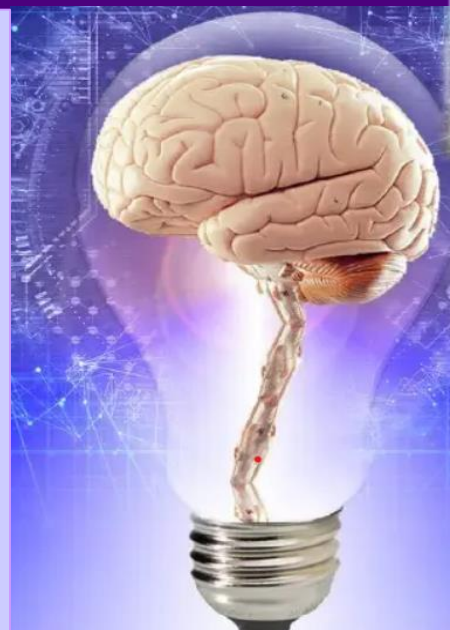


## Department of Microbiology organizes

### BIO-ENTREPRENEURSHIP DEVELOPMENT WORKSHOP (Under DBT-Star College Scheme)

Date: 22<sup>nd</sup> July, 2022

**About workshop and its objective:** The concept of "bio-entrepreneurship", is described as a wealth created by applying the life sciences to a business environment. It is the entrepreneurship of biosciences which acts as a bridge of innovation connecting academia to industry. From the past few years, bio-entrepreneurship in India has received a great importance due to introduction of various grant funding schemes, competitions, and increased interest of private investors. Academic researchers and innovators are translating their research and technologies into market-ready products; hence this bio-entrepreneurship development workshop is being organized to create an awareness about bio-entrepreneurship among undergraduate and postgraduate students of MSRCASC. This is a half a day program, divided in to 4 sessions, these sessions are delivered by industry and domain experts as well as by successful entrepreneurs. the first session talks about existing entrepreneurship ecosystem at Ramaiah institutions-funding schemes, incubation and mentoring support provided by Ramaiah Evolute. Second and third session talks about business ideas and start-up opportunities in biological sciences. In fourth session a successful entrepreneur shares the successful journey of entrepreneurship.



### INVITED SPEAKERS



**Dr. Muralikrishnan G**  
CEO, Ramaiah Evolute  
10: 00 to 10:30 AM



**Dr. M T Arvind**  
Mentor, Ramaiah Evolute  
10:30 to 11.00 AM



**Dr. Gopi A**  
Founder and CEO, Vygnik Behavioral  
Services Pvt. Ltd.  
11.00 to 11.45 AM



**Mr. Prakash Nimbalkar**  
Brand & Marketing Consultant  
Start-up Advisor & Mentor  
12.00 to 12.45 PM



**Dr. J. Fathima Benazir**  
Co founder and Chief Science  
Officer, Azooka Labs, Bengaluru  
12.45 to 1.30 PM

Date: 22<sup>nd</sup> July, 2022 Time: 10:00 AM

Venue: Sir M. Visvesvaraya Seminar Hall

Registration- Free

Registration Link: <https://forms.gle/V4x6YENXtsSin7Gp8>

Coordinators:

Mrs. Soumya S Shanbhag,  
Dr. Triveni AG, Dr. Ramesha A  
(Assistant Professors, MSRCASC)

**About MSRCASC:** Dr. M.S Ramaiah, a visionary and philanthropist established "Gokula Education Foundation (GEF)", in the year 1962, to deliver education and healthcare for the betterment of mankind. Under the umbrella of GEF, M.S Ramaiah college of Arts, Science and Commerce (MSRCASC) was established in 1994. The college is affiliated to Bengaluru City University (BCU), approved by AICTE, New Delhi, recognized by UGC under 2(f) and 12 (B) of UGC Act 1956. MSRCASC is reaccredited with "A" Grade by NAAC. MSRCASC has bagged 55<sup>th</sup> rank under college category in NIRF-2022 and best college in Karnataka state. The college has been selected under DBT-STAR College Scheme-2021. Our college is a unique learning institution offering multidisciplinary Programs which plays a pioneering role in providing academic excellence. The college offers Eight UG Programs and six PG programs in Arts, Science, and Commerce with more than 2700 students. The College has excelled record of obtaining many University ranks and Gold medals.

**Microbiology Department:** The Department of Microbiology, established in the year 1999, offers both undergraduate and postgraduate courses. The Department has been Selected under DBT-STAR College Scheme-2021 and also the Department has received State level "Best Department Award 2021 from Microbiologist Society, India. The faculty of the department are highly qualified with experience and expertise in various domains of Microbiology. The department has very good infrastructural facilities to carry out teaching and research activities. The theory and practical classes lay emphasis on 'problem based learning' hands on training, knowledge content, utility value, application in real life, latest developments etc. The department is undertaking research projects in the major thrust areas of microbiology and attracted funds from various agencies. Also, the faculty of the department carry out multi-disciplinary research programs, encourage students to carryout in-house research projects, present papers, publish their research work and to participate in co-curricular and extra-curricular activities.

#### **Objectives of the workshop:**

1. To create awareness about bio-entrepreneurship among undergraduate and postgraduate students .
2. To give an insight on entrepreneurship support system at Ramaiah Evolute
3. To motivate young people towards entrepreneurship or self-employment as one of their career options.



#### **Patrons:**

Dr. M. R. Jayaram, Chairman - GEF  
Sri. M. R. Janakiram, Director - GEF  
Sri. M. R. Kodandaram, Director - GEF  
Sri. B. S. Ramaprasad, Chief Executive - GEF  
Sri. G. Ramachandra, Chief of Finance – GEF

#### **For further details contact:**

#### **Event Coordinators:**

Mrs. Soumya Shanbhag: - 9740819951  
Dr. Triveni AG- 9113258646  
Dr. Ramesha A-9900804204

#### **Registration: Free**

Registration Link: <https://forms.gle/V4x6YENXtsSin7Gp8>

WhatsApp Group:

<https://chat.whatsapp.com/HRcAqBmmv1XG4xMkZZfD5H>

#### **Organizing Committee Members:**

Prof. B. S. Jayarama, Principal, MSRCASC  
Dr. Pushpa H, Vice Principal, Professor and HOD  
Dr. Snehalatha V, Associate Professor  
Dr. Vemula Vani, Associate Professor  
Dr. Prasanna Srinivas R, Assistant Professor  
Mrs. Soumya S. Shanbhag, Assistant Professor  
Dr. Ashok Kumar H G, Assistant Professor  
Dr. Yogesh D, Assistant Professor  
Dr. Triveni A G, Assistant Professor  
Dr. Juliya Rani Francis, Assistant Professor  
Dr. Ramesha A, Assistant Professor  
Dr. Manikandan A, Assistant Professor  
Dr. Ch. Bhanupriya, Assistant Professor  
Dr. Nimita Venugopal C, Assistant Professor