

## Department Activities

2017-18

- 15/06/2017 Orientation done for 2<sup>nd</sup> year and 3<sup>rd</sup> year students, related to basic instructions, rules and regulations that has to be followed in the college and the subjects related to the semester was briefly introduced by Dr.M.Lakshmi Pathi Naidu, HOD, BBA Department, in the presence of all the staff members of the department.
- 19/06/2017 Inauguration and orientation for 1<sup>st</sup> year students: College commences for 1<sup>st</sup> year students, the programme was officially carried on for all the courses, later the students had to move to respective departments, parents and students of BBA course was addressed by Dr.M.Lakshmi Pathi Naidu, HOD, department of BBA separately (Students and Parents). The rules and regulations related to the college and department were clearly delivered.
- 20/06/2017 to 24/06/2017 One-week bridge course for 1<sup>st</sup> year students was organised. One-week orientation for the fresher's was organized by the faculty members of the department with student coordinators, which consists of the subjects in management and activities related to it, there were business games also conducted to make the students enthusiastic about the subjects.
- 18/07/2017 workshop for 3<sup>rd</sup> year students (career planning): Choosing a right career is one main stream concept, to enlighten our students about it the department organized a career planning program to make our students understand it better and choose a better career for life. The importance of choosing a right career and so on.
- 01/08/2017 IQ Test by TIME. An IQ test conducted by TIME for 2<sup>nd</sup> year and 3<sup>rd</sup> year students, to crack the competitive entrance exams for higher studies and aptitude entrance test for jobs in the market.
- 19/07/2017 organised workshop on Stock Market for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> year students.

- 16/07/2017 guest lecture was organised by “Dhwani Shah” from Finarc institution related to value added courses for all the BBA students.
- 22/08/2017 “FRESHERS DAY” was organised for the 1<sup>st</sup> year students, with the coordination by staff and students of BBA department.
- 13/09/2017 industrial visit organised to Mandya milk dairy and Channapatna toy factory as a part of curriculum for 2<sup>nd</sup> year and final year students.
- 14/09//2017 industrial visit organised to Mandya milk dairy and Channapatna toy factory as a part of curriculum for first year students.
- 22/09/2017 organised guest lecture by Ashley and Prateek from “Education USA” related to U.S Higher education for final year students.
- 11/10/2017 to 14/10//2017 ELIXIR club presents, “ENIGMA-2K17” management fest conducted in the department. Brainstorming the students related to Human Resources, Finance, Marketing under the name of this club various activities were being carried on related to the specified specialization. So that the students will be provided with different concepts related to the concerned streams.
- 16/10/2017 Guest lecture organised by K.Bhagyalakshmi from Confidence Unlimited related to business proposal for final year students.
- Students made Presentations as per the schedule during the month of November and December.
- 02/02/2018 guest lecture by “Dr.Wayne Fallen” from western Sydney university related to “Leadership management” for final year students.
- 07/02/2018 guest lecture by “S.Jayaraman” from ISBN, Bengaluru related to “career building” for final year students.
- 27/02/2018 guest lecture by “Dr. Manjunath.U. S” from Nitte school of management on career awareness program for final year students.
- 23/03/2018 guest lecture by “Tony Syng” from university of leeds related to creativity in marketing for final year students.