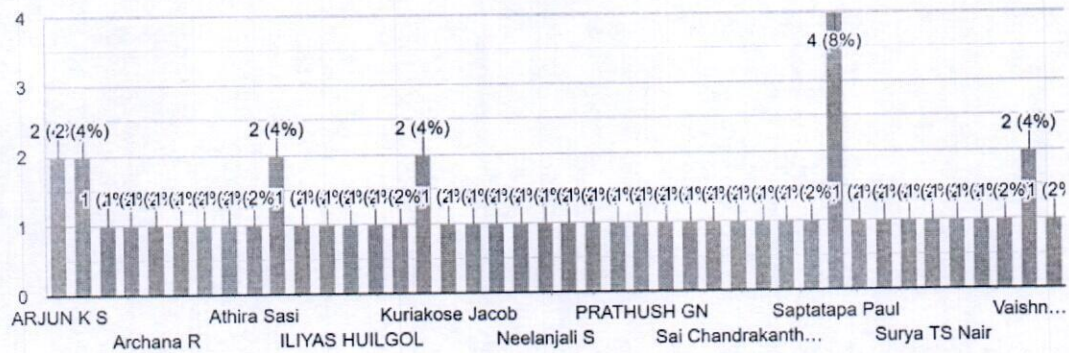
Mr. Amogha shares the knowledge about turnitin software and how it detects plagiarism in detail with an example report from turnitin. He also spoke about the accepted percentage of plagiarism and the consequences of plagiarism in the universities. He ended the session with guiding us on how to avoid or remove plagiarism in our reports.



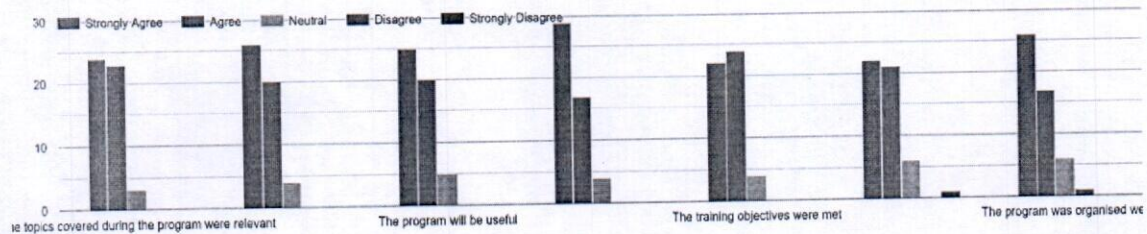
Feedback on "How to minimise Plagiarism"

Name of the Student

50 responses

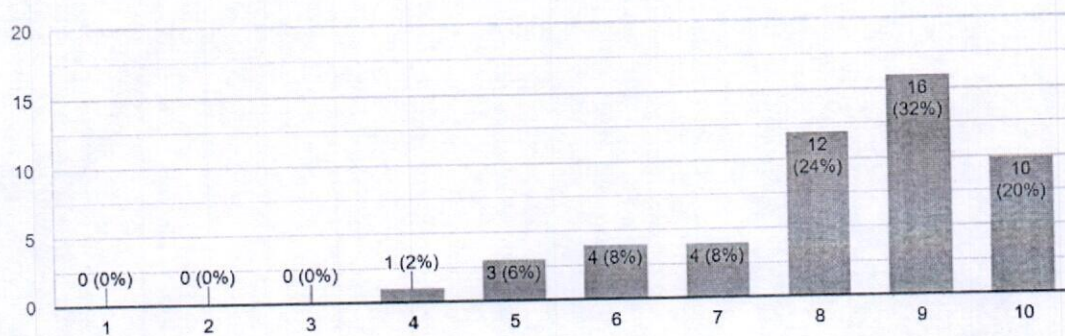


Please rate your agreement with the following statements (Knowledge sharing)



On a scale of 1-10, 1 being the worst and 10 being the best, rate the overall program

50 responses



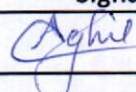
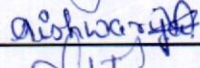

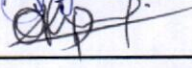
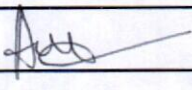

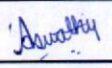

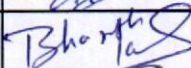


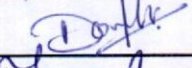
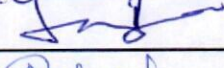
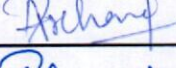
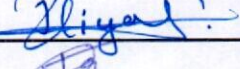
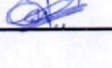
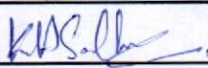
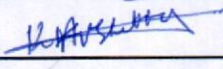

Dr. Bindu Nambiar
Dean
Department of Management Studies

Research Workshop on
"HOW TO MINIMIZE PLAGIARISM"

Time : 1.50 pm

7/12/2021

MBA III Semester, Batch 2020-22

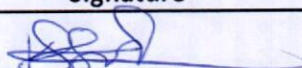
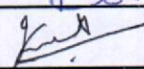

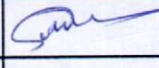
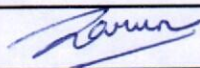
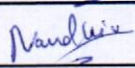
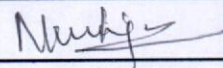
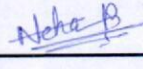
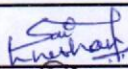
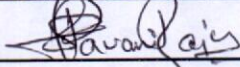
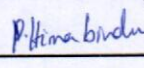
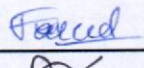

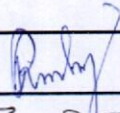
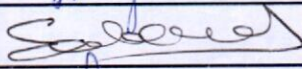
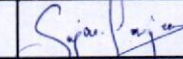
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| 3 | MB202403 | Ajith k a |  |
| 4 | MB202404 | Alex Onachan |  |
| 5 | MB202405 | Amarnath pm | |
| 6 | MB202406 | Archana R |  |
| 7 | MB202407 | Arjun K S |  |
| 8 | MB202408 | Aswathy A N |  |
| 9 | MB202409 | Athira Sasi |  |
| 10 | MB202410 | Bharath Kumar S |  |
| 11 | MB202411 | Bhoomika Bilgar |  |
| 12 | MB202412 | Devika Biju |  |
| 13 | MB202413 | Don P Benny |  |
| 14 | Mb202414 | Faizan wani |  |
| 15 | MB202415 | G Archana Kumari |  |
| 16 | MB202416 | Iliyas Huilgol |  |
| 17 | MB202417 | Jashma Kj |  |
| 18 | MB202418 | Jivesh Ranjan | |
| 19 | MB202419 | Katta Adi Balaji Sai Harshitha |  |
| 20 | MB202420 | Kavya B P |  |
| 21 | MB202421 | Khadagi Dhanashri Bhagavatrao |  |

Research Workshop on
"HOW TO MINIMIZE PLAGIARISM"

