

## M.S RAMAIAH COLLEGE OF ARTS SCIENCE AND COMMERCE

# DEPARTMENT OF MANAGEMENT STUDIES-MBA (In association with IQAC) ORGANISES GUEST LECTURE ON:

# IoT a Key Enabler for Business Growth

#### JAIGANESH MURUGESAN

GLOBAL I and DIGITAL TRANSFORMATION LEADER

**Objectives:** 

1. Increase awareness of disruption (IoT) technology and promote data driven decision making

2. Create a foundational understanding on how to manage IoT implementations

Mother Teresa	09 SEP	11.00 AM
Auditorium	2023	-12.30PM

Event Co-ordinator Ms. Sabita Rani Lal HOD Dr.M.S Annapoorna Principal Dr.Vatsala.G

#### **About College**

Dr. M S Ramaiah, a visionary and philanthropist established "Gokula Education Foundation (GEF)", in the year 1962, to deliver education and healthcare for the betterment of mankind. Under the tutelage of GEF, Ramaiah College of Arts,Science and Commerce (RCASC)was established in 1994. RCASC is Re-accredited with "A" Grade by NAAC, Permanently affiliated to Bengaluru City University(BCU), and approved by AICTE. It is also recognized under section 2(f) & 12(B) of the UGC Act 1956. It has produced several rank holders and has alumni in distinguished institutions all over the world. The College has a legacy of organizing National Conferences and workshops in various disciplines of Science, Commerce and Management in addition to Quality Initiatives in Higher Education.

## Patrons: Dr. M R Jayaram, Chairman, GEF

Sri. M R Janakiram, Director,GEF Sri. M R Kodandaram, Director,GEF Sri. B S Ramaprasad, Chief Executive GEF (E&GS) Sri.G Ramachandra, Chief of Finance,GEF