



RAMAIAH

College of Arts, Science
& Commerce

DEPARTMENT OF MANAGEMENT STUDIES

presents

UDHBHAV

“Revolve to Evolve”



SOCIAL AWARENESS EVENT

Topics

- Waste Management.
- Drug Addiction.
- Civil rights & Racial discrimination.
- Childhood Obesity.
- Cyber Crime.

Any other relevant topics are welcome!



28th Dec 2021
to
10th Jan 2022

**Exciting
Prices
Await!**

Student Coordinator

Ms. Pavani Raju

+91 7204725899

Faculty Coordinator

Mr. Nithyananda Patel R

+91 7353522622

Dean

Dr. Bindu Nambiar



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SOCIAL AWARENESS EVENT

“Revolve to Evolve”

Guidelines

- Participants are allowed to address any one social issue.
- Any medium of expression can be used to create awareness(ex:- street-play, skit, posters etc.)
- Participants are required to submit their content in the form of a video or a picture such that it can be posted on social media.
- Team size - 1 to 8 members
- Video duration should be limited to 6 minutes.
- The content has to be shared to the Email.id - **nithyanandapatel@msrcasc.edu.in**
- Last date for the submission is **10-Jan-2022**

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DISCLAIMER

Any kind of insensitive or irrelevant content would not be encouraged.

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DEPARTMENT OF MANAGEMENT STUDIES - MBA

REPORT ON

“UDHBHAV- A SOCIAL AWARENESS EVENT”

Event Details

An inter-departmental social awareness competition was organized by the department of management studies. The faculty coordinator was Mr. Nithyananda Patel R, Assistant professor, Department of Management Studies, MSRCASC. The student coordinator was Ms. Pavani D, Department of Management Studies. This event was from 28-Dec-2021 to 10-Jan-2022.

About The Event

Each participant chose a social issue and created awareness about the same using various tools such as posters, songs and poems. The event aimed at instilling change in people's thoughts and providing students an opportunity to consider the social environment.

Outcomes of the Event

We had 6 participants from different departments of our college who depicted their thoughts and views about some social issues. They created a sense of awareness while showcased their creativity and concern to the social environment.

The judging panel included Dr. Bindu Nambiar- Dean of The Department of Management Studies, MSRCASC. Dr. Padmalochana R- Associate Professor, Department of English, MSRCASC. Dr. Preethi Gupta- Assistant Professor, Department of English, MSRCASC. Considering the judging criteria's, the following students were announced as winners.

First Prize: Ms. Meghashree R A- Poster Making

Second Prize: Ms. Sindhu M- Poem Writing

Special Appreciation: Mr. Vishwajith- Song Composition

The winners received an Amazon gift card worth Rs.1000 for first prize and Rs.500 for 2nd prize. All the other participants were also encouraged with participation certificates.

