

M.S. RAMAIAH COLLEGE OF ARTS,SCIENCE AND COMMERCE

Course Outcomes for BBA Program

Program	CourseCode	CourseName	COCode	CO
BBA – Bachelor of Business Administration	BFAC1S	Fundamentals of Accounting	CO1	Deliberate the details of INTRODUCTION TO FINANCIAL ACCOUNTING
BBA – Bachelor of Business Administration	BFAC1S	Fundamentals of Accounting	CO2	Understand in details with application, if applicable, ACCOUNTING PROCESS
BBA – Bachelor of Business Administration	BFAC1S	Fundamentals of Accounting	CO3	Specify in details with examples SUBSIDIARY BOOKS
BBA – Bachelor of Business Administration	BFAC1S	Fundamentals of Accounting	CO4	Deliberate the classification and characteristics of FINAL ACCOUNTS OF PROPRIETARY CONCERN
BBA – Bachelor of Business Administration	BFAC1S	Fundamentals of Accounting	CO5	Specify the classification and characteristics of SINGLE ENTRY SYSTEM
BBA – Bachelor of Business Administration	BBEC1S	Business Organization and Environment	CO1	Understand in details with examples INTRODUCTION TO BUSINESS ORGANIZATION
BBA – Bachelor of Business Administration	BBEC1S	Business Organization and Environment	CO2	Specify the details of FORMS OF BUSINESS ORGANIZATIONSS ORGANIZATION
BBA – Bachelor of Business Administration	BBEC1S	Business Organization and Environment	CO3	Learn the details of JOINT STOCK COMPANY
BBA – Bachelor of Business Administration	BBEC1S	Business Organization and Environment	CO4	Write down in details with examples BUSINESS ENVIRONMENT
BBA – Bachelor of Business Administration	BBEC1S	Business Organization and Environment	CO5	Deliberate the characteristics of GOVERNMENT AND BUSINESS
BBA – Bachelor of Business Administration	BQMC1S	Quantitative Methods for Business - I	CO1	Identify in details with application, if applicable, Number System
BBA – Bachelor of Business Administration	BQMC1S	Quantitative Methods for Business - I	CO2	Specify in depth Theory of Equations
BBA – Bachelor of Business Administration	BQMC1S	Quantitative Methods for Business - I	CO3	Understand in details with examples Matrices, Indices and Logarithms

	BBA – Bachelor of Business Administration	BQMC1S	Quantitative Methods for Business - I	CO4	Write down in details with examples Commercial Arithmetic
	BBA – Bachelor of Business Administration	BQMC1S	Quantitative Methods for Business - I	CO5	Identify in depth Progressions
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO1	Understand the characteristics of introduc to management
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO2	Identify in details with application, if applicable, planning and decision making
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO3	Specify in details with application, if applicable, planning and decision making
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO4	Deliberate the classification and characteristics of organizing and staffing
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO5	Deliberate in details with application, if applicable, directing communicating and co-ordinating
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO6	Identify in depth controlling
	BBA – Bachelor of Business Administration	BMPC1S	Management Process	CO7	Deliberate in details with application, if applicable, social responsibilities and ethics
	BBA – Bachelor of Business Administration	BFAC2S	Financial Accounting	CO1	INSURANCE CLAIMS Introduction
	BBA – Bachelor of Business Administration	BFAC2S	Financial Accounting	CO2	HIRE PURCHASE AND INSTALLMENT SYSTEMS
	BBA – Bachelor of Business Administration	BFAC2S	Financial Accounting	CO3	ROYALTY ACCOUNTS
	BBA – Bachelor of Business Administration	BFAC2S	Financial Accounting	CO4	SALE OF PARTNERSHIP TO A LIMITED COMPANY
	BBA – Bachelor of Business Administration	BFAC2S	Financial Accounting	CO5	ISSUE OF SHARES
	BBA – Bachelor of Business Administration	BQMC2S	Quantitative Methods for Business - II	CO4	Identify the details of CORRELATION AND REGRESSION ANALYSIS
	BBA – Bachelor of Business Administration	BQMC2S	Quantitative Methods for Business - II	CO5	Deliberate the details of INDEX NUMBERS
	BBA – Bachelor of Business Administration	BQMC2S	Quantitative Methods for Business - II	CO1	Understand the classification and characteristics of INTRODUCTION TO STATISTICS
	BBA – Bachelor of Business Administration	BQMC2S	Quantitative Methods for Business - II	CO2	Deliberate the details of MEASURES OF CENTRAL TENDENCY
	BBA – Bachelor of Business Administration	BQMC2S	Quantitative Methods for Business - II	CO3	Learn the characteristics of MEASURES OF DISPERSIONAND SKEWNESS
	BBA – Bachelor of Business Administration	BRBC2S	Organizational Behavior	CO1	Understand the details of ORGANIZATIONAL BEHAVIOUR

