## **Department Activities**

## 2014-15

- ➤ On 11<sup>th</sup> June 2014 an orientation program has been organized for the 1<sup>st</sup> Semester students to create awareness about the college and the department, where all the faculty members participated and made presentation about the course, curriculum and the scope of BBM course.
- On 11<sup>th</sup> to 18<sup>th</sup> June 2015the Colour's week were organized for students.
  All the students wore different coloured dresses to celebrate the colour week.
- ➤ On 5<sup>th</sup> September 2014 the students celebrated the Teachers day in the department, where various competitions were organized by the students for teachers.
- On 18<sup>th</sup> August 2014 the students celebrated Ganesha Chathurthy in the department with grand celebrations
- ➤ On 3<sup>rd</sup> Sept 2014 interclass cultural fest was organized in the department, students taken the initiation in organizing the same. Many students were taken part in various competitions like singing, dancing, mehandi, face painting, nail art etc.
- ➤ In the month of Sept 2014, to maintain the tradition of Karala, the students from Kerala celebrated the ONAM festival in the department, Principal, Dean and the staff participated in the various competitions conducted by the students
- In the month of October 2014 interclass management fest was organized with different events like HR, Marketing, Finance, Best Manager etc.
- On 12<sup>th</sup> July 2014 a Guest Lecture was arranged for Final Year students on "Importance of Platform and our potential and introduction of i3" by Bharath GC and Dr. Surendra Ayer.
- > 18<sup>th</sup> July, organized a guest Lecture on "Career Planning Program", by Mr. Jan Francis.

- ➤ On 26<sup>th</sup> Nov 2014 The department has organized guest lecture on "How to face Interviews" by Anish Ankalagi, Alumnai Student.
- > 25<sup>th</sup> Nov 2014 a guest Lecture was organized on "Soft skills training in career", by Mohan.CP
- ➤ 20<sup>th</sup> August 2014 a guest lecture was organized on "Online Trading and Investment", Hitesh Kumar Jain, Jain Academy.
- ➤ 26<sup>th</sup> July 2014 a guest lecture was organized on "Relevance of entrepreneurship for Business students", by Suriyabrat Buragohain, IBS
- > 19<sup>th</sup> August a guest lecture on "Higher education by Vamsi Krishna Nalluri, Manya Group.
- → 4<sup>th</sup> September 2014, a seminar on "Education in UK", by Monojit
  Chandra and Pooja Kishan
- > 24<sup>th</sup> July 2014 a guest lecture on "Career Guidance to Management Students", by Pranab Mehta
- ➤ 4<sup>th</sup> February 2015, a guest lecture on "Exciting and Rewarding Careers in Branding and Finance", by Ramachandran Thencheri
- ➤ 18<sup>th</sup> February 2015, a seminar organized on "Computer for Business MIS", by Jetking Hardware Solutions.
- > 12<sup>th</sup> February 2015, a seminar on "Virtual Stock Trading" by Amar Kumar Gupta, ICICI Direct, Bangalore