Pictures of the Event



THE JUDGES PANEL

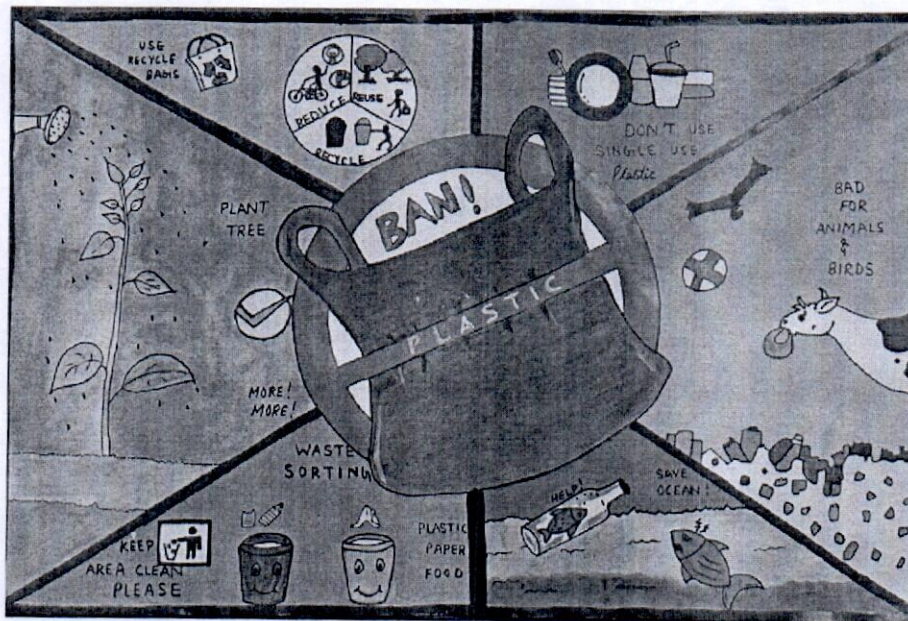


WINNER RECEIVING THE PRIZE

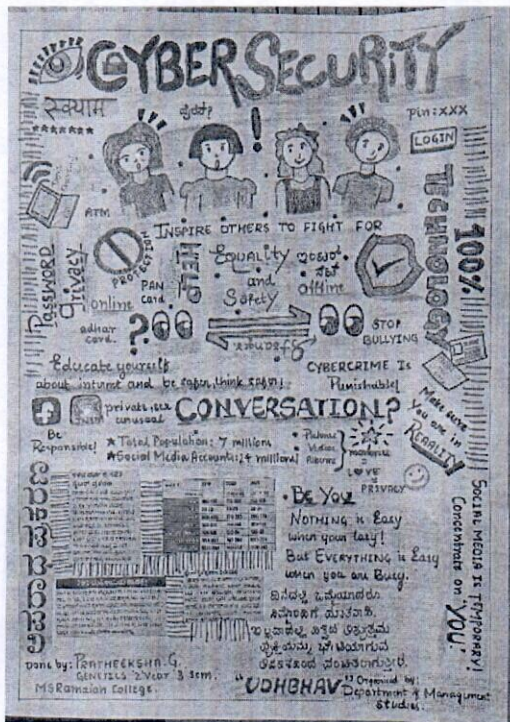


RUNNER-UP RECEIVING THE PRIZE

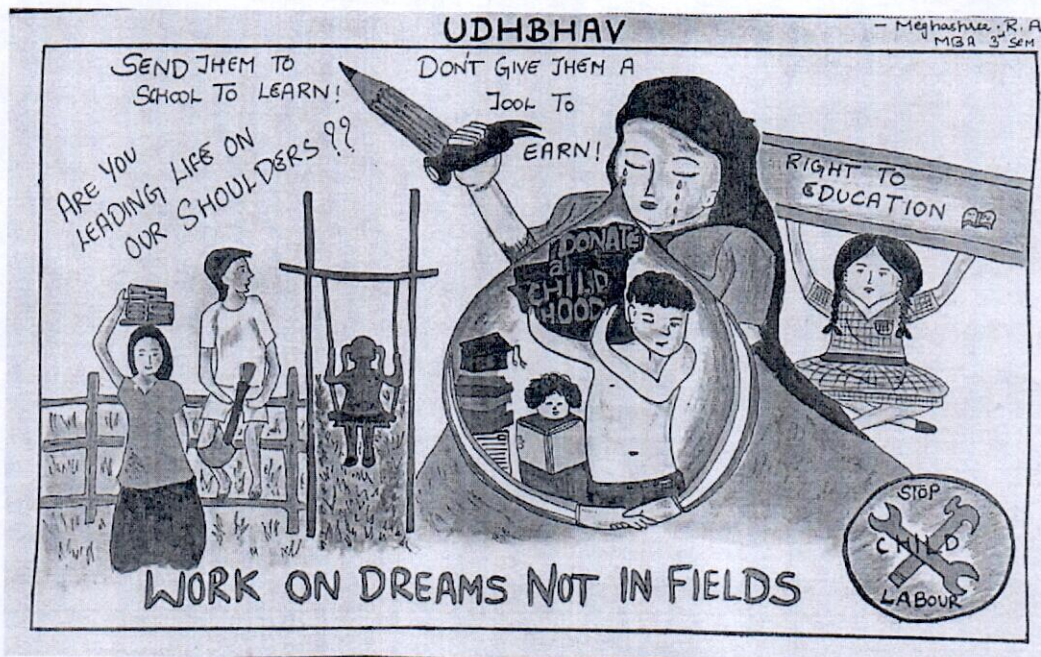
Topic: WASTE MANAGEMENT by Chaudhary Riya