BBA – Bachelor of Business Administration	BRBC2S	Organizational Behavior	CO2	Specify the classification and characteristics of PERSONALITY, PERCEPTION AND ATTITUDES
BBA – Bachelor of Business Administration	BRBC2S	Organizational Behavior	CO3	Identify the characteristics of LEARNING AND BEHAVIOUR MODIFICATION
BBA – Bachelor of Business Administration	BRBC2S	Organizational Behavior	CO4	Deliberate in details with application, if applicable, GROUP DYNAMICS
BBA – Bachelor of Business Administration	BRBC2S	Organizational Behavior	CO5	Specify in details with examples ORGANIZATIONAL CHANGE AND DEVELOPMENT
BBA – Bachelor of Business Administration	BPMC2S	Production and Operations Management	CO1	Learn in details with examples Introduction to production and operations management
BBA – Bachelor of Business Administration	BPMC2S	Production and Operations Management	CO2	Specify the characteristics of Plant location and layout
BBA – Bachelor of Business Administration	BPMC2S	Production and Operations Management	CO3	Specify the classification and characteristics of Materials management
BBA – Bachelor of Business Administration	BPMC2S	Production and Operations Management	CO4	Specify the details of Production planning and quality control
BBA – Bachelor of Business Administration	BPMC2S	Production and Operations Management	CO5	Deliberate in details with examples maintenance and waste management
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO6	Write down the details of ELEMENTS OF COMMUNICATION
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO7	Identify in details with application, if applicable, PUBLIC SPEAKING
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO8	Learn in details with application, if applicable, INTERVIEW TECHNIQUES
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO9	Understand in details with application, if applicable, MEETINGS
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO10	Deliberate the characteristics of SKILL DEVELOPMENT
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO11	Understand in details with examples ELEMENTS OF COMMUNICATION, PUBLIC SPEAKING, INTERVIEW TECHNIQUES, MEETINGS , BUSINESS COMMUNICATION
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO12	Learn in depth ELEMENTS OF COMMUNICATION, PUBLIC SPEAKING, INTERVIEW TECHNIQUES, MEETINGS , BUSINESS COMMUNICATION
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO13	Specify the characteristics of ELEMENTS OF COMMUNICATION, PUBLIC SPEAKING, INTERVIEW TECHNIQUES, MEETINGS , BUSINESS COMMUNICATION
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO14	Write down the details of ELEMENTS OF COMMUNICATION, PUBLIC SPEAKING, INTERVIEW

					TECHNIQUES, MEETINGS , BUSINESS COMMUNICATION
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO1	Specify in details with examples ELEMENTS OF COMMUNICATION	
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO2	Understand the characteristics of PUBLIC SPEAKING	
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO3	Specify in details with application, if applicable, INTERVIEW TECHNIQUES	
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO4	Specify the classification and characteristics of MEETINGS	
BBA – Bachelor of Business Administration	BSBC3S	Soft Skills for Business	CO5	Identify in details with application, if applicable, BUSINESS COMMUNICATION	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO6	Learn the characteristics of company final accounts ,financial statement analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO7	Deliberate the characteristics of company final accounts, financial statement analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO8	Write down in details with examples company final accounts, financial statement analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO9	Identify in details with application, if applicable, company final accounts, financial statement analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO10	Identify in details with examples company final accounts ,financial statement analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO1	Learn the details of Company Final Accounts	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO2	Understand in details with examples Financial Statement Analysis	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO3	Write down in depth Valuation of Goodwill	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO4	Deliberate in details with examples Valuation of Shares	
BBA – Bachelor of Business Administration	BCAC3S	Corporate Accounting	CO5	Specify in details with application, if applicable, Holding Company Accounts	
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO1	Deliberate in details with application, if applicable, human resource management	
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO2	Write down the classification and characteristics of human resource planning, recruitment and selection	
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO3	Understand in details with examples Induction and training	
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO4	Understand the classification and characteristics of Performance appraisal and compensation	

BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO5	Learn the classification and characteristics of promotion and transfers
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO6	Learn in details with examples HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO7	Understand the details of HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO8	Specify the details of HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO9	Understand the details of HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO10	Deliberate in details with application, if applicable, HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BHRC3S	Human Resource Management	CO11	Write down in depth HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE PLANNING, RECRUITMENT AND SELECTION,INDUCTION AND TRAINING,PERFORMANCE APPRAISAL AND COMPENSATION,PROMOTION AND TRANSFERS ,HUMAN RESOURCE DEVELOPMENT
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO6	Learn in details with application, if applicable, INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS, INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO7	Specify in details with examples INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS,

					INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO8	Identify in details with examples INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS, INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO9	Specify the characteristics of INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS, INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO11	Understand in depth INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS, INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO10	Understand in details with examples INTRODUCTION TO BUSINESS LAWS , CONTRACT LAWS, INFORMATION LAW AND RIGHT,COMPETITION AND CONSUMER LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO12	Write down the classification and characteristics of INTRODUCTION TO BUSINESS LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO13	Specify the details of CONTRACT LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO14	Understand in details with examples INFORMATION LAWS AND RTE	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO15	Understand in details with examples COMPETITION AND CONSUMER LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO16	Specify the details of ECONOMIC AND ENVIRONMENTAL LAWS	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO1	Write down in depth introduction to business regulations	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO2	Specify in details with examples introduction to business regulations	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO3	Deliberate the classification and characteristics of contract law	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO4	Learn the details of right to information and right to education	
BBA – Bachelor of Business Administration	BBRC3S	Business Regulations	CO5	Deliberate the details of competition and consumer laws	
BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO1	Specify the characteristics of formation of a company	
BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO2	Identify in details with application, if applicable, capital of company	
BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO3	Learn in depth company meetings	
BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO4	Deliberate the classification and characteristics of company secretary	
BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO5	Specify the characteristics of winding up of companies	

	BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO6	Specify in depth FORMATION OF A COMPANY,CAPITAL OF A COMPANY
	BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO7	Specify the classification and characteristics of FORMATION OF A COMPANY,CAPITAL OF A COMPANY
	BBA – Bachelor of Business Administration	BCEC3S	Corporate Environment	CO8	Understand the characteristics of FORMATION OF A COMPANY,CAPITAL OF A COMPANY
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO12	Identify the classification and characteristics of BUSINESS ETHICS, PERSONAL ETHICS, ETHICS IN MANAGEMENT
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO13	Write down the details of BUSINESS ETHICS, PERSONAL ETHICS, ETHICS IN MANAGEMENT
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO6	Understand in depth BUSINESS ETHICS
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO7	Understand the classification and characteristics of BUSINESS ETHICS
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO8	Learn the details of PERSONAL ETHICS
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO9	Specify the characteristics of ETHICS IN MANAGEMENT
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO10	Learn in details with examples ROLE OF CORPORATE CULTURE IN BUSINESS
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO11	Identify the details of CORPORATE GOVERNANCE
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO3	Write down the characteristics of personal ethics
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO4	Learn in depth ethics in HRM
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO5	Learn the characteristics of ethics in marketing
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO2	Write down the classification and characteristics of corporate social responsibility
	BBA – Bachelor of Business Administration	BBEC3S	Business Ethics	CO1	Learn the characteristics of corporate culture
	BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO6	Write down the classification and characteristics of Deliberate in depth INTRODUCTION TO RESEARCH
	BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO7	Identify in details with examples METHODS OF DATA COLLECTION
	BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO8	Identify in depth TOOLS FOR COLLECTION OF DATA
	BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO9	Identify the details of STATISTICAL METHODS

BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO10	Understand in details with examples REPORT WRITING
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO11	Learn in details with examples introduction to research, METHODS OF DATA COLLECTION, TOOLS FOR COLLECTION OF DATA
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO1	Deliberate in depth INTRODUCTION TO RESEARCH
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO2	Understand the characteristics of METHODS OF DATA COLLECTION
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO3	Learn the characteristics of TOOLS FOR COLLECTION OF DATA
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO4	Write down the classification and characteristics of STATISTICAL METHODS
BBA – Bachelor of Business Administration	BRMC4S	Business Research Methods	CO5	Learn the details of REPORT WRITING
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO6	Deliberate the classification and characteristics of INTRODUCTION TO MARKETING MANAGEMENT, MARKETING ENVIRONMENT, MARKETING MIX
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO5	Identify the details of CUSTOMER RELATIONSHIP MANAGEMENT
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO1	Understand the characteristics of INTRODUCTION TO MARKETING
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO2	Deliberate in details with application, if applicable, MARKETING ENVIRONMENT (MACRO)
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO3	Identify in details with application, if applicable, MARKETING MIX
BBA – Bachelor of Business Administration	BMCM4S	Marketing Management	CO4	Deliberate the classification and characteristics of MARKET SEGMENTATION AND CONSUMER BEHAVIOUR
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO4	Write down the details of DIVIDEND DECISIONS
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO5	Specify the characteristics of WORKING CAPITAL MANAGEMENT
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO2	Specify in details with examples INTRODUCTION TO FINANCIAL MANAGEMENT
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO2	Deliberate the classification and characteristics of TIME VALUE OF MONEY
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO3	Identify in details with application, if applicable, FINANCING DECISIONS AND INVESTMENT DECISIONS

BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO6	Specify the classification and characteristics of INTRODUCTION TO FINANCIAL MANAGEMENT
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO7	Write down in details with application, if applicable, TIME VALUE OF MONEY
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO8	Specify in details with application, if applicable, FINNACING DECISIONS AND INVESTMENT DECISIONS
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO9	Write down in depth DIVIDEND DECISIONS
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO10	Identify the characteristics of WORKING CAPITAL MANGEMENT
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO11	Understand the details of INTRODUCTION TO FINANCIAL MANAGEMENT,THE VALUE OF MONEY,DIVIDEND DECISION
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO12	Write down in details with examples INTRODUCTION TO FINANCIAL MANAGEMENT,THE VALUE OF MONEY,DIVIDEND DECISION
BBA – Bachelor of Business Administration	BFMC4S	Financial Management	CO13	Deliberate in details with examples INTRODUCTION TO FINANCIAL MANAGEMENT,THE VALUE OF MONEY,DIVIDEND DECISION
BBA – Bachelor of Business Administration	BSMC4S	Services Management	CO2	Specify in details with examples SERVICES MARKETING
BBA – Bachelor of Business Administration	BSMC4S	Services Management	CO3	Learn in depth TOURISM AND HOSPITALITY SERVICES
BBA – Bachelor of Business Administration	BSMC4S	Services Management	CO1	Specify in depth INTRODUCTION TO SERVICES MANAGEMENT
BBA – Bachelor of Business Administration	BSMC4S	Services Management	CO5	Identify in details with examples HEALTHCARE AND INFORMATION TECHNOLOGY ENABLED SERVICES
BBA – Bachelor of Business Administration	BSMC4S	Services Management	CO4	Write down the classification and characteristics of BANKING AND INSURANCE SERVICES
BBA – Bachelor of Business Administration	BREC4S	Banking Regulations & OPERATIONS	CO1	Write down the characteristics of COMMERCIAL BANKS
BBA – Bachelor of Business Administration	BREC4S	Banking Regulations & OPERATIONS	CO2	Specify the classification and characteristics of BANKER AND CUSTOMER RELATIONSHIP
BBA – Bachelor of Business Administration	BREC4S	Banking Regulations & OPERATIONS	CO3	Deliberate in depth NEGOTIABLE INSTRUMENTS
BBA – Bachelor of Business Administration	BREC4S	Banking Regulations & OPERATIONS	CO4	Specify in details with application, if applicable, PAYING BANKER AND COLLECTING BANKER
BBA – Bachelor of Business Administration	BREC4S	Banking Regulations & OPERATIONS	CO5	Learn the details of PRINCIPLES OF BANK LENDING
BBA – Bachelor of Business Administration	BCAC4S	Cost Accounting	CO1	Write down in details with examples INTRODUCTION TO COST ACCOUNTING