Time : 1.50 pm

7/12/2021

MBA III Semester, Batch 2020-22

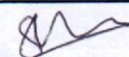
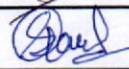
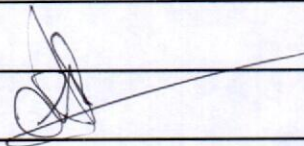
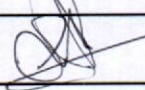
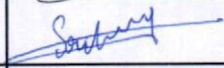
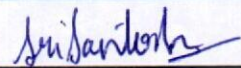


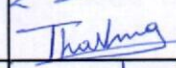
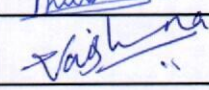
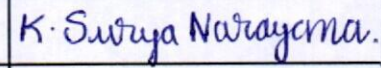
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| 23 | MB202423 | Kuriakose Jacob |  |
| 24 | MB202424 | M Punith Raj |  |
| 25 | MB202425 | Meghashree RA |  |
| 26 | MB202426 | Muskan Qureshi | |
| 27 | MB202427 | N Varun |  |
| 28 | MB202428 | Nandini |  |
| 29 | MB202429 | Neelanjali |  |
| 30 | MB202430 | Neha Bineesh |  |
| 31 | MB202431 | Nikhil Liji Chacko | |
| 32 | MB202432 | P sai chethan reddy |  |
| 33 | MB202433 | D Pavani |  |
| 34 | MB202434 | Pemmaka Hima Bindu |  |
| 35 | MB202435 | P. Fareed Baba |  |
| 36 | MB202436 | Prathush |  |
| 37 | MB202437 | Priya Darak | |
| 38 | MB202438 | Raunaq Das | |
| 39 | MB202439 | Reshmy R Singh | |
| 40 | MB202440 | Rishvana Begam S |  |
| 41 | MB202441 | Sai Chandrakanth M M |  |
| 42 | MB202442 | Sajana Sajeevan |  |

Research Workshop on
"HOW TO MINIMIZE PLAGIARISM"

Time : 1.50 pm

7/12/2021

MBA III Semester, Batch 2020-22

| Sl. No | Reg. No | Name | Signature |
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| 45 | MB202445 | sreeparvathi.s |  |
| 46 | MB202446 | Sreya madhu |  |
| 47 | MB202447 | Sripathisharma N Sastry |  |
| 48 | MB202448 | Srisantosh P s |  |
| 49 | MB202449 | Sumitkumar | |
| 50 | MB202450 | Surya TS Nair |  |
| 51 | MB202451 | Tejas Rao GS | |
| 52 | MB202452 | Tharun. J |  |
| 53 | MB202453 | Thashma T. U |  |
| 54 | MB202454 | Vaishna Hemendh Raj |  |
| 55 | MB202455 | Venkata Surya Narayana K |  |
| 56 | MB202456 | Vishnu Darshan D | |



Research Itech Solutions Pvt. Ltd.

WORKSHOP ON PLAGIARISM

To,

Head of the Department,

Subject: Conducting the plagiarism workshop on plagiarism.

Respected sir,

As per the above subject concerned, we can provide the one hour webinar **online (FREE)** on what is plagiarism, rules followed to remove plagiarism, how to remove it. For scheduling kindly contact through email or in mobile number

Thank you

Amogha B

M.Tech, (PhD)

Address: 20th main road 53rd cross, west of chord road, Rajaji nagar Bengaluru

Contact: 9844314626

Email id: rit.plagiarism@gmail.com

Address: 20th main road 53rd cross, west of chord road, Rajaji nagar Bengaluru

email id: rit.plagiarism@gmail.com



RAMAIAH
College of Arts, Science &
Commerce

M S Ramaiah College of Arts, Science and Commerce
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Ref. No. : RCASC/MBA/CIR/031/2021-22

March 14, 2022

DEPARTMENT OF MANAGEMENT STUDIES

CIRCULAR

Students of I Semester, MBA (Batch 2021-23) are hereby informed that a Guest Lecture on 1.3 Business Planning & Regulations is scheduled to be conducted on March 15th 2022 (Tuesday) from 2:30 pm to 4:30 pm.

Speaker : Ms. Sangeetha Murali S
Assistant professor of Law
Ramaiah College of Law &
Coordinator Ramaiah Intellectual Property Rights Cell

Topic : INTELLECTUAL PROPERTY RIGHTS IN BUSINESS & MANAGEMENT

Mode : Offline

Class Room : @ 427 Class Room

Attendance is mandatory.

Dr. Bindu Nambiar
Dean - Management Studies

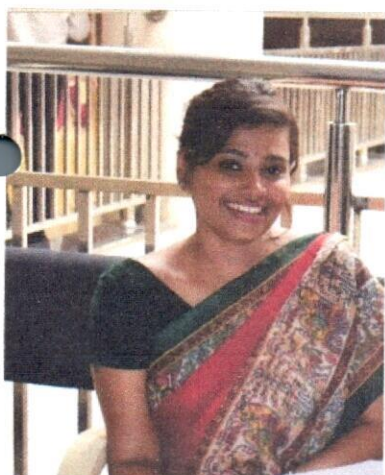
DEAN
Management Studies
M.S. Ramaiah College of
Arts, Science & Commerce
MSR Nagar, MSRIT Post
BANGALORE-560 054.

DEPARTMENT OF MANAGEMENT STUDIES

Organises

A Guest Lecture on

"INTELLECTUAL PROPERTY RIGHTS IN BUSINESS & MANAGEMENT"



Ms. Sangeetha Murali S

Assistant Professor

Ramaiah College of Law

Coordinator Ramaiah Intellectual Property Rights Cell

About the Program

The session aims at providing key insights on the basic understanding of the Intellectual Property Rights. The session will help the students in gaining knowledge about various types and facets of IPRs, like Copyrights, Patents, Trade Marks, Trade Secrets and Geographical Indications, that are prescribed under the law. The students, as future managers, will also get a broader perspective on how these Intellectual Property Rights are applicable in real-life business scenarios.

Mode: Offline

427, Level 4

March 15th 2022, 2.30 pm to 4.30 pm

Event Co-ordinator

Ms. A. Suwarna

Assistant Professor

Dr. Bindu Nambiar

DEAN – Management Studies

Write to us at:

mbadept.rcasc@gmail.com



RAMAIAH

College of Arts, Science
& Commerce

Ref. RCASC/MBA/70/2021-22

March 15, 2022

DEPARTMENT OF MANAGEMENT STUDIES

To,
Ms. Sangeetha Murali S
Assistant professor of Law
Ramaiah Collge of Law &
Coordinator Ramaiah Intellectual Property Rights Cell
Bangalore

Dear Madam,

We express our immense pleasure on having you with us as a Resource Person for Business Planning and Regulations on **"INTELLECTUAL PROPERTY RIGHTS IN BUSINESS & MANAGEMENT"** conducted on March 15, 2022.

We are honored to have you with us and we look forward for more fruitful association with you in the future.

Thanks & regards,

Dr. Bindu Nambiar
Dean - Management Studies

DEAN
Management Studies
M.S. Ramaiah College of
Arts, Science & Commerce
KSR Nagar, MSRIT Post
BANGALORE-560 064.