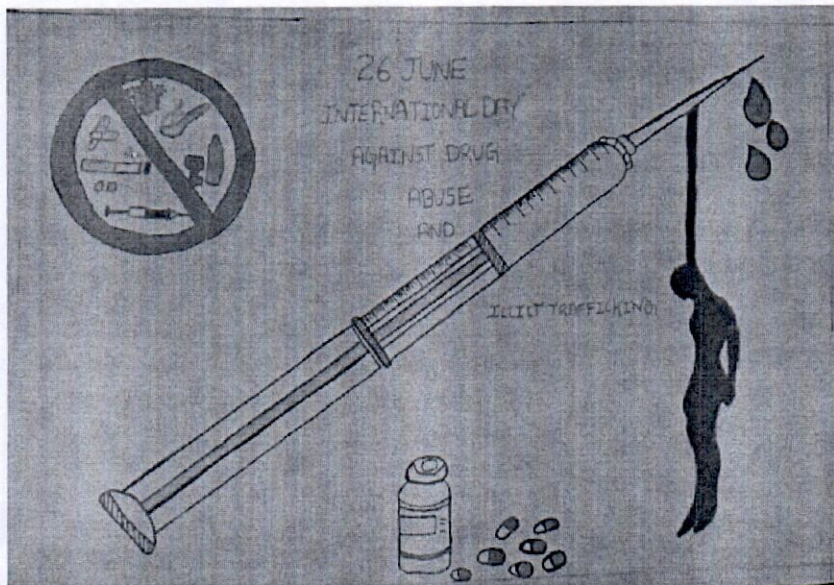
Topic: CYBER SECURITY by PRATEEKSHA



Topic: CHILD LABOUR by MEGHARAO



Topic: DRUG ADDICTION by LAVANYA



SINDHUJA wrote a poem on CYBER UNIVERSE

VISHWAJITH composed a song on POVERTY

CYBER UNIVERSE

I may seem cool at first
But you will lose control at last.
As I am an universe far beyond
Your limited mind's grasp.

So, don't try invading others privacy
As entertainment
Using me as a tool.
For, you will end up being used

And don't try financial fraud through me
As I'm capable of extracting
every single penny,
You have stored inside me.

You think launching cyber attack against
Your own government is revolution,
But remember i can annihilate you
Using the power you; yourself have given me.

I May seem cool at first
But you will lose control at last
For I am an universe far bigger,
Than your criminal mind.



RAMAIAH

College of Arts, Science
& Commerce

DEPARTMENT OF MANAGEMENT STUDIES

Celebrates

UDHBHAV

(Social Awareness Event)

CERTIFICATE

This is to certify that Mr/Ms. MEGHASHREE. R. A.
has secured FIRST place in the creative expression on
Social Awareness Event held on January 10th, 2022.

Mr. NITHYANANDA PATEL R
EVENT COORDINATOR

Dr. BINDU NAMBIAR
DEAN



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College of Arts, Science
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DEPARTMENT OF MANAGEMENT STUDIES

Celebrates

UDHBHAV

(Social Awareness Event)

CERTIFICATE

This is to certify that Mr/Ms. SINDHU. M.
has secured SECOND place in the creative expression on
Social Awareness Event held on January 10th, 2022.

Mr. NITHYANANDA PATEL R
EVENT COORDINATOR

Dr. BINDU NAMBIAR
DEAN

**RAMAIAH**College of Arts, Science &
Commerce**Department of Management Studies**

UDHBHAV

"Revolve To Evolve"

This is a social awareness event aiming at creating an awareness about certain social issues through various forms like posters, street-plays, mime, song composition, poem writing etc.

Score Table

(The scoring range is 1-10 considering 1 being the worst to 10 being the best)

| SI NO. | NAME | CONTENT | ORIGINALITY/ CREATIVITY | PRESENTATION | SCOPE OF THE MESSAGE | FOCUSED APPROACH | TOTAL SCORE |
|--------|--------|---------|-------------------------|--------------|----------------------|------------------|-------------|
| 1. | Poster | 5 | 0 | 5 | 5 | 5 | 20 |
| 2. | Mime. | 7 | 7 | 6 | 7 | 7 | 44 |
| 3. | Song. | 6 | 6 | 5 | 3 | 3 | 23 |
| 4. | Poster | 7 | 0 | 5 | 6 | 6 | 24. |
| 5. | Poster | 6 | 5 | 2 | 6 | 4 | 23. |
| 6. | Poster | 8 | 8 | 8 | 8 | 8. | 40. |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

34/44

Signature of the Judge



Department of Management Studies

UDHBHAV

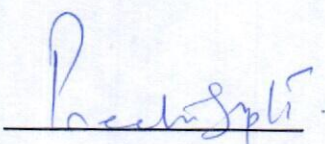
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|--------|------|-----------|-------------------------|--------------|----------------------|------------------|-------------|
| 1 | | Poster 9 | 8 | 10 | 10 | 9 | 459 34 |
| 2 | | Poem 10 | 9 | 10 | 10 | 9 | 48 I |
| 3 | | Song 10 | 8 | 10 | 9 | 9 | 46 m |
| 4 | | Poster 9 | 6 | 8 | 7 | 8 | 28 |
| 5 | | Poster 10 | 6 | 8 | 8 | 8 | 40 |
| 6 | | Poster 10 | 8 | 9 | 10 | 10 | 47 II |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |



Signature of the Judge

**RAMAIAH**College of Arts, Science &
Commerce**Department of Management Studies**

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|--------|------|---------|----------------------------|--------------|----------------------------|---------------------|----------------|
| 1 | | 5 | 0 | 2 | 3 | 3 | 13 |
| 2 | | 8 | 7 | 7 | 9 | 8 | 39 |
| 3 | | 7 | 6 | 7 | 8 | 7 | 35 |
| 4 | | 5 | 0 | 2 | 2 | 2 | 11 |
| 5 | | 5 | 3 | 3 | 4 | 2 | 17 |
| 6 | | 8 | 8 | 8 | 9 | 9 | 42 |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

Signature of the Judge