BBA – Bachelor of Business Administration	BCAC4S	Cost Accounting	CO2	Understand the details of MATERIAL COST CONTROL
BBA – Bachelor of Business Administration	BCAC4S	Cost Accounting	CO3	Learn the classification and characteristics of LABOUR COST CONTROL
BBA – Bachelor of Business Administration	BCAC4S	Cost Accounting	CO4	Learn in details with application, if applicable, OVERHEAD COST CONTROL
BBA – Bachelor of Business Administration	BCAC4S	Cost Accounting	CO5	Specify in details with application, if applicable, RECONCILIATION OF COST AND FINANCIAL ACCOUNTS
BBA – Bachelor of Business Administration	BEMC5S	Entrepreneurial Management	CO3	Specify in details with examples STARTING A SMALL INDUSTRY
BBA – Bachelor of Business Administration	BEMC5S	Entrepreneurial Management	CO4	Learn the details of PREPARING THE BUSINESS PLAN
BBA – Bachelor of Business Administration	BEMC5S	Entrepreneurial Management	CO5	Specify in depth IMPLEMENTATION OF THE PROJECT AND SICKNESS IN SSIs
BBA – Bachelor of Business Administration	BEMC5S	Entrepreneurial Management	CO1	Write down the classification and characteristics of entrepreneurship
BBA – Bachelor of Business Administration	BEMC5S	Entrepreneurial Management	CO2	Identify the classification and characteristics of Small scale Industries
BBA – Bachelor of Business Administration	BCAC5S	Computer Applications in Business	CO1	Specify the details of INTRODUCTION TO INFORMATION SYSTEM
BBA – Bachelor of Business Administration	BCAC5S	Computer Applications in Business	CO2	Identify in depth TYPES OF INFORMATION SYSTEMSON SYSTEM
BBA – Bachelor of Business Administration	BCAC5S	Computer Applications in Business	CO3	Write down in details with examples MS OFFICE
BBA – Bachelor of Business Administration	BCAC5S	Computer Applications in Business	CO4	Write down in details with examples DATABASE MANAGEMENT SYSTEMS
BBA – Bachelor of Business Administration	BCAC5S	Computer Applications in Business	CO5	Write down in depth ACCOUNTING SOFTWARE
BBA – Bachelor of Business Administration	BNMC5S	Investment Management	CO1	Specify the classification and characteristics of Introduction Investment Management
BBA – Bachelor of Business Administration	BNMC5S	Investment Management	CO2	Understand the details of Securities Analysis
BBA – Bachelor of Business Administration	BNMC5S	Investment Management	CO3	Identify the characteristics of Portfolio Management
BBA – Bachelor of Business Administration	BNMC5S	Investment Management	CO4	Understand in depth Portfolio Management Strategies
BBA – Bachelor of Business Administration	BNMC5S	Investment Management	CO5	Specify the details of Mutual Funds
BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO4	Specify in depth cash flow statement

BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO5	Break even analysis and profit volume ratio
BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO6	Understand the classification and characteristics of budeting
BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO1	Identify in depth Introduction of management accounting
BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO2	Understand the classification and characteristics of Ratio analysis
BBA – Bachelor of Business Administration	BMAC5S	Management Accounting	CO3	Learn the classification and characteristics of funds flow statement
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO1	Deliberate in depth Investment Decisions and Risk analysis
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO2	Learn the characteristics of Cost of Capital
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO3	Specify the characteristics of Capital Structure Theories
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO4	Understand the details of Dividend Theories
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO5	Understand the classification and characteristics of Planning and Forecasting Working Capital
BBA – Bachelor of Business Administration	AFMC5S	Advanced Financial Management	CO6	Learn the classification and characteristics of Corporate Valuation
BBA – Bachelor of Business Administration	FMSC5S	Financial Markets & Services	CO1	Understand the characteristics of FINANCIAL MARKETS
BBA – Bachelor of Business Administration	FMSC5S	Financial Markets & Services	CO2	Learn in details with application, if applicable, NON-BANKING FINANCIAL INTERMEDIARIES
BBA – Bachelor of Business Administration	FMSC5S	Financial Markets & Services	CO3	Specify the characteristics of SEBI
BBA – Bachelor of Business Administration	FMSC5S	Financial Markets & Services	CO4	Specify in details with application, if applicable, MUTUAL FUNDS
BBA – Bachelor of Business Administration	FMSC5S	Financial Markets & Services	CO5	Deliberate in depth RECENT TRENDS IN FINANCIAL SERVICES
BBA – Bachelor of Business Administration	MCBC5S	Consumer Behavior	CO1	Identify the classification and characteristics of INTRODUCTION

BBA – Bachelor of Business Administration	MCBC5S	Consumer Behavior	CO2	Specify the characteristics of INTRODUCTION INDIVIDUAL DETERMINANTS OF CONSUMER BEHAVIOUR
BBA – Bachelor of Business Administration	MCBC5S	Consumer Behavior	CO3	Learn the characteristics of ENVIRONMENTAL DETERMINANTS OF CONSUMER BEHAVIOUR
BBA – Bachelor of Business Administration	MCBC5S	Consumer Behavior	CO4	Learn the classification and characteristics of CONSUMER'S DECISION MAKING PROCESS
BBA – Bachelor of Business Administration	MCBC5S	Consumer Behavior	CO5	Write down the characteristics of CONSUMER SATISFACTION & CONSUMERISM
BBA – Bachelor of Business Administration	AMMC5S	Advertising & Media Management	CO1	Write down the classification and characteristics of Introduction and Basic Concepts
BBA – Bachelor of Business Administration	AMMC5S	Advertising & Media Management	CO2	Identify the characteristics of Advertising and Campaign Planning
BBA – Bachelor of Business Administration	AMMC5S	Advertising & Media Management	CO3	Learn the details of Creative Strategy & Advertising Budget
BBA – Bachelor of Business Administration	AMMC5S	Advertising & Media Management	CO4	Deliberate in depth Advertising Media Strategy
BBA – Bachelor of Business Administration	AMMC5S	Advertising & Media Management	CO5	Learn in details with examples Advertising Effectiveness & Organising Advertisement Functions
BBA – Bachelor of Business Administration	EWEC5S	Employee Welfare & Social Security	CO2	Understand in details with examples indian labour organization
BBA – Bachelor of Business Administration	EWEC5S	Employee Welfare & Social Security	CO1	Deliberate the details of social and labour welfare
BBA – Bachelor of Business Administration	EWEC5S	Employee Welfare & Social Security	CO5	Specify the classification and characteristics of ESI Schmes
BBA – Bachelor of Business Administration	EWEC5S	Employee Welfare & Social Security	CO4	Understand the classification and characteristics of labour administration
BBA – Bachelor of Business Administration	EWEC5S	Employee Welfare & Social Security	CO3	Deliberate in details with application, if applicable, social security
BBA – Bachelor of Business Administration	HRMC5S	Strategic HRM	CO1	Deliberate in details with application, if applicable, INTRODUCTION TO STRATEGIC HRM
BBA – Bachelor of Business Administration	HRMC5S	Strategic HRM	CO2	Write down in details with application, if applicable, INVESTMENT PERSPECTIVES OF HR
BBA – Bachelor of Business Administration	HRMC5S	Strategic HRM	CO3	Deliberate in details with application, if applicable, MANAGING STRATEGIC ORGANIZATION
BBA – Bachelor of Business Administration	HRMC5S	Strategic HRM	CO4	Understand in details with examples ESTABLISHING STRATEGIC PLANS

BBA – Bachelor of Business Administration	HRMC5S	Strategic HRM	CO5	Understand the characteristics of GLOBAL HRM
BBA – Bachelor of Business Administration	BNBC6S	International Business	CO1	Learn in details with examples INTRODUCTION TO INTERNATIONAL BUSINESS
BBA – Bachelor of Business Administration	BNBC6S	International Business	CO2	Specify in details with examples MODES OF ENTRY INTO INTERNATIONAL BUSINESS
BBA – Bachelor of Business Administration	BNBC6S	International Business	CO3	Write down in depth GLOBALIZATION
BBA – Bachelor of Business Administration	BNBC6S	International Business	CO4	Specify in depth INTERNATIONAL MARKETING INTELLIGENCE
BBA – Bachelor of Business Administration	BNBC6S	International Business	CO5	Identify the characteristics of EXIM TRADE
BBA – Bachelor of Business Administration	BEBC6S	E-Business	CO1	Write down in details with application, if applicable, E-commerce
BBA – Bachelor of Business Administration	BEBC6S	E-Business	CO2	Understand the classification and characteristics of Security for E-business
BBA – Bachelor of Business Administration	BEBC6S	E-Business	CO3	Understand in details with examples E-payments
BBA – Bachelor of Business Administration	BEBC6S	E-Business	CO4	Understand in depth E-Business Marketing Technologies
BBA – Bachelor of Business Administration	BEBC6S	E-Business	CO5	Specify the characteristics of Cyber Laws
BBA – Bachelor of Business Administration	BNTC6S	Income Tax	CO1	Understand in details with examples INTRODUCTION TO INCOME TAX
BBA – Bachelor of Business Administration	BNTC6S	Income Tax	CO2	Understand the characteristics of INCOME FROM SALARY
BBA – Bachelor of Business Administration	BNTC6S	Income Tax	CO3	Deliberate the classification and characteristics of INCOME FROM HOUSE PROPERTY
BBA – Bachelor of Business Administration	BNTC6S	Income Tax	CO4	Specify the classification and characteristics of PROFITS AND GAINS FROM BUSINESS AND PROFESSION
BBA – Bachelor of Business Administration	BNTC6S	Income Tax	CO5	Identify in details with application, if applicable, COMPUTATION OF TOTAL INCOME
BBA – Bachelor of Business Administration	BSMC6S	Strategic Management Or Project	CO1	Deliberate in details with application, if applicable, INTRODUCTION TO STRATEGIC MANAGEMENT
BBA – Bachelor of Business Administration	BSMC6S	Strategic Management Or Project	CO2	Understand in depth ENVIRONMENTAL APPRAISAL
BBA – Bachelor of Business Administration	BSMC6S	Strategic Management Or Project	CO3	Understand the classification and characteristics of STRATEGIC PLANNING
BBA – Bachelor of Business Administration	BSMC6S	Strategic Management Or Project	CO4	Learn the classification and characteristics of IMPLEMENTATION OF STRATEGY

BBA – Bachelor of Business Administration	BSMC6S	Strategic Management Or Project	CO5	Identify the classification and characteristics of STRATEGY EVALUATION
BBA – Bachelor of Business Administration	BNFC6S	International Finance	CO1	Deliberate the classification and characteristics of INTRODUCTION TO INTERNATIONAL FINANCE
BBA – Bachelor of Business Administration	BNFC6S	International Finance	CO2	Specify the classification and characteristics of FOREIGN EXCHANGE AND BALANCE OF PAYMENTS
BBA – Bachelor of Business Administration	BNFC6S	International Finance	CO3	Understand in depth INSTRUMENTS IN INTERNATIONAL FINANCIAL MARKETS
BBA – Bachelor of Business Administration	BNFC6S	International Finance	CO4	Identify the classification and characteristics of FOREIGN EXCHANGE RISK
BBA – Bachelor of Business Administration	BNFC6S	International Finance	CO5	Specify the classification and characteristics of INTERNATIONAL FINANCIAL INSTITUTIONS AND LIQUIDITY
BBA – Bachelor of Business Administration	BSCC6S	Stock and Commodity Markets	CO1	Understand the details of AN OVERVIEW OF CAPITAL AND COMMODITY MARKETS:
BBA – Bachelor of Business Administration	BSCC6S	Stock and Commodity Markets	CO2	Learn in details with examples STOCK MARKET
BBA – Bachelor of Business Administration	BSCC6S	Stock and Commodity Markets	CO3	Identify the classification and characteristics of TRADING IN STOCK MARKET:
BBA – Bachelor of Business Administration	BSCC6S	Stock and Commodity Markets	CO4	Identify in details with examples COMMODITY MARKET
BBA – Bachelor of Business Administration	BSCC6S	Stock and Commodity Markets	CO5	Deliberate the characteristics of TRADING IN COMMODITY MARKETS
BBA – Bachelor of Business Administration	BBMC6S	Brand Management	CO1	Identify the characteristics of PRODUCT MANAGEMENT
BBA – Bachelor of Business Administration	BBMC6S	Brand Management	CO2	Specify the classification and characteristics of PRODUCT DEVELOPMENT
BBA – Bachelor of Business Administration	BBMC6S	Brand Management	CO3	Write down in depth MARKET POTENTIAL & SALES FORECASTING
BBA – Bachelor of Business Administration	BBMC6S	Brand Management	CO4	Write down the classification and characteristics of BRAND MANAGEMENT
BBA – Bachelor of Business Administration	BBMC6S	Brand Management	CO5	Identify the classification and characteristics of BRAND LEVERAGING AND BRAND PERFORMANCE
BBA – Bachelor of Business Administration	BRMC6S	Retail Management	CO1	Identify the characteristics of INTRODUCTION TO RETAILING
BBA – Bachelor of Business Administration	BRMC6S	Retail Management	CO2	Specify the characteristics of RETAIL CONSUMER BEHAVIOUR
BBA – Bachelor of Business Administration	BRMC6S	Retail Management	CO3	Specify in details with application, if applicable, RETAIL OPERATIONS
BBA – Bachelor of Business Administration	BRMC6S	Retail Management	CO4	Specify the details of RETAIL MARKETING MIX

	BBA – Bachelor of Business Administration	BRMC6S	Retail Management	CO5	Learn in details with application, if applicable, IMPACT OF IT IN RETAILING
	BBA – Bachelor of Business Administration	BCDC6S	Organizational Change & Development	CO1	Specify in depth CHANGE MANAGEMENT
	BBA – Bachelor of Business Administration	BCDC6S	Organizational Change & Development	CO2	Understand in details with application, if applicable, ORGANIZATION EFFECTIVENESS
	BBA – Bachelor of Business Administration	BCDC6S	Organizational Change & Development	CO3	Understand the characteristics of ORGANIZATIONAL DEVELOPMENT
	BBA – Bachelor of Business Administration	BCDC6S	Organizational Change & Development	CO4	Identify the details of OD INTERVENTIONS
	BBA – Bachelor of Business Administration	BCDC6S	Organizational Change & Development	CO5	Identify the details of CREATIVITY & INNOVATION
	BBA – Bachelor of Business Administration	BCMC6S	Compensation Management	CO1	Learn in details with application, if applicable, JOB EVALUATION AND PERFORMANCE APPRAISAL
	BBA – Bachelor of Business Administration	BCMC6S	Compensation Management	CO2	Write down the characteristics of COMPENSATION MANAGEMENT
	BBA – Bachelor of Business Administration	BCMC6S	Compensation Management	CO3	Write down the details of WAGE AND SALARY ADMINISTRATION
	BBA – Bachelor of Business Administration	BCMC6S	Compensation Management	CO4	Understand in details with application, if applicable, REWARDS AND INCENTIVES
	BBA – Bachelor of Business Administration	BCMC6S	Compensation Management	CO5	Learn the characteristics of REGULATORY BODIES FOR COMPENSATION MANAGEMENT