Fwd:

suwarna a <suwarna.akundi4@msrcasc.edu.in>
To: MBA RCASC <mbadept.rcasc@gmail.com>

14 March 2022 at 12:42

Profile of Guest Speaker for BPR (15th March 2022)

----- Forwarded message -----

From: **suwarna a** <suwarna.akundi4@msrcasc.edu.in>

Date: Mon, Mar 14, 2022 at 12:41 PM

Subject:

To: <suwarna.akundi4@msrcasc.edu.in>

[9:32 am, 12/03/2022] Sangeetha: Sangeetha Murali S
Assistant professor of Law, Ramaiah Collge of Law &
Coordinator Ramaiah Intellectual Property Rights Cell

She has been associated with Ramaiah College of Law as Assistant Professor (Law) since February 2016. Apart from the academic endeavours, she is also the Coordinator of the Ramaiah Intellectual Property Rights Cell set up in association with the Karnataka State Council for Science and Technology, Government of Karnataka for facilitation of IP services for academic institutions and marginalised communities. She is engaged in research and consultation in the area of geographical indications for the Government of Karnataka. She is also involved in legal aid and extension activities in the area of intellectual property rights for governmental and non-governmental agencies and academic institutions. She is pursuing PhD in the area of Intellectual Property Rights and Public Health Laws. Her areas of research includes Technology Laws, Medical & Health Laws, International Trade Law and Women and Gender Justice.

GUEST LECTURE ON

"INTELLECTUAL PROPERTY RIGHTS IN BUSINESS & MANAGEMENT"

By - Ms. Sangeetha Murali S

DATE : 15th March, 2022

Time : 2.30 pm to 4.30 pm

MODE : OFFLINE

| Sl. No | Name of the student | Sign |
|--------|------------------------------|------------------------------|
| 1 | Abhidev | Abhidev R. |
| 2 | Addlin Sanjai B | B. Sanjai |
| 3 | Amogh Hegde | Amogh Hegde |
| 4 | Anand M | Anand M |
| 5 | Anish S P | Anish S P |
| 6 | Anjali B P | Anjali B P |
| 7 | Anusha V | Anusha V |
| 8 | Apoorva P | Apoorva P |
| 9 | Ashma A | Ashma A |
| 10 | Bharath Kumar | Bharath Kumar |
| 11 | Bhaskarjyoti Nath Bora | Bhaskarjyoti Nath Bora |
| 12 | Edwin Paul | Edwin Paul |
| 13 | Eshna Srivastava | Eshna Srivastava |
| 14 | G Aparna | G Aparna |
| 15 | Harshitha Reddy K | Harshitha Reddy K |
| 16 | Inchara N | Inchara N. |
| 17 | Iyer Dipti Venkiteshwaran | Iyer Dipti Venkiteshwaran |
| 18 | Jaiganesh Acharya | Jaiganesh Acharya |
| 19 | Jison Gigi | Jison Gigi |
| 20 | K Eshwar Arvind | K Eshwar Arvind |
| 21 | Kashif Hussain | Kashif Hussain |
| 22 | Keerthi Kumar T N | Keerthi Kumar T N |
| 23 | Kiran N P | Kiran N P |
| 24 | Lalremruata | Lalremruata |
| 25 | M Indumathi | M Indumathi |
| 26 | Manjeet Singh | Manjeet Singh |
| 27 | Manju Menon | Manju Menon |
| 28 | Manujunath V | Manujunath V |
| 29 | Melvina Yesudas | Melvina Yesudas |
| 30 | Mohamed Mateen | Mohamed Mateen |
| 31 | Monisha K | Monisha K |
| 32 | Muhammed Rasheeque Bin Rehuf | Muhammed Rasheeque Bin Rehuf |
| 33 | Naveen M R | Naveen M R |

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|----|--------------------------|-----------------|
| 34 | Nischal B M | Nischal |
| 35 | Nithin Manas S | Nithin Manas S |
| 36 | Nithin R | Nithin R |
| 37 | Pasupuleti Dinakar | Dinakar |
| 38 | Prajwal N | Prajwal N |
| 39 | Prajwal Rao B N | Prajwal Rao B N |
| 40 | Pramod Kumar L | Pramod Kumar L |
| 41 | Pranab Das | Pranab Das |
| 42 | Pranjal Kumar | Pranjal K |
| 43 | Praveen K | Praveen K |
| 44 | Prithvi M | Prithvi |
| 45 | Priti Rai | Priti |
| 46 | Puttaraj C R | Puttaraj |
| 47 | Rebecca Mariyam Koshy | Rebecca |
| 48 | Saba Fathima | |
| 49 | Salih Areekkadan Basheer | Salih |
| 50 | Sanu | Sanu |
| 51 | Sarthak Dayanand Shetty | Sarthak |
| 52 | Shashank N Murthy | Shashank |
| 53 | Shreyas N B | Shreyas N B |
| 54 | Sneha Krishna Pattar | Sneha |
| 55 | Solomon Sabu | |
| 56 | Thejas Kumar | Thejas |
| 57 | Ubbara Vennela | Ubbara |
| 58 | Vineeth V | Vineeth |
| 59 | Vinuta G Anantpur | Vinuta |
| 60 | Yatish K | Yatish |

DEPARTMENT OF MANAGEMENT STUDIES

Guest Lecture Report

The Department of Management Studies organised an offline guest lecture for the subject “Business Planning and Regulations” on March 15th, 2022 for the 1st Semester MBA students (Batch 2021-2023). The Guest lecture was conducted on the topic **“INTELLECTUAL PROPERTY RIGHTS IN BUSINESS AND MANAGEMENT** and was facilitated by **Ms. Sangeetha Murali S.**

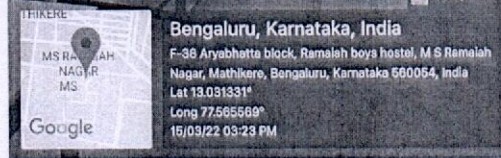
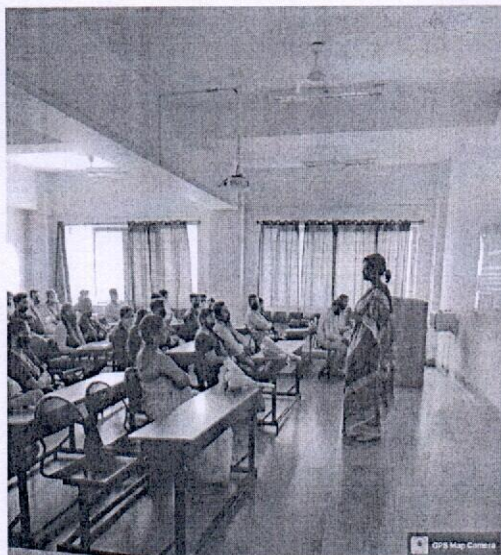
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The session provided key insights on the basic understanding of the Intellectual Property Rights. The session helped the students in gaining knowledge about various types and facets of IPRs, like Copyrights, Patents, Trade Marks, Trade Secrets, Trade Dress and Geographical Indications, that are prescribed under the law. The students, as future managers, also got a broader perspective on how these Intellectual Property Rights are applicable in real-life business scenarios and at different managerial functions.

The topics and the experiences which were shared by the guest speaker was beneficial and essential for the students. Through the guest lecture, the students got insights on the practical applicability of the laws under IPR. The students also got the opportunity to interact with the guest speaker and get clarity on their queries with regard to Intellectual Property Rights.

PHOTOS





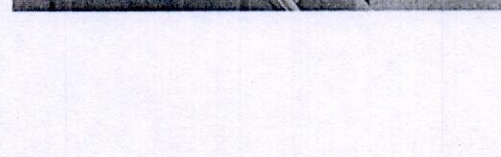
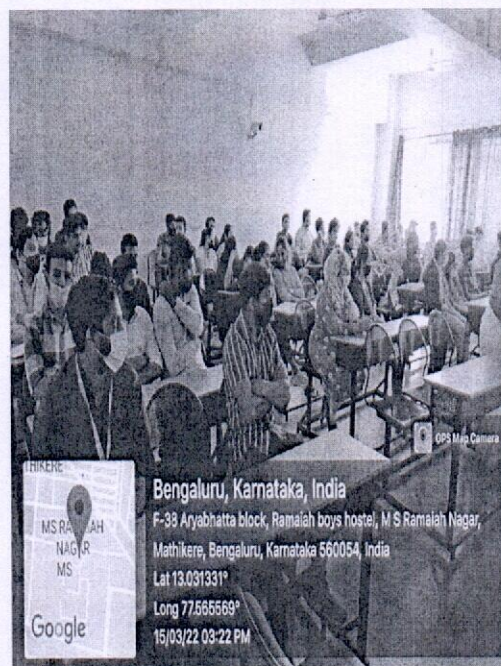
Bengaluru, Karnataka, India

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Long 77.565569°
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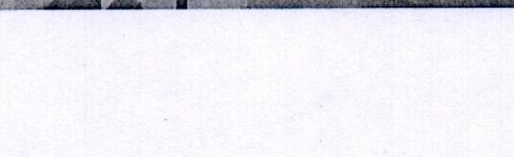
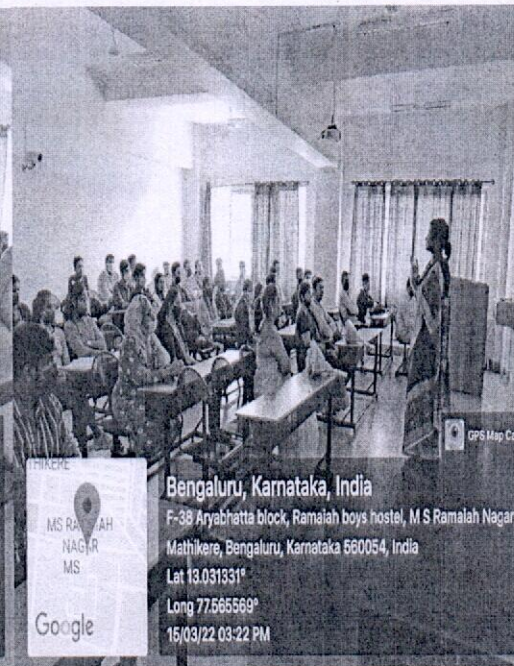
Bengaluru, Karnataka, India

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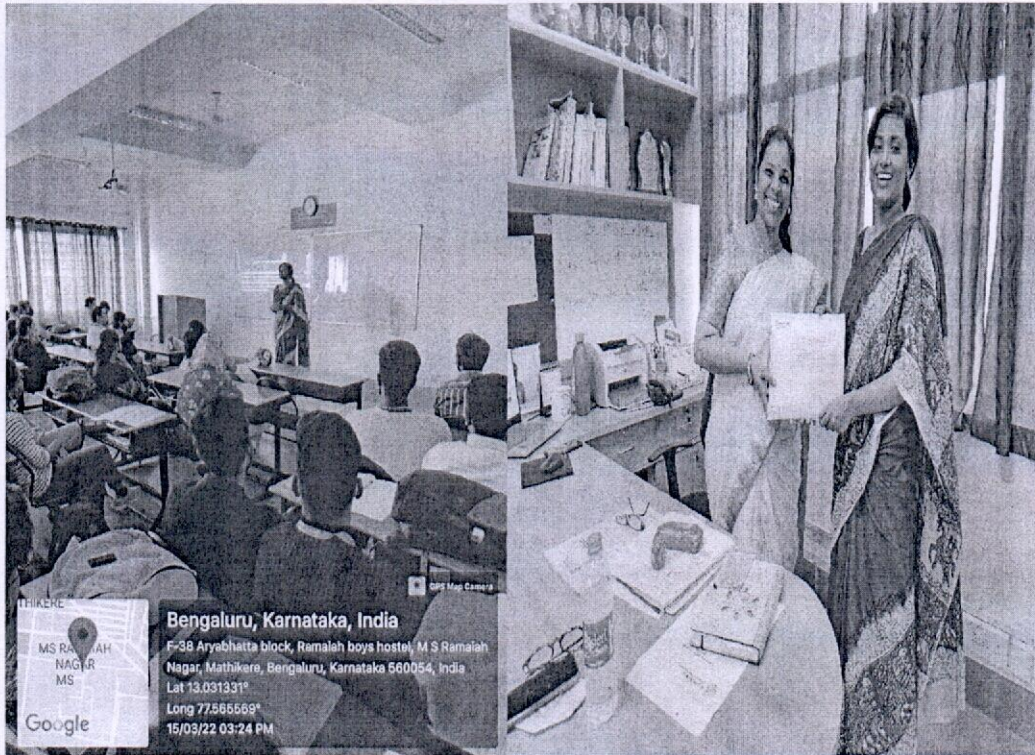
Bengaluru, Karnataka, India

F-38 Aryabhata block, Ramaiah boys hostel, M S Ramaiah Nagar, Mathikere, Bengaluru, Karnataka 560054, India
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Bengaluru, Karnataka, India

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Bengaluru, Karnataka, India
F-38 Aryabhatta block, Remaleh boys hostel, M S Remaleh
Nagar, Mathikere, Bengaluru, Karnataka 560054, India
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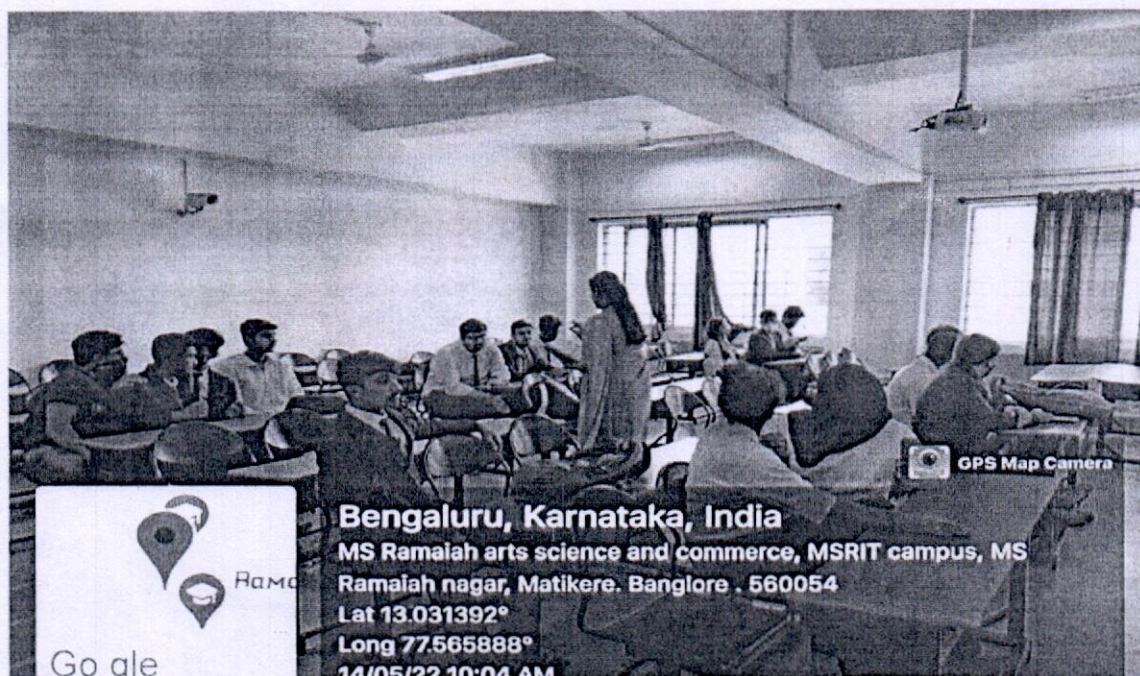
**Event Completion Report on
Entrepreneurship Challenges**

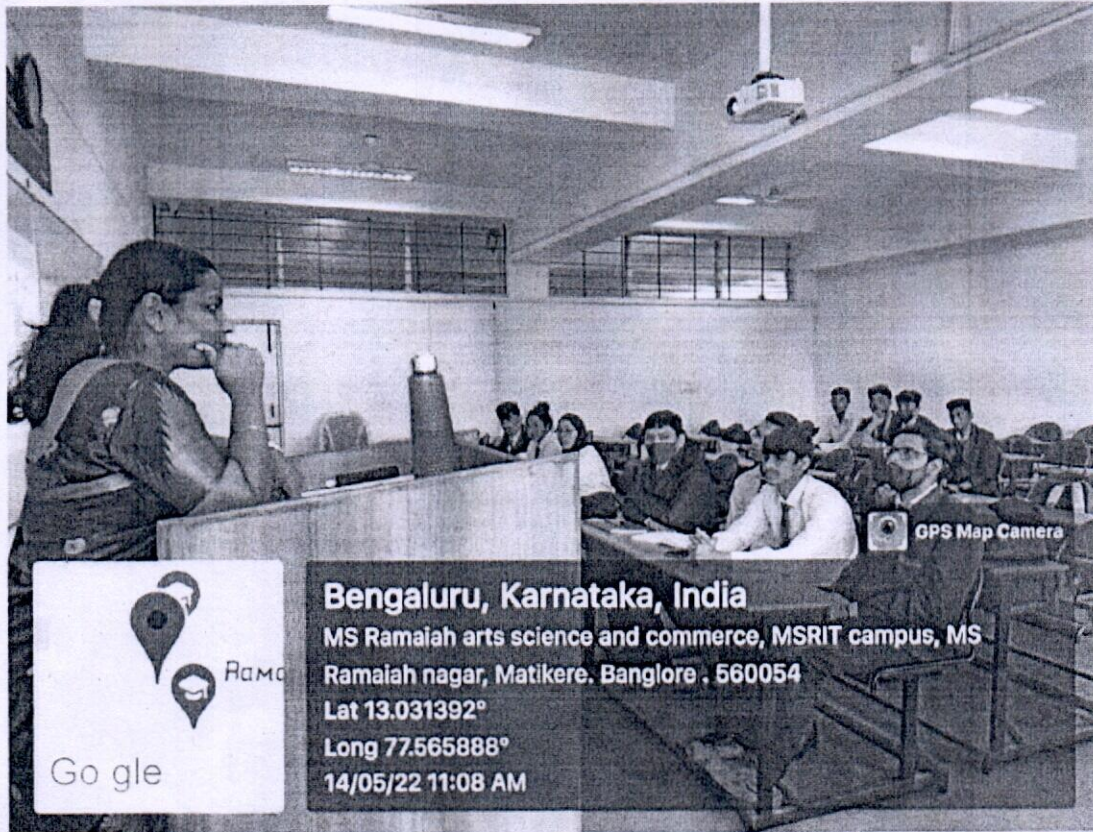
| | |
|--|--|
| Event | Entrepreneurship Challenges |
| Date and duration of the event | 14-05-2022, 2 hours |
| Name of the event organizing department | Department of Management Studies RCASC |
| Committee Members | Dr. Bindu Nambiar, Ms. Vichitra Somshekar |
| No. of Students | 20 Students |

Event highlights:

1. The session helped the students to brain storm and reflect on various themes pertaining to entrepreneurship.
2. The session drove the students to ideate on the entrepreneurship themes.
3. Four different groups were formed based on the themes such as Online Business, Reusable products Business, Social entrepreneurship and Organic product Business.
4. No. of participants (M/F) – 20 members.

PHOTOS





Bengaluru, Karnataka, India

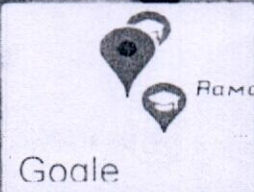
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Ramalah nagar, Matikere. Banglore . 560054

Lat 13.031392°

Long 77.565888°

14/05/22 11:08 AM

GPS Map Camera



Bengaluru, Karnataka, India

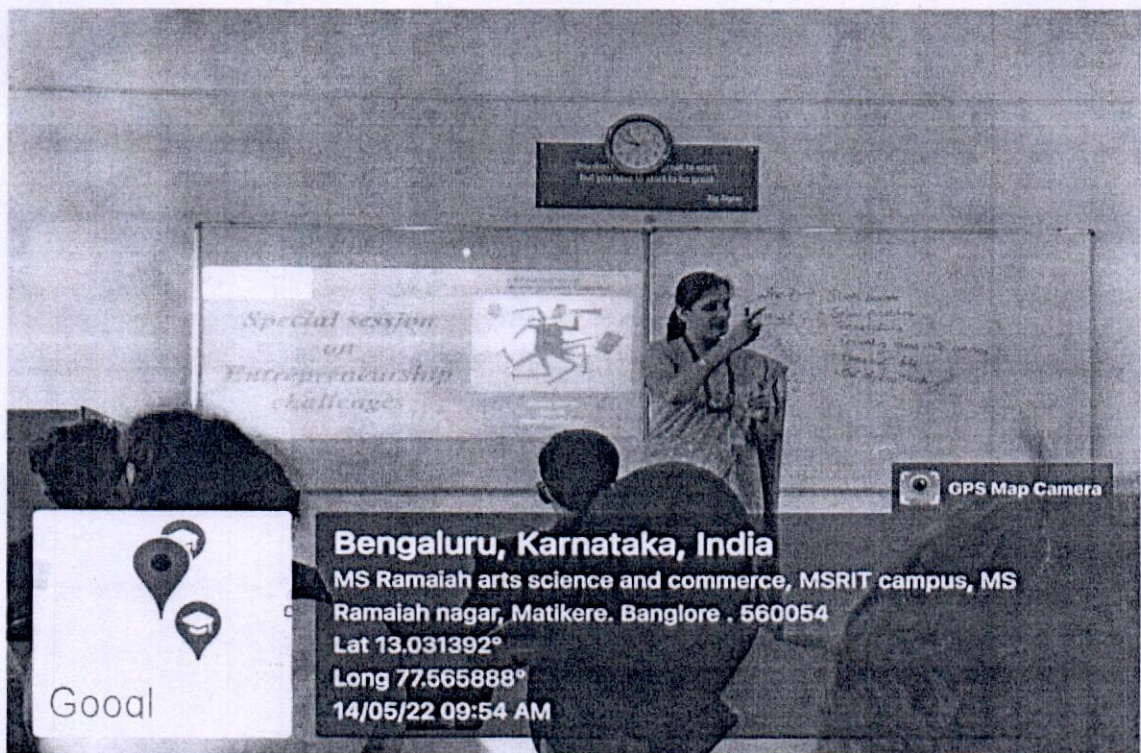
MS Ramaiah arts science and commerce, MSRIT campus, MS
Ramalah nagar, Matikere. Banglore . 560054

Lat 13.031392°

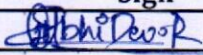

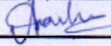

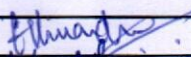
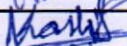
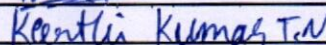
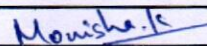
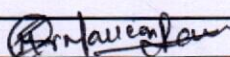
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GPS Map Camera



ENTREPRENEURSHIP CHALLENGES

| Sl. No | Name of the student | Sign |
|--------|------------------------------|--|
| 1 | Abhidev |  |
| 2 | Addlin Sanjai B | |
| 3 | Amogh Hegde |  |
| 4 | Anand M | |
| 5 | Anish S P | |
| 6 | Anjali B P | |
| 7 | Anusha V |  |
| 8 | Apoorva P | |
| 9 | Ashma A | |
| 10 | Bharath Kumar | |
| 11 | Bhaskarjyoti Nath Bora | |
| 12 | Edwin Paul | |
| 13 | Eshna Srivastava | |
| 14 | G Aparna | |
| 15 | Harshitha Reddy K | |
| 16 | Inchara N | |
| 17 | Iyer Dipti Venkiteshwaran | |
| 18 | H R Jaya Ganesh Achar |  |
| 19 | Jison Gigi | |
| 20 | K Eshwar Arvind |  |
| 21 | Kashif Hussain |  |
| 22 | Keerthi Kumar T N |  |
| 23 | Kiran N P | |
| 24 | Lalremruata | |
| 25 | M Indumathi | |
| 26 | Manjeet Singh | |
| 27 | Manju Menon | |
| 28 | Manujunath V | |
| 29 | Melvina Yesudas | |
| 30 | Mohamed Mateen | |
| 31 | Monisha K |  |
| 32 | Muhammed Rasheeque Bin Rehuf | |
| 33 | Naveen M R |  |
| 34 | Nischal B M | |
| 35 | Nithin Manas S | |
| 36 | Nithin R | |
| 37 | Pasupuleti Dinakar | |
| 38 | Prajwal N | |

Present - 18

Permission - 14

Absent - 28

60

| | | |
|----|--------------------------|--------------|
| 39 | Prajwal Rao B N | Prajwal Rao |
| 40 | Pramod Kumar L | |
| 41 | Pranab Das | |
| 42 | Pranjal Kumar | |
| 43 | Praveen K | |
| 44 | Prithvi M | Prithvi |
| 45 | Priti Rai | |
| 46 | Puttaraj C R | Puttaraj |
| 47 | Rebacca Mariyam Koshy | |
| 48 | Saba Fathima | Saba Fathima |
| 49 | Salih Areekkadan Basheer | |
| 50 | Sanu | Sanu |
| 51 | Sarthak Dayanand Shetty | Sarthak |
| 52 | Shashank N Murthy | |
| 53 | Shreyas N B | Shreyas N B |
| 54 | Sneha Krishna Pattar | |
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| 56 | Thejas Kumar | Thejas |
| 57 | Ubbara Vennela | |
| 58 | Vineeth V | |
| 59 | Vinuta G Anantpur | |
| 60 | Yatish K | |



RAMAIAH
College of Arts, Science
& Commerce

DEPARTMENT OF MANAGEMENT STUDIES

Organises

A Guest Lecture on

"HOW TO WRITE AND PRESENT A PAPER AT AN ACADEMIC CONFERENCE"



Dr. KIRAN L MANEY

Assistant Professor & Course Facilitator
Jain University
Bangalore

About the Program

The session will give an insight on the manner in which a research paper is to be written and presented in academic conferences which will enhance the profile of the students as well as the value of the researcher

Date: July 24th, 2021

Time: 11.50 am to 1.00 pm

Mode: Online

Link for the session: <https://meet.google.com/rqu-oxsa-xth>

Event Co-ordinator

Ms. Sindhuja A

Assistant Professor

9739347000

Dr. Bindu Nambiar

DEAN – Management Studies

Write to us at:

mbadept.rcasc@gmail.com



RAMAIAH
College of Arts, Science &
Commerce

M S Ramaiah College of Arts, Science and Commerce

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru Central University,
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2F & 12B of UGC act 1956

Ref. No. : RCASC/MBA/CIR/087/2020-21

July 20, 2021

CIRCULAR

Department of Management Studies

Students are hereby informed that a Guest Lecture on 2.2 Business Research Methods is scheduled to be conducted on July 24th 2021 (Saturday) from 11.50 am – 1.00 pm.

Speaker : Dr. Kiran L Maney
Assistant Professor & Course Facilitator
Jain University
Bangalore

Topic : HOW TO WRITE AND PRESENT A PAPER AT AN ACADEMIC
CONFERENCE

Google meet ID : <https://meet.google.com/rqu-oxsa-xth>

Students must login atleast 05 minutes before the session.

Dr. Bindu Nambiar
Dean - Management Studies



Dr. Kiran L Maney

Dr. Kiran L Maney currently working as Assistant Professor, and Course Facilitator in the arena of Marketing at CMS, Jain (deemed-to-be) University. She also heads the Conference and FDP team. Having worked in esteemed organizations like Onida Savak and Featherlite. Started her own venture in home-interiors and currently a business partner and consultant to NovoTree Minds Consulting Pvt Ltd, Bangalore and Mark Enterprises Pvt Ltd, Bangalore. Mentor and Consultant for Start-up company from inception for building a strong marketing platform. Invited for guest talk in Christ University, Dayanand Sagar and National Institute of Management Studies Bangalore.

Has authored the books - Game of Cases: Case Analysis and Methodology, Corporate Trends, Advertising and Media Management, and Entrepreneurship in Emerging Economies. Completed Chartered Institute of Marketing, UK Level 4 – Marketing and Integrated Communication. Tutor and mentor for students pursuing CIM, more than 300+ students completed this international course under her guidance.

GUEST LECTURE REPORT

SECTION A : Event Details

| | |
|--|---|
| EVENT | Guest lecture of BRM for MBA 2 nd Semester students – How to write and present a paper at an Academic Conference |
| Date and duration of the event | 24-07-2021, 1 Hour, 10 minutes |
| Name of the event organizing department | Department of Management Studies RCASC |
| Committee Members | Dr.Bindu Nambiar, Prof. Sindhuja.A |
| Chief Guest / guest of honor | Dr. Kiran L Maney |

SECTION B: Event Report with Feedback

1. The session was very insightful and interactive.
2. It helped the students to broaden their thoughts on research paper writing and presentation
3. Students were made to understand certain software tools in MS Excel to present and compile data
4. Inputs were provided on the various upcoming conferences and the students were also encouraged to choose an appropriate academic conference and present their papers at the earliest
5. The entire guest lecture was found to be extremely useful by the students
6. No. of participants (M/F) – 50 members.

Detailed report on the event

The Department of Management Studies, Ramaiah College of Arts, Science and Commerce had organized a Guest Lecture on the subject Business Research Methods for the students of II semester MBA on 24th July 2021 from 11.50 am to 1.00 pm.. The topic of the Guest Lecture was “How to write and present a paper at an Academic Conference”

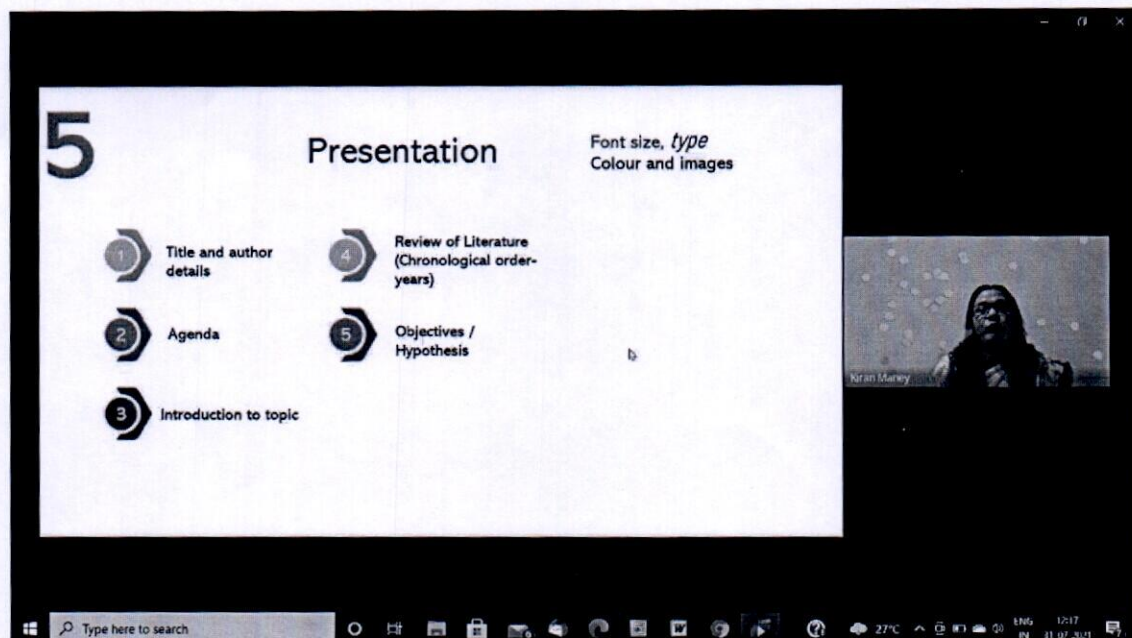
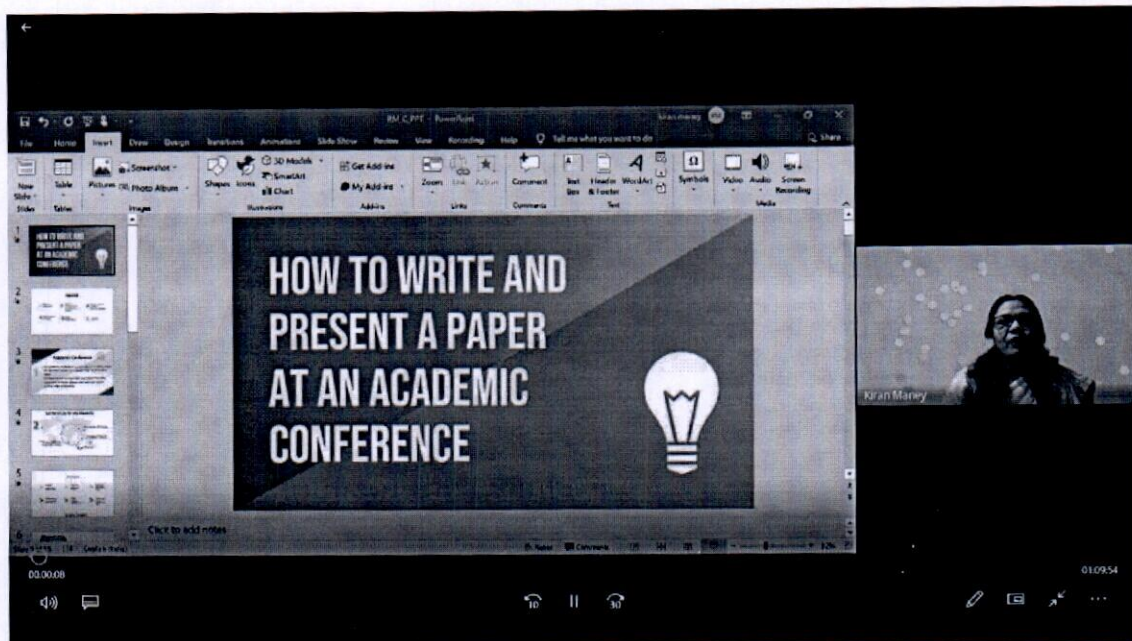
The Guest speaker for the lecture was Dr Kiran L Maney who is presently working as an Associate Professor in Jain University.

The session began with an introduction of the Guest Speaker by Prof. Sindhuja, the subject faculty was the course Business Research Methods. The Guest Speaker commenced the lecture by sensitizing the students on the importance of writing for academic conferences and the way in which it would enhance their profile as well as build their research capabilities.

The various contents of the research paper stating from Introduction, Review of Literature, Research Design, Data Analysis and Results were briefed about. The extensive sources from which information can be obtained by students were also explained. Further to this, students were informed about the formats in which the research paper could be written including the APA Style and the MLA Style. The method of data analysis and certain tools and techniques such as the use of pivot table were communicated. The measures to overcome the challenge of presenting a lengthy research paper in the most effective manner within the given window of 10 – 15 minutes in the academic conference were also emphasized upon.

The session concluded with the vote of thanks being delivered by Prof. Sindhuja. The students were also encouraged by the Guest Speaker to take up to presenting at least one research paper over the next semester. On the whole, the session was found to be extremely useful by the students.

SECTION C: Photos of the event



Data Analysis

ANALYSE AND INTERPRETATION

25%
75%

FEMALE 85% VS MALE 25%

ANALYSE AND INTERPRETATION

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New Young Middle Old Very Old

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27°C

ENG 12:17 11-07-2021

PivotTable Fields

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Filters: None

Values: Count of Male/Female

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ENG 12:19 11-07-2021

References

Referencing styles

There are several different styles of referencing:

- APA
- MLA
- Oxford
- Harvard
- Chicago

Journal article

Order: Author(s). Year of publication (in brackets). Article title (not in italics). Journal name (in italics), volume number (in italics), issue number, and the page number range of the article.



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ENG



12:19



31.07.2021

GUEST LECTURE REPORT

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| | |
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| Committee Members | Dr.Bindu Nambiar, Prof. Sindhuja.A |
| Chief Guest / guest of honor | Dr. Kiran L Maney |

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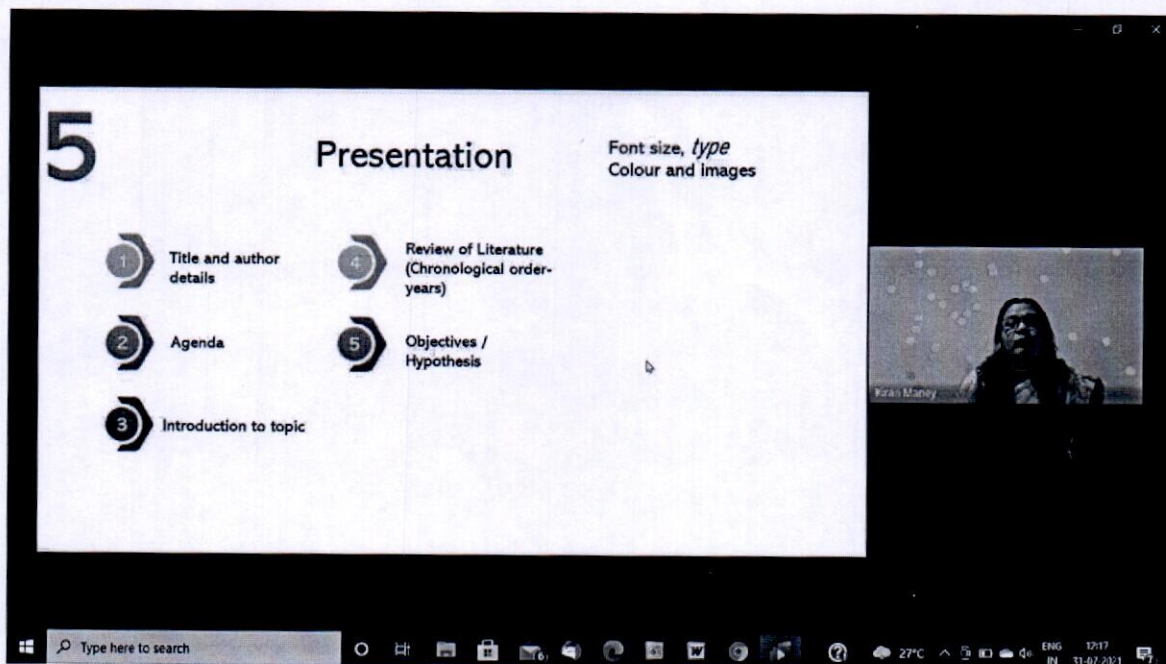
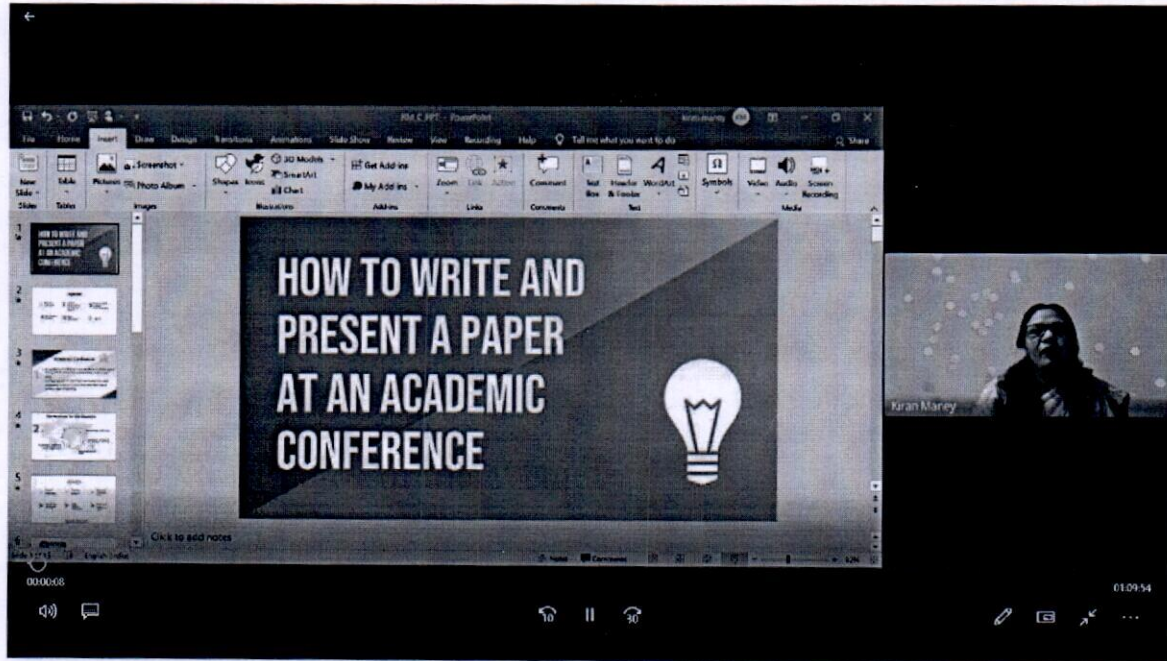
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useful by the students.

SECTION C: Photos of the event



References

Referencing styles

There are several different styles of referencing:

- APA
- MLA
- Oxford
- Harvard
- Chicago

Journal article

Order: Author(s). Year of publication (in brackets). Article title (not in italics). Journal name (in italics), volume number (in italics), issue number, and the page number range of the article.





RAMAIAH

College of Arts, Science
& Commerce

Ref. RCASC/MBA/130/2021-22

July 26, 2021

DEPARTMENT OF MANAGEMENT STUDIES

To,

Dr. Kiran L Maney
Assistant Professor & Course Facilitator
Jain University
Bangalore

Dear Madam,

We express our immense pleasure on having you with us as a Resource Person for Research Business Methods on "How to Write and Present a Paper at an Academic Conference".

We are honored to have you with us and we look forward for more fruitful association with you in the future.

Thanks & regards,

Dr. Bindu Nambiar
Dean - Management